

Schedule

FRIDAY, APRIL 3rd

5:30 - 6:30 pm **REGISTRATION** - *Meyerson Hall, Dean's Alley*

6:30 - 8:30pm **THE *talk20* (pecha kucha) KICK-OFF** - *Meyerson Hall, Upper Gallery*

FEATURING :

Kian Goh, Architect, **super-interesting!** *architecture.design.strategies* (New York); Adjunct Faculty, Parsons - The New School of Design

David Gouverneur, Lecturer in the Departments of Landscape Architecture and City and Regional Planning, School of Design, University of Pennsylvania

Dahlia Roberts, MARCH Candidate in Department of Architecture, Columbia University

Craig Wilkins, PhD, AIA, Director, Detroit Community Design Center; Instructor in the Department of Architecture and Urban and Regional Planning, University of Michigan

Teddy Cruz, Founder studio teddy cruz; Associate Professor in public culture and urbanism in the Visual Arts Department at UCSD

8:30 - 10:00pm **NETWORKING RECEPTION** – *Meyerson Hall, Lower Gallery*

SATURDAY, APRIL 4th

8:00 - 9:00am **REGISTRATION & BREAKFAST** – *Claudia Cohen Hall, Schneiderman Lobby*

9:00 - 10:10am **PLENARY SESSION AND CASE STUDY PRESENTATION I:**
Urban and Suburban Development: Historical & Existing Conditions
Claudia Cohen Hall, G17

This first plenary session will involve an analysis of systems, infrastructure, and design processes that create or perpetuate the socio-economic and environmental stratification of urban and suburban development. We have chosen a list of potential panelists who will provide a framework for the conference, by identifying existing and historical links between ecological, economical, and social degradation of communities. In addition, they may provide forecasts and strategies for beginning to tackle these embedded systems.

SPEAKERS:

Laura Kurgan, Director of Visual Studies and Spatial Information Design Lab, Columbia University; Principal, Laura Kurgan Design

Craig Wilkins, PhD, RA, Director, Detroit Community Design Center; Instructor in Department of Architecture and Urban and Regional Planning, University of Michigan

Julia Murphy & Andy Burne, Architect, SOM (New York); Adjunct Assistant Faculty in School of Architecture & Design, New York Institute of Technology

MODERATOR:

William W. Braham, PhA, FAIA, Interim Chair & Associate Professor of Architecture, Director of the certificate program in Ecological Architecture, University of Pennsylvania

10:25 - 12:05pm

**PLENARY SESSION AND CASE STUDY PRESENTATION II:
Urban and Suburban Development: The New City**

Claudia Cohen Hall, G17

Panelists in the second plenary session will continue to identify links between ecological, economical, and social degradation of communities, as well as provide examples that implement transformational change. Some will be invited to provide insight on how international systems of inequality interrelate by describing current trends and sharing relevant case studies of mobility (including but not limited to transportation systems) and issues related to physical and economic access. Meanwhile, others will showcase projects that focus on integrating the science and principles of ecology into urban design, describe how the planning profession and developers consistently failed to meet the needs of certain groups due to both poverty and racism, and force us to rethink assumptions about community, poverty, and the shape of 21st-century cities.

SPEAKERS:

Robert Neuwirth, Journalist and author of *SHADOW CITIES: A Billion Squatters, A New Urban World*

Maurice Cox, Director of Design, National Endowment for the Arts; Associate Professor of Architecture, University of Virginia; recipient of the Loeb Fellowship at Harvard University's Graduate School of Design.

Felipe Correa, Assistant Professor in Department of Urban Planning and Design, Harvard University; Principal, Somatic Collaborative

Lindsay Bremner, Professor of Architecture and Department Chair, Temple University; ex-chair of architecture at the School of Architecture and Planning at the University of the Witwatersrar.

Matthew Soule, MLA Candidate '09, University of Pennsylvania

MODERATOR:

David Gouverneur, Lecturer in Department of Landscape Architecture, University of Pennsylvania

12:20 - 2:00pm

KEYNOTE LUNCHEON - KEYNOTE ADDRESS BY TEDDY CRUZ

2:15 - 3:55pm

**PLENARY SESSION AND CASE STUDY PRESENTATION III:
Urban and Suburban Development: Planning for the Seventh Generation**

Claudia Cohen Hall, G17

Our last panel, will allow a diverse team of preservationists, planners and landscape architects (amongst other disciplines) to identify instances of injustice or inequality evident in public health systems and the environment. Our concern for the “seventh generation” requires us to focus on health promoting design opportunities and highlight resources and skills to produce more efficient structures for the future. Panelists will combine strategies of economic development with those that promote environmental sustainability, while others will present projects that focus on integrating the science and principles of ecology into urban design.

SPEAKERS:

Jeff Hou, Associate Professor and Graduate Program Coordinator in the Department of Landscape Architecture at the University of Washington, Seattle.

Stephanie Bailey, MLA candidate in the Department of Landscape Architecture, University of Oregon, Eugene; Olmsted Scholar

Nisha Botchwey, Professor in Department of Urban & Environmental Planning, University of Virginia

Malo Hutson, Assistant Professor in the Department of City and Regional Planning, University of California at Berkeley

Dk O-Assere, MARCH Candidate in Graduate School of Design, Harvard University

MODERATOR:

Amy Hillier, PhD, Assistant Professor, University of Pennsylvania; director of Mapping the Du Bois Philadelphia Negro; partner on the Historical Society of Pennsylvania’s PhilaPlace project

4:00 - 5:00pm

CLOSING RECEPTION – *Claudia Cohen Hall, Schneiderman Lobby*