#### **PHILADELPHIA**

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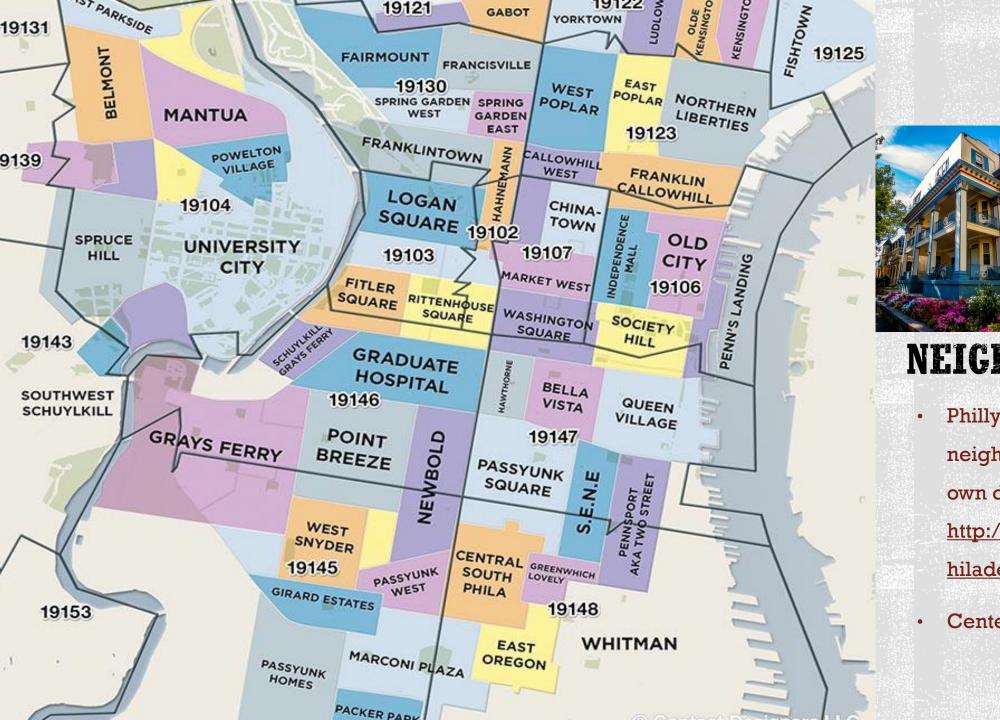


# WE LOVE PHILLY

Recently named the first and only World Heritage City in the US and Lonely Planet's "Best in the US" destination for 2016

- · <u>Uwishunu.com</u>
- · Wooderice.com
- · Visitphilly.com
- University City District







## **NEIGHBORHOODS**

- Philly is a city of vibrant neighborhoods, each with its own distinctive personality http://www.visitphilly.com/p hiladelphia-neighborhoods/
- **Center City**



### ARCHITECTURE + DESIGN

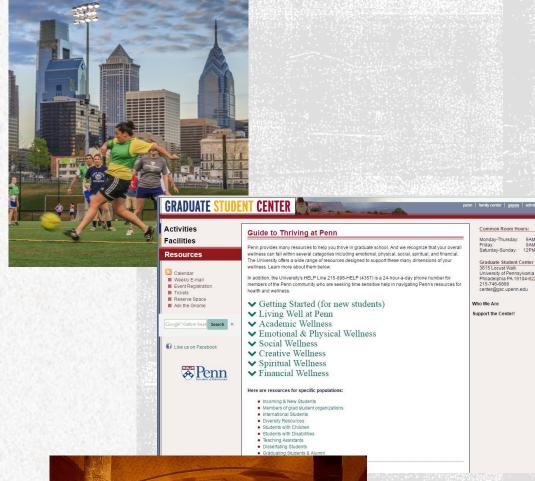
- PSFS first international style skyscraper in the US
- City Hall largest masonry municipal building
- AIA national conference in May 2016 in Philly aiaphiladelphia.org
- Summit on Landscape Architecture and the Future June 2016 in Philly <u>www.asla.org</u>
- Philadelphia Center for Architecture <u>philadelphiacfa.org</u>
- Preservation Alliance of Greater Philadelphia www.preservationalliance.com/
- Walk river to river to see architecture from colonial to contemporary
- William Penn's (and Thomas Holme's) plan for the city was significant plan in urban design
- <u>DesignPhilly</u> Festival every October



#### PENN CAMPUS

A few highlights from the PennDesign perspective:

- Graduate Student Center 3615 Locust Walk
   Free Coffee! <a href="http://www.gsc.upenn.edu/resources/">http://www.gsc.upenn.edu/resources/</a>
- Career Services <a href="http://www.vpul.upenn.edu/careerservices/">http://www.vpul.upenn.edu/careerservices/</a>
- Annenberg Center <a href="http://www.annenbergcenter.org/">http://www.annenbergcenter.org/</a>
- Penn Arts & Culture Events
   <a href="http://www.upenn.edu/life-at-penn/arts">http://www.upenn.edu/life-at-penn/arts</a>
- PennDesign Happy Hours, Student Council and PennDesign Ball
- Institute of Contemporary Art <a href="http://icaphila.org/">http://icaphila.org/</a>
- Penn Museum of Archaeology and Anthropology <a href="http://www.penn.museum/">http://www.penn.museum/</a>









### BIKING

- Fast-growing Indego bike-share
   program launched in spring 2015
   and in less than nine months
   accommodated over 400,000.
   Philadelphia has more than 435 miles
   of bike lanes.
- First Open Streets event took place in fall 2016.
- Reasons we're one of the best bikeriding cities:
   <a href="http://www.visitphilly.com/articles/p">http://www.visitphilly.com/articles/p</a>
   <a href="http://www.visitphilly.com/articles/p">hiladelphia/top-reasonsphiladelphia-is-one-of-the-bestbiking-cities/</a>
- Best bike trails:
   http://www.phillymag.com/be-well-philly/2010/05/17/the-areas-best-bike-trails/





# CONNECTIONS

- Two-hour drive from New York City
- Two-and-a-half hours from Washington, DC
- 45 minutes from Atlantic City the SHORE
- Convenient access to the Pennsylvania Turnpike, I-76, I-95 and the New Jersey Turnpike
- Amtrak
- Septa
- MegaBus and Bolt Bus
- CarShare and ZipCar
- <u>Uber</u> and <u>Lyft</u>
  - 215-GET-A-CAB





## FOOD + DRINK

- Food Carts and Food Trucks
- Reading Terminal Market
- DiBruno's Philadelphia
- Federal Donuts
- Philly Beer Scene and Craft Beers
- 9<sup>th</sup> Street Italian Market
- Clark Park Farmers' Market
- Star Chefs: Jose Graces, Nicholas Elmi, Kevin Sbraga, Stephen Starr, Marcie Turney & Valerie Safran...
- Night Market Philadelphia
- Pop-Up Beer Gardens
- Brewer's Plate Event
- Vegetarian/Vegan Scene
- East Passyunk Avenue: Food and Wine magazine's list of the 10 Best Foodie Streets In America (2013)
- Yes, we have cheesesteaks, hoagies, Wawa, soft pretzels, tastykakes, and water ice.
   And they are good.



### ARTS + CULTURE

- Philadelphia Museum of Art
- Institute of Contemporary Art
- Pennsylvania Academy of Fine Arts (PAFA)
- Fabric Workshop + Museum
- Mural Arts Program
- First Friday and galleries including Open Studio tour days
- Rodin Museum
- Barnes Foundation the greatest private collection of post-impressionist and early-modern art
- Rosenbach Museum and Library
- Eastern State Penitentiary
- Free Library Author Events
- Wagner Museum
- <u>Magic Gardens</u> immersive outdoor art installation
- <u>Mutter Museum</u> medical oddities
- The Franklin Institute
- Academy of Natural Sciences







# ARTS + CULTURE

- Arden Theatre
- 1812 Theater
- Pig Iron Theater
- Wilma Theater
- Walnut Street Theatre
- FringeArts
- Pennsylvania Ballet
- Philadelphia Opera Company
- Academy of Vocal Arts
- Koresh Dance Company
- Headlong Dance
- Curtis Institute of Music





# MUSIC VENUES

- Penn's XPN World Café Live
- Mann Center for the Performing Arts (Outdoor)
- Kimmel Center for the Performing Arts
- Union Transfer
- Underground Arts
- Boot n' Saddle
- Electric Factory
- Tower Theater
- <u>TLA</u>
- Trocedero ("The Troc")
- Johnny Brenda's
- · Chris' Jazz Café
- Ardmore Music Hall





## FILM

- Outdoor Screenings
- Secret Cinema (vintage film presented only in 16mm)
- International House (films and other programs)
- The Ritz –
   independent/documentary
- The Roxy and Philadelphia Film Society
- Philadelphia Film Festival
- BlackStar Film Festival
- Cinemark 40<sup>th</sup> & Walnut





### **SPORTS**

- Phillies Citizen's Bank Park
- Eagles the Linc
- **76ers** Wells Fargo Center
- Flyers Wells Fargo Center
- Union PPL Park
- Dad Vail Regatta largest collegiate rowing competition in the country
- **Broad Street Run** largest 10-mile run in the nation
- Devon Horse Show oldest and largest outdoor multi-breed horse competition in the US
- Philadelphia International Cycling Classic - world famous bike race and the famous "Manayunk Wall"
- · Philadelphia Marathon





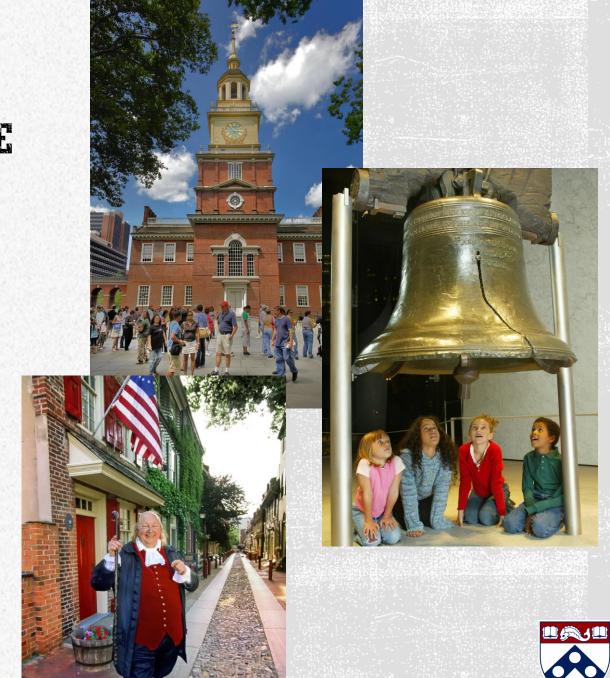
## PARKS + REC

- Philadelphia's park system consists of 63 parks, with 9,200 acres
- Fairmount Park is the largest municipal park system in the United States
- Morris Arboretum
- Bartram's Garden
- Schuylkill Banks Boardwalk to the River Trail
- Shofuso Japanese Tea House and Garden
- Squares: Rittenhouse, Washington, Franklin and Logan Circle
- LOVE your Park Week
- Bike Trails, Hiking, Horseback Riding, Pop-Up Beer Gardens, Pocket Parks, Community Activities – and more
- Historic Homes the Charms of Fairmont Park



### HISTORY/AMERICA'S BIRTHPLACE

- National Constitution Center
- <u>Liberty Bell</u>
- Independence Hall
- African American Museum
- National Museum of American Jewish History
- Museum of the American Revolution (opening 2017)
- American Philosophical Society
- <u>Library Company of Philadelphia</u>





### ANNUAL EVENTS

#### Spring:

**Italian Market Festival** 

**Cherry Blossom Festival** 

Philadelphia International Festival for the

Arts

Philadelphia Science Festival

Penn Relays

Philly Tech Week

Rittenhouse Row Spring Festival

Kensington Kinetic Sculpture Derby & Arts

**Festival** 

**Devon Horse Show** 

**Dad Vail Regatta** 

Flavors of the Avenue

Fairmount Arts Crawl

Spring Art Star Craft Bazaar

Center City Jazz Fest

#### Summer:

Wawa Welcome America Fest and Concert

**Equality Forum** 

**XPoNential Music Festival** 

Manayunk Arts Festival

Philly Beer Week

Philly International Bike Race

**Odunde Festival** 

**Pride Festival** 

Philly Folk Festival





### ANNUAL EVENTS

#### Fall:

**FringeArts Performing Arts Festival** 

**DesignPhilly Festival** 

Philadelphia Open Studio Tours

Rittenhouse Square Fine Arts Show

<u>Oktoberfest</u>

Philadelphia Film Festival

Midtown Village Fall Fest

**OutFest** 

Old City Seaport Festival

First Person Arts Festival

#### Winter:

**Waterfront Winter Fest** 

Christmas Village at City Hall

Mummer's Parade

Philadelphia PHS Flower Show

**Auto Show** 

Macy's Light Show

On-Going Events: Center City Sips, First Friday, Art After 5 and more!



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