

FOREIGN TRENDS ON AMERICAN SOIL SYMPOSIUM

Friday, March 18 - Saturday, March 19, 2011

Lower Gallery Meyerson Hall

This symposium will be a forum for the discussion of the formation of a multifaceted American tradition of garden and landscape design that is based on the interpretation and adaptation of trends imported into the United States from the eighteenth century until today.

Questions addressed by the forum will include the American reception of foreign design practices and theories, whether imported from the West, as in the case of the Italian Renaissance garden, or from the East, as in the case of the Japanese-style garden. The forum will also focus on the American reaction to the application of foreign ideas on native soil in the sense expressed by Louise Shelton in 1915: "Might we not give serious consideration to evolving some day a type peculiarly American, inasmuch as it would embody the poetic and artistic sense of our country?" (*Beautiful Gardens in America*). Participants will engage in cross-cultural comparisons and consider the cultural, social, and economic aspects that allow for the identification of a particular garden "style" with a geographic and political entity, and how the forms of a local tradition, when transposed into a new territory, take on new sets of values and are expressive of new ideals.

This symposium is conceived and organized by Assistant Professor Raffaella Fabiani Giannetto.

The symposium is funded by:
Office of the Dean, School of Design
Department of Landscape Architecture, School of Design

CEU credits:

Registered landscape architects may sign up for CEU credits by signing in at the registration table at the beginning of the symposium and initialing the sign-in sheet for each morning and afternoon session which they attend. Certificates of completion will be mailed to participants following the event

Program Schedule

Friday, March 18

9:00 - 9:20 am Introduction by Raffaella Fabiani Giannetto

9:20-9:30 Welcome by Dean Marilyn Jordan Taylor

9:30 - 11:50 Panel I
Moderator: Aaron Wunsch

From Capability to Peculiarity: Adapting British Principles to American Practices
Caren Yglesias, Adjunct Faculty, Department of Plant Science and Landscape Architecture, University of Maryland

These Beautiful Pleasure-Grounds of Death: Cross-Cultural Comparisons of Values and Meaning in the Inceptive Responses to the Parisian Garden Cemetery and its American Interpretation
Jill Sinclair, Independent Scholar

The American Translation of the European Picturesque
Emily T. Cooperman, ARCH Consultancy
John Dixon Hunt, Emeritus Professor, University of Pennsylvania

12:00 - 1:00 pm Lunch break

1:00 - 3:20 Panel II
Moderator: John Dixon Hunt

"Tree Foreigners" in Nineteenth-Century America
Judith Major, Professor, University of Kansas School of Architecture

Growing Home: Thomas Affleck (1812-1868), Immigrant and Advisor in the American South
James Schissel, PhD Candidate, Department of Landscape Architecture, University of Illinois, Urbana-Champaign

Defending the American Genius Loci: The Reception of Foreign Trends in "Garden and Forest"
Eric MacDonald, Assistant Professor, School of Environmental Design, University of Georgia

3:20 - 3:35 Coffee break

3:35 - 5:15 Panel III
Moderator: Julie Davis

Rhetorical Landscapes: Japanese Gardens at California World's Fairs, 1893-1940
Kendall Brown, Professor, Department of Art, California State University

Kubota Gardens and Bloedel Reserves: Two Japanese Gardens, Two Inscriptions
Thaisa Way, Associate Professor, Department of Landscape Architecture, University of Washington

6:00 pm Speakers dinner (invited guests only)

Program Schedule

Saturday, March 19

9:00 - 10:40 am Panel IV

Moderator: Franca Trubiano

West Meets East at North Farm

Sara Butler, Associate Professor, Roger Williams University

Beatrix Farrand (1872-1959), and the Nature of the Modern American Garden

Graeme Moore, The Old School, Dunsyre (UK)

10:40 - 10:55 Coffee break

10:55 - 12:30 Panel V

Moderator: Laurie Olin

Tides of Italian Influence: The American Colonial Garden and the Garden of the Country Place Era

Raffaella Fabiani Giannetto, Assistant Professor, Department of Landscape Architecture, University of Pennsylvania

Camera Bella: The Printed Photograph and the Perception of the Italian Garden in America

Rebecca Warren Davidson, Independent Scholar

12:30 - 1:30 pm Lunch break

1:30 - 3:50 Panel VI

Moderator: David Leatherbarrow

Tunnard Adapted to Postwar America

Lance Neckar, Chair, Department of Landscape Architecture, University of Minnesota

German Landscape Design in American Publications (1900-1945)

Michael Lee, Post-Doctoral Associate in Garden and Landscape Studies, Dumbarton Oaks

Traveling Landscapes: Richard Neutra as a Landscape Architect

Johannes Stoffer, Visiting Fellow at the GSD, Harvard University

3:50 - 4:05 Coffee break

4:05 Plenary Talk

Dead Space: Reclaiming New Orleans' Cities of the Dead

Frank Matero, Professor of Architecture, University of Pennsylvania

4:30 Concluding remarks

5:30 Closing reception

Speaker Bios

Kendall Brown, PhD, is Professor of Asian Art History in the Art Department at California State University Long Beach. He also recently served as Curator of Collections, Exhibitions and Programs at Pacific Asia Museum. He received BA and MA degrees in history and art history from the University of California, Berkeley and a PhD in art history from Yale University. Dr. Brown publishes actively in several areas of Japanese art. After initially working on 16th and 17th century painting, as seen in several essays and the book *The Politics of Reclusion: Painting and Power in Momoyama Japan* (Univ. of Hawai'i, 1997), his interest turned to the 20th century and to woodblock prints. His recent work on Kawase Hasui was published in *Kawase Hasui: The Complete Woodblock Prints* (Hotei, 2003), abridged in *Visions of Japan: Kawase Hasui's Masterpieces* (2004). He has just published two small books with Dover Publishing on popular illustration and cover art from 1890 to 1920. Dr. Brown has curated exhibitions for museums across the country, is a leading figure in the study of Japanese gardens in North America and is currently writing a monograph on the social history of those gardens.

Sara A. Butler, PhD, is Associate Professor of Art and Architectural History at Roger Williams University in Bristol, Rhode Island, where she teaches courses on the history of American art and architecture and on the history of landscape architecture. She earned a PhD in Architectural History from the University of Virginia, where she also co-authored the University of Virginia, *The Campus Guide*. She has lectured and published on American landscapes and on the construction of identity through American public arts.

Emily T. Cooperman, PhD, is the principal of ARCH Historic Preservation Consulting in Philadelphia, and a member of the adjunct faculty of Philadelphia University. She is the former Director of Research at the Architectural Archives for the University of Pennsylvania, where she has taught undergraduate and graduate courses in landscape history, historic preservation, and architectural and art history. Dr. Cooperman's publications include a scholarly essay on William Russell Birch that accompanied a reprint of his *Country Seats of the United States of 1808* (University of Pennsylvania Press, 2008) and a monograph on the same landscape artist *William Birch: Picturing the American Scene* (with Lea Carson Sherk, University of Pennsylvania Press, 2010).

Rebecca Warren Davidson received her PhD from Cornell University in 1994. Her publications include a number of articles stemming from her dissertation topic: the influence of the Italian garden in American landscape design, among them, most recently, "Opposites Attract: The Garden Art of Charles Platt, Maxfield Parrish, and Edith Wharton," which appeared in the proceedings of the conference *Edith Wharton and the American Garden* (The Mount Press, 2009). She has also published in the area of women's contributions to both landscape design and the graphic arts, including several articles on the pioneering landscape architect Martha Brookes Hutcheson. In 2001 she edited and wrote a new introduction for the American Society of Landscape Architects Centennial Reprint edition of Martha Brookes Hutcheson's influential 1923 book, *The Spirit of the Garden. Unseen Hands: Women Printers, Binders, and Book Designers*, based on an exhibition Davidson curated at Princeton, won the Arline Custer Award for best exhibition catalog from the Mid-Atlantic Regional Archives Conference. Davidson has been an adjunct professor of architectural and landscape history at Syracuse University, Ithaca College, and at Cornell, and is currently an independent scholar living in Ithaca, New York.

Raffaella Fabiani Giannetto, PhD, is Assistant Professor of Landscape Architecture at the University of Pennsylvania School of Design, where she teaches courses in landscape architectural history and theory. She holds a laurea in Architecture from the University of Palermo (Italy), and an MLA and PhD in Architecture from Penn Design. Her previous faculty appointments were as Assistant Professor of Landscape Architecture at the University of Maryland (2007-2010) and the Ohio State University (2005-2007). Fabiani Giannetto's research interests span contemporary landscape architecture, the history and historiography of the Italian Renaissance garden, and more recently the reception of foreign trends in American landscape architecture. She is the author of *Paolo Bürgi Landscape Architect, Discovering the (Swiss) Horizon: Mountain, Lake, and Forest* (Princeton Architectural Press, 2009), and *Medici Gardens: From Making to Design* (University of Pennsylvania Press, 2008). In 2004 Fabiani Giannetto was the recipient of a post-doctoral Fellowship for Garden and Landscape Studies at Dumbarton Oaks. Her book on the Medici Gardens was recognized by the Society of Architectural Historians with the Elisabeth Blair MacDougall Award in 2010.

John Dixon Hunt, PhD, is Emeritus Professor of the History and Theory of Landscape Architecture, at the University of Pennsylvania School of Design, and the author of several books and articles on the picturesque, including discussions of its European vogue and its modern fortunes. His books include *Gardens and the Picturesque* (1992), *Garden and Grove* (1996), *The Picturesque Garden in Europe* (2002), and *The Venetian City Garden: Place, Typology, and Perception* (2009). He edits two journals, *Word & Image* and *Studies in the History of Gardens and Designed Landscapes*. He is the series editor of the Penn Studies in Landscape Architecture (University of Pennsylvania Press), in which was published his own theoretic studies of landscape architecture, *Greater Perfections: The Practice of Garden Theory* (1999), and *The Afterlife of Gardens* (2004). An essay on "The Modernity of the Picturesque" is to appear in the next issue of the *Hopkins Journal*.

Michael Lee, PhD, is a post-doctoral associate in Garden and Landscape Studies at Dumbarton Oaks. His research focuses on ideological constructions of nature at the intersection of philosophy, literature, and landscape design. He is the author of *The German "Mittelweg": Garden Theory and Philosophy in the Time of Kant* (2007), which examines the structural affinities between German Enlightenment garden design and topographical metaphors in Kantian philosophy. His most recent projects include a study of bureaucratic vision and landscape planning in nineteenth-century Prussia and an analysis of landscape and gender in Weimar modernism. He has lectured at Humboldt Universität zu Berlin, the Stiftung Fürst-Pückler-Park Bad Muskau, and the National Gallery of Art in Washington, DC. Trained as a landscape architect and historian, Lee received a BSLA from Texas A&M University and a MLA and PhD in landscape architecture from Harvard University. He has taught at the Harvard Graduate School of Design, the Rhode Island School of Design, and Connecticut College.

Eric MacDonald, PhD, is Assistant Professor in the University of Georgia's College of Environment and Design, where he is responsible for directing the research and outreach activities of the college's newly established Cultural Landscapes Lab. His teaching and research focuses on environmental design history and cultural landscape interpretation and management. Dr. MacDonald's research in cultural landscape management and environmental history has been recognized by awards from the American Society of Landscape Architects, and the Graham Foundation for Advanced Studies in the Fine Arts. His research on *Garden and Forest* was supported by a 2008-2009 Fellowship in Garden and Landscape Studies at Dumbarton Oaks Research Library and Collection.

Judith Major is a landscape historian and professor of architecture at the University of Kansas. Her book *To Live in the New World: A. J. Downing and American Landscape Gardening* was published by MIT Press in 1997. A book on the art, architecture, and landscape critic Mariana Griswold Van Rensselaer is forthcoming from the University of Virginia Press. As we speak, she is in Italy, enjoying tagliatelle all'arrabbiata with a fine Orvieto Classico.

Graeme Moore trained in horticulture at Cannington College, Somerset, and Writtle College, Essex, and studied art history and literature at the University of Essex, and Law at the University of Strathclyde. He is a landscape project manager with an expert knowledge of the law relating to cultural heritage and environmental protection, and a particular interest in the history and conservation of English gardens of the period 1890 to 1916. He first encountered the work of Beatrix Farrand in the gardens at Dumbarton Oaks, Washington, DC, in 1983, when he was there as a summer fellow studying the work of the English architect, Harold Peto. He became fascinated by the understated nature of her designs for formal gardens, and her use of native American plants – which is the subject of this paper – and has followed her example in his professional work and in the design of his own garden in Scotland.

Lance Neckar is currently the head of the Department of Landscape Architecture at the University of Minnesota in Minneapolis. He received his MLA from the Harvard Graduate School of Design (1981); his MA in landscape architecture from the University of Wisconsin-Madison (1981); and his BA in history and German from Cornell College, Mt. Vernon, Iowa (1969). He is co-editor with David Pitt of *Landscape Journal*, published by the Council of Educators in Landscape Architecture. Neckar has contributed to many books and encyclopedias including most recently "Berlin: Topology of Contemplation," in *Contemporary Landscapes in Contemplation*, Rebecca Krinke, ed. (Routledge, 2005); and "Polity and Politeness: Awed and Angry Visitors in a Baroque Landscape Architecture," in *Emulation, Sublimation, Subversion: Baroque Garden Cultures*, Michel Conan, ed. (Dumbarton Oaks, 2005). His most recent work includes "Cass Gilbert: Architecture, City, Landscape" in Katherine Solomonson's *Cass Gilbert* (University of Minnesota, 2009).

James Schissel is a PhD candidate in landscape architecture at the University of Illinois, Urbana-Champaign, with a concentration in landscape history and theory. His dissertation investigates the mid-nineteenth-century American plant trade and gardening advice manuals as methods for advocating regional identity. Currently, he is working on his dissertation at Dumbarton Oaks Research Library and Collection, as a Junior Fellow in the Garden and Landscape Studies Program.

Jill Sinclair is a British landscape historian currently living in Paris. She has completed graduate studies in landscape design history at Harvard's Landscape Institute, and holds a Master of Art with Distinction from the Inchbald School of Design in London. Jill's particular research interest is the changing meaning and value of historic places. In 2009, the MIT Press published her first book, *Fresh Pond*, which explored the shifting significance of a Massachusetts landscape. She also contributes regularly to a range of peer-reviewed journals and popular websites, including *Design Philosophy Papers*, the *Historic Gardens Review* and *Gardens and People*. As a US-educated British scholar working in France, Jill's research frequently touches on international and cross-cultural issues. The theme of this symposium is particularly apposite in allowing her to share with us research on the interpretation of English-influenced French design in early nineteenth century America.

As part of the

FOREIGN TRENDS ON AMERICAN SOIL SYMPOSIUM

the Department of Landscape Architecture
is pleased to announce a

Plenary Lecture

by

FRANK G. MATERO

Professor of Architecture and Historic Preservation, PennDesign

Dead Space: Reclaiming New Orleans' Cities of the Dead

Saturday, March 19, 2011 at 4:00 PM

Meyerson Hall, Lower Gallery

Frank G. Matero received his BA from State University of New York, Stonybrook and his MS from Columbia University. Professor Matero is a Professional Associate of the American Institute for Conservation of Historic and Artistic Works and former Co-chair of the Research and Technical Studies Group and on the editorial boards of *Conservation and Management of Archaeological Sites*, the *Journal of Architectural Conservation*, and *Cultural Resource Management*. He has served on numerous professional boards including US/ICOMOS, Heritage Preservation, the Frank Lloyd Wright Building Conservancy, the AIA Historic Resources Committee, and the Fairmount Park Historic Preservation Trust, and The Woodlands.

Professor Matero's teaching and research are focused on historic building technology and the conservation of building materials, with an emphasis on masonry and earthen construction, the conservation of archaeological sites, and issues related to preservation and appropriate technology for traditional societies and places. He has consulted on a wide range of conservation projects including the fortifications of Cairo and San Juan (Puerto Rico), Drayton Hall, the Guggenheim Museum and Trinity Church (New York), the Lincoln and Jefferson Memorials, Ellis Island, and the missions of California and Texas. His archaeological site work includes Mesa Verde, Casa Grande, Bandelier, Fort Union and Fort Davis, El Morro, and Indian Key in the United States, Gordion and Catal hoyuk in Turkey, and Chiripa in Bolivia.