

PHILADELPHIA  
**PARKS & RECREATION**

Community Meetings  
July 23<sup>rd</sup>, 24<sup>th</sup>, 30<sup>th</sup> + 31<sup>st</sup>

**BENJAMIN FRANKLIN PARKWAY:  
An Action Plan**



**LEADERSHIP TEAM**

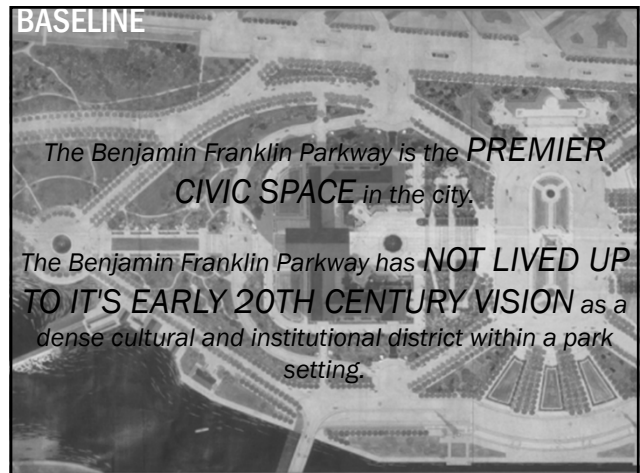
**Chairs:**  
Michael DiBerardinis  
Commissioner of the Department of Parks and Recreation  
&  
Alan Greenberger  
Deputy Mayor for Planning and Economic Development

**Leadership Team:**  
Drew Becher, Pennsylvania Horticultural Society  
Stephanie Craighead, Parks and Recreation  
Mark Focht, Parks and Recreation  
Gail Harrity, Philadelphia Art Museum  
Paul Levy, Center City District



**INTENT**

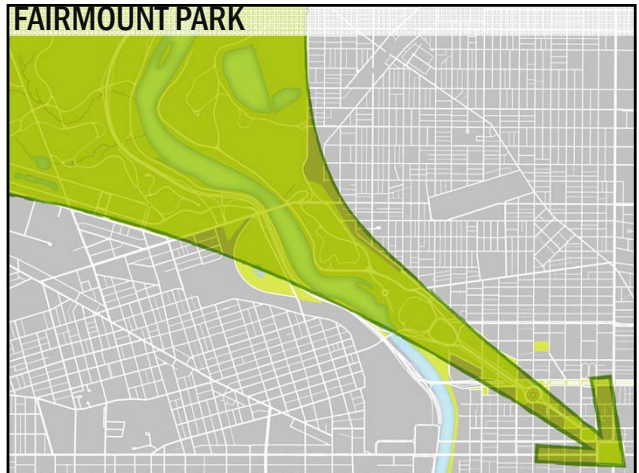
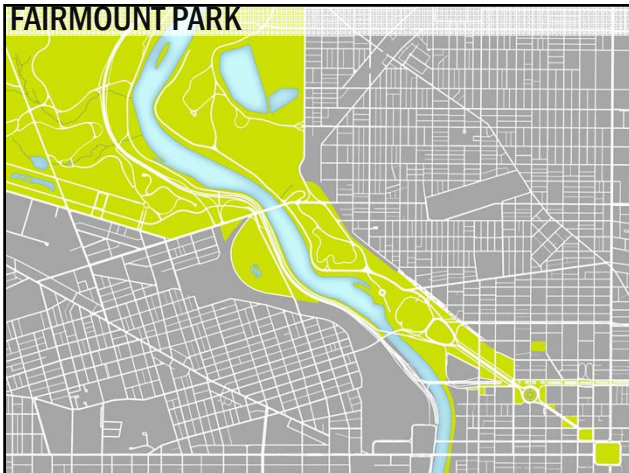
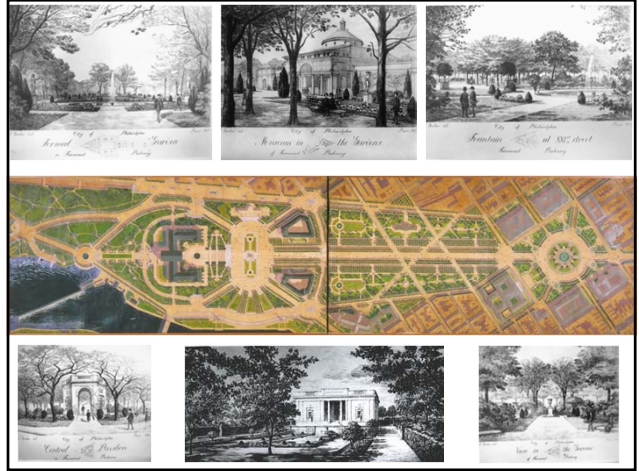
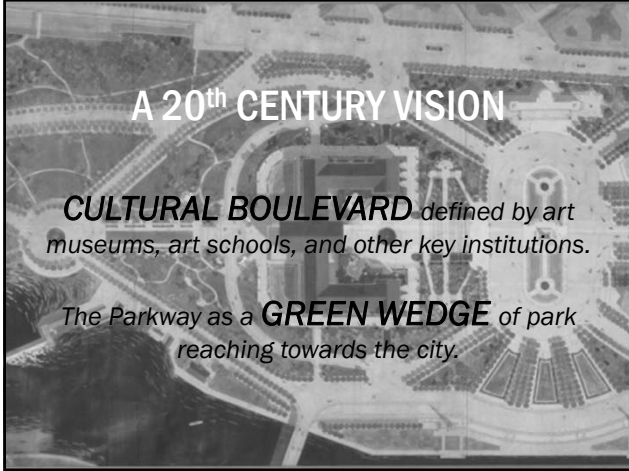
Develop an action plan for the Parkway that is based on **CIVIC ENGAGEMENT** and that, ultimately, leads to a set of projects that can be funded and implemented in the **NEXT FEW YEARS.**



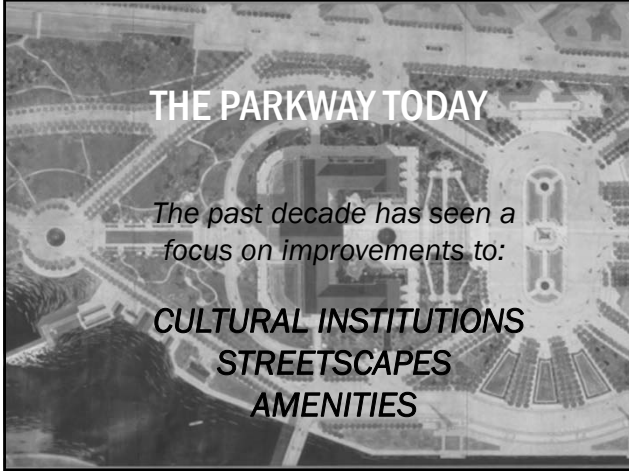
**BASELINE**

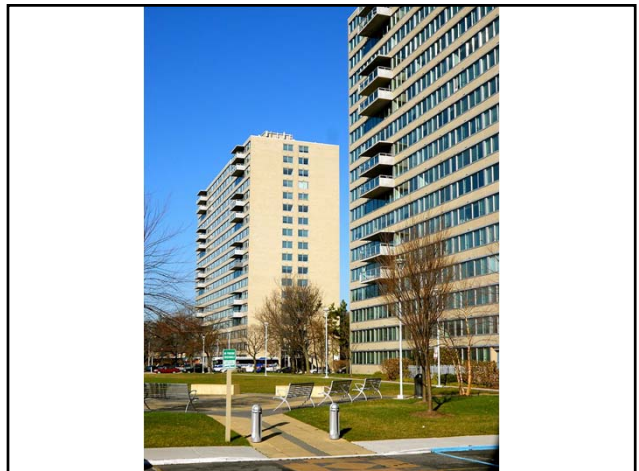
The Benjamin Franklin Parkway is the **PREMIER CIVIC SPACE** in the city.

The Benjamin Franklin Parkway has **NOT LIVED UP TO IT'S EARLY 20TH CENTURY VISION** as a dense cultural and institutional district within a park setting.

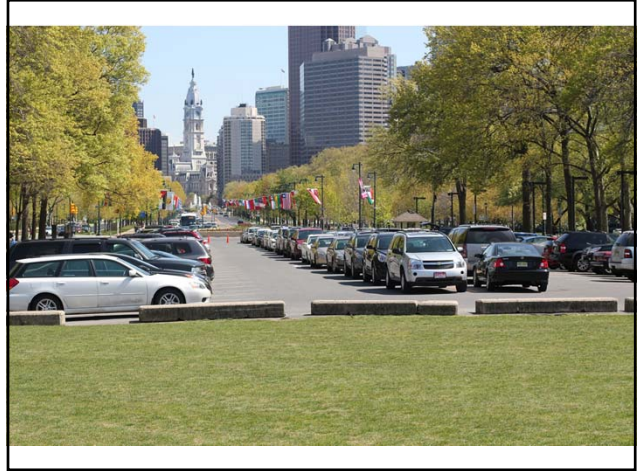


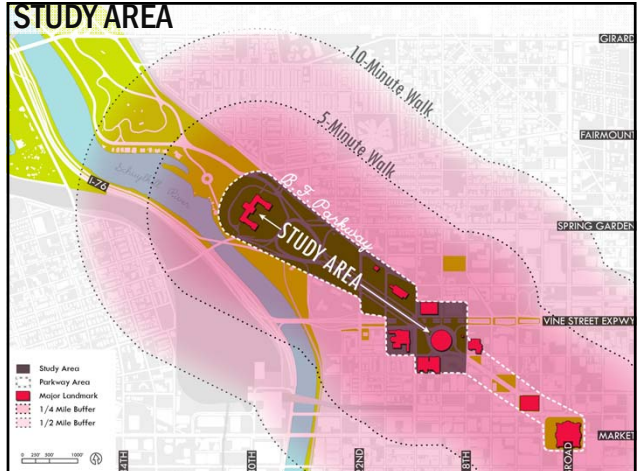


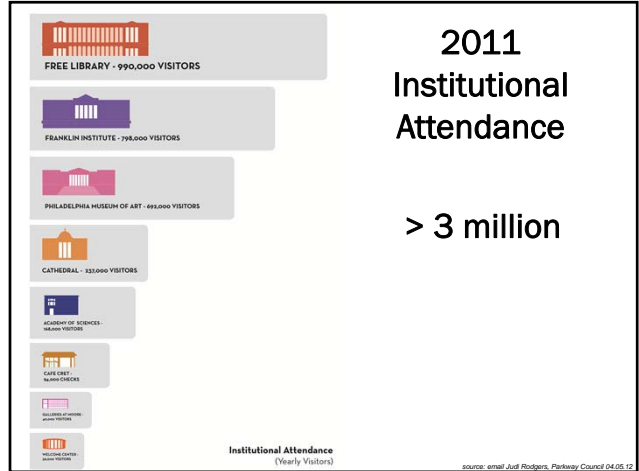
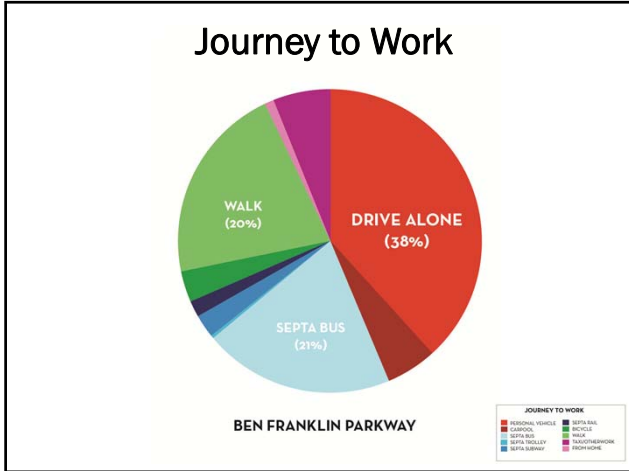




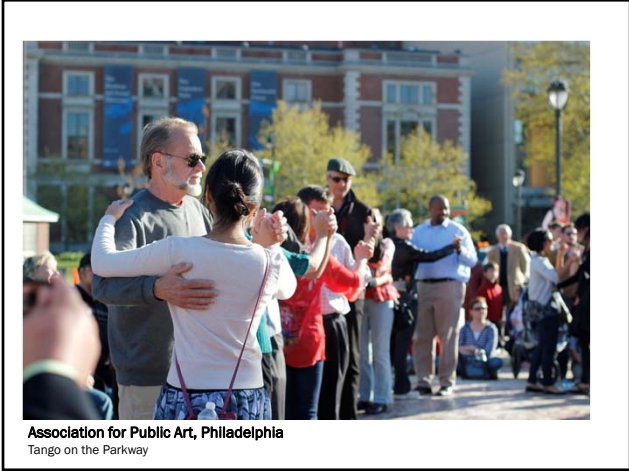


















Von Collin Field, Philadelphia



Macombs Dam Park, New York  
Adult Playground



Sister Cities Park, Philadelphia



Franklin Square, Philadelphia





Bike Sharing, Antwerp



Bryant Park, New York



Jardin du Luxembourg, Paris



Public Restrooms  
New York, Paris, Switzerland,






## THE CHARGE

Create a **SET OF ACTIONS & CRITERIA** that can be developed into an action plan for projects for the Parkway




## THE APPROACH

USERS (AND WHO IS MISSING)  
↓  
WHAT THEY DO or COULD DO THERE  
↓  
WHY THE PARKWAY IS IMPORTANT  
↓  
PRIORITIES / CRITERIA



## GROUND RULES

- Listen to each other- it's as important as talking.
- Everyone is encouraged to participate. Speak your mind freely, and invite others to speak as well.
- Ask clarifying questions. Help to develop one another's ideas.
- If you disagree, explore that disagreement, don't try to resolve it. Use it to try to understand each other.
- Everyone understand the talk is deliberative rather than argumentative.
- Listen to each other- it's as important as talking.





**NEXT STEPS**

*Consolidation of community feedback  
Create design and programming ideas  
Final Public Presentation (Fall)*

**STAY INFORMED:**  
[planning.billy.com/benjamin-franklin-parkway-action-plan](http://planning.billy.com/benjamin-franklin-parkway-action-plan)

