#### PHILADELPHIA

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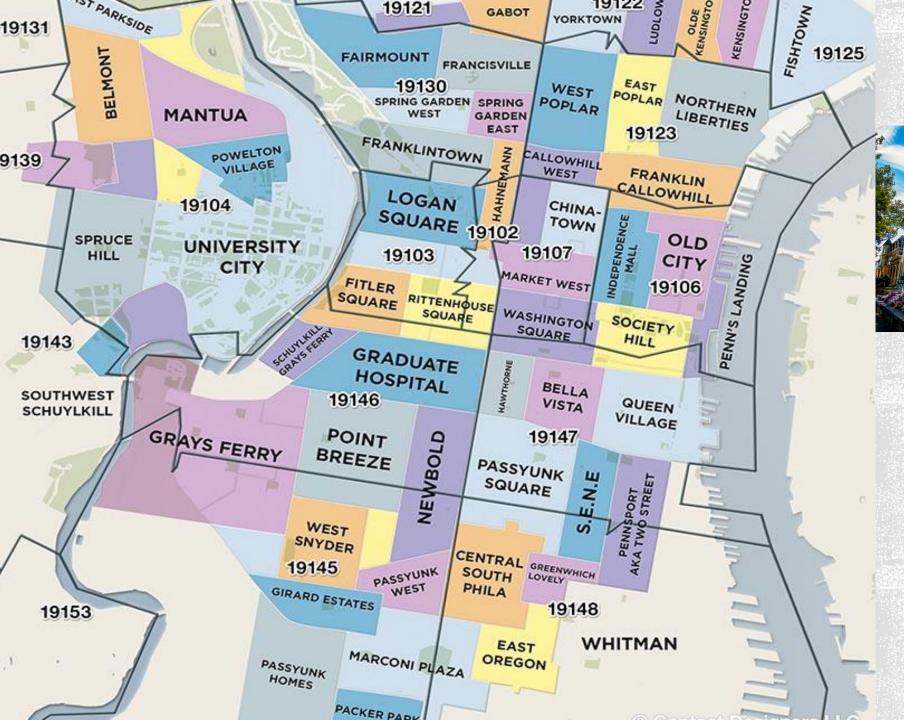


### WE LOVE PHILLY

Recently named the first and only World Heritage City in the US and Lonely Planet's "Best in the US" destination for 2016

- <u>Uwishunu.com</u>
- Wooderice.com
- Visitphilly.com
- <u>University City</u> <u>District</u>





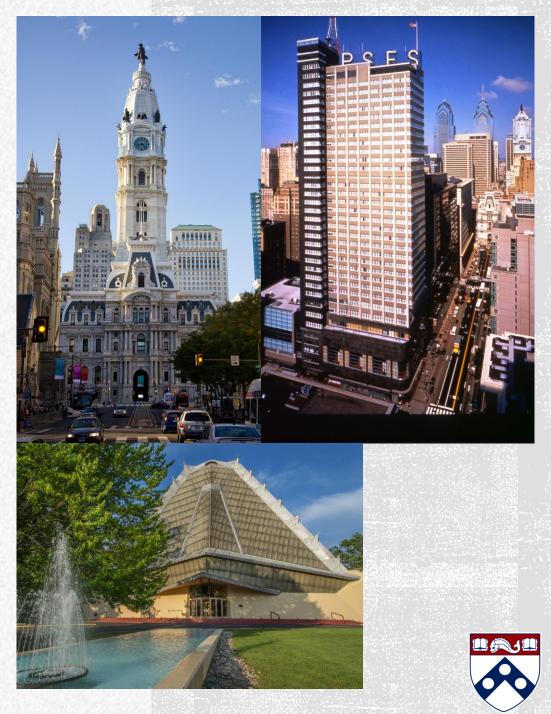
# NEIGHBORHOODS

- Philly is a city of vibrant neighborhoods, each with its own distinctive personality <u>http://www.visitphilly.com/p</u> <u>hiladelphia-neighborhoods/</u>
- Center City



# ARCHITECTURE + DESIGN

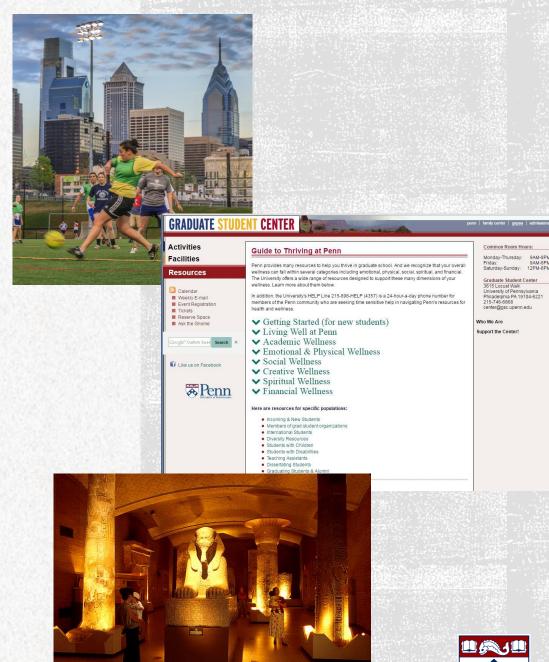
- PSFS first international style skyscraper in the US
- City Hall largest masonry municipal building
- AIA national conference in May 2016 in Philly aiaphiladelphia.org
- Summit on Landscape Architecture and the Future June 2016 in Philly <u>www.asla.org</u>
- Philadelphia Center for Architecture philadelphiacfa.org
- Preservation Alliance of Greater Philadelphia
  <u>www.preservationalliance.com/</u>
- Walk river to river to see architecture from colonial to contemporary
- William Penn's (and Thomas Holme's) plan for the city was significant plan in urban design
- <u>DesignPhilly</u> Festival every October



#### **PENN CAMPUS**

A few highlights from the PennDesign perspective:

- Graduate Student Center 3615 Locust Walk
  Free Coffee! <u>http://www.gsc.upenn.edu/resources/</u>
- Career Services <u>http://www.vpul.upenn.edu/careerservices/</u>
- Annenberg Center <u>http://www.annenbergcenter.org/</u>
- Penn Arts & Culture Events
  - http://www.upenn.edu/life-at-penn/arts
- PennDesign Happy Hours, Student Council and PennDesign Ball
- Institute of Contemporary Art <u>http://icaphila.org/</u>
- Penn Museum of Archaeology and Anthropology <u>http://www.penn.museum/</u>





# BIKING

- Fast-growing Indego bike-share program launched in spring 2015 and in less than nine months accommodated over 400,000.
   Philadelphia has more than 435 miles of bike lanes.
- First Open Streets event took place in fall 2016.
- Reasons we're one of the best bikeriding cities: <u>http://www.visitphilly.com/articles/p</u> <u>hiladelphia/top-reasons-</u> <u>philadelphia-is-one-of-the-best-</u> <u>biking-cities/</u>
- Best bike trails: http://www.phillymag.com/be-wellphilly/2010/05/17/the-areas-bestbike-trails/





# CONNECTIONS

- Two-hour drive from New York
  City
- Two-and-a-half hours from Washington, DC
- 45 minutes from Atlantic City the SHORE
- Convenient access to the Pennsylvania Turnpike, I-76, I-95 and the New Jersey Turnpike
- <u>Amtrak</u>
- <u>Septa</u>
- MegaBus and Bolt Bus
- CarShare and ZipCar
- <u>Uber</u> and <u>Lyft</u>
- <u>215-GET-A-CAB</u>





# FOOD + DRINK

- Food Carts and Food Trucks
- Reading Terminal Market
- DiBruno's Philadelphia
- Federal Donuts
- <u>Philly Beer Scene</u> and <u>Craft Beers</u>
- <u>9<sup>th</sup> Street Italian Market</u>
- Clark Park Farmers' Market
- Star Chefs: Jose Graces, Nicholas Elmi, Kevin Sbraga, Stephen Starr, Marcie Turney & Valerie Safran...
- Night Market Philadelphia
- Pop-Up Beer Gardens
- Brewer's Plate Event
- Vegetarian/Vegan Scene
- East Passyunk Avenue: Food and Wine magazine's list of the 10 Best Foodie Streets In America (2013)
- Yes, we have cheesesteaks, hoagies, Wawa, soft pretzels, tastykakes, and water ice. And they are good.





# **ARTS + CULTURE**

- Philadelphia Museum of Art
- Institute of Contemporary Art
- <u>Pennsylvania Academy of Fine Arts</u> (<u>PAFA</u>)
- Fabric Workshop + Museum
- Mural Arts Program
- <u>First Friday</u> and galleries including Open Studio tour days
- Rodin Museum
- <u>Barnes Foundation</u> the greatest private collection of post-impressionist and early-modern art
- Rosenbach Museum and Library
- Eastern State Penitentiary
- <u>Free Library</u> Author Events
- Wagner Museum
- <u>Magic Gardens</u> immersive outdoor art installation
- <u>Mutter Museum</u> medical oddities
- The Franklin Institute
- <u>Academy of Natural Sciences</u>







### **ARTS + CULTURE**

- <u>Arden Theatre</u>
- <u>1812 Theater</u>
- <u>Pig Iron Theater</u>
- Wilma Theater
- <u>Walnut Street Theatre</u>
- FringeArts
- <u>Pennsylvania Ballet</u>
- Philadelphia Opera Company
- Academy of Vocal Arts
- <u>Koresh Dance Company</u>
- Headlong Dance
- <u>Curtis Institute of Music</u>





## **MUSIC VENUES**

- Penn's XPN World Café Live
- <u>Mann Center for the Performing Arts</u> (Outdoor)
- <u>Kimmel Center for the Performing</u>
  <u>Arts</u>
- <u>Union Transfer</u>
- <u>Underground Arts</u>
- Boot n' Saddle
- Electric Factory
- <u>Tower Theater</u>
- <u>TLA</u>
- <u>Trocedero</u> ("The Troc")
- Johnny Brenda's
- <u>Chris' Jazz Café</u>
- Ardmore Music Hall





### FILM

- Outdoor Screenings
- <u>Secret Cinema (vintage film</u> – presented only in 16mm )
- International House (films and other programs)
- The Ritz independent/documentary
- The Roxy and Philadelphia Film Society
- Philadelphia Film Festival
- BlackStar Film Festival
- Cinemark 40<sup>th</sup> & Walnut





# **SPORTS**

- Phillies Citizen's Bank Park
- Eagles the Linc
- 76ers Wells Fargo Center
- Flyers Wells Fargo Center
- **Union** PPL Park
- Dad Vail Regatta largest collegiate rowing competition in the country
- Broad Street Run largest 10-mile run in the nation
- **Devon Horse Show** oldest and largest outdoor multi-breed horse competition in the US
- Philadelphia International Cycling Classic - world famous bike race and the famous "Manayunk Wall"
- Philadelphia Marathon





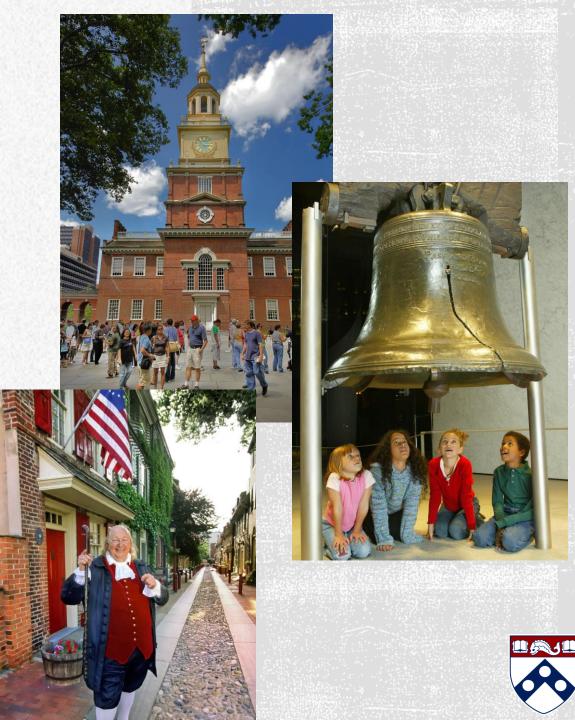
# PARKS + REC

- Philadelphia's park system consists of 63 parks, with 9,200 acres
- Fairmount Park is the largest municipal park system in the United States
- Morris Arboretum
- Bartram's Garden
- Schuylkill Banks Boardwalk to the River Trail
- Shofuso Japanese Tea House and Garden
- Squares: Rittenhouse, Washington, Franklin and Logan Circle
- LOVE your Park Week
- Bike Trails, Hiking, Horseback Riding, Pop-Up Beer Gardens, Pocket Parks, Community Activities – and more
- Historic Homes the Charms of Fairmont Park



# HISTORY/AMERICA'S BIRTHPLACE

- <u>National Constitution Center</u>
- Liberty Bell
- Independence Hall
- African American Museum
- National Museum of American Jewish History
- <u>Museum of the American Revolution (opening 2017)</u>
- <u>American Philosophical Society</u>
- Library Company of Philadelphia





### ANNUAL EVENTS

#### Spring:

Italian Market Festival

**Cherry Blossom Festival** 

Philadelphia International Festival for the

Arts

**Philadelphia Science Festival** 

Penn Relays

**Festival** 

Philly Tech Week

**Rittenhouse Row Spring Festival** 

Kensington Kinetic Sculpture Derby & Arts

Devon Horse Show Dad Vail Regatta Flavors of the Avenue Fairmount Arts Crawl Spring Art Star Craft Bazaar Center City Jazz Fest

#### Summer:

Wawa Welcome America Fest and Concert Equality Forum XPoNential Music Festival Manayunk Arts Festival Philly Beer Week Philly International Bike Race Odunde Festival Pride Festival Philly Folk Festival





### **ANNUAL EVENTS**

#### Fall:

**FringeArts Performing Arts Festival** 

**DesignPhilly Festival** 

Philadelphia Open Studio Tours

**<u>Rittenhouse Square Fine Arts Show</u>** 

Oktoberfest

**Philadelphia Film Festival** 

Midtown Village Fall Fest

<u>OutFest</u>

Old City Seaport Festival

**First Person Arts Festival** 

#### Winter:

Waterfront Winter Fest Christmas Village at City Hall Mummer's Parade Philadelphia PHS Flower Show Auto Show Macy's Light Show

On-Going Events: Center City Sips, First Friday, Art After 5 and more!



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