

# feedback/principles

KIMMEL CENTER PUBLIC SPACES PROJECT CIVIC FEEDBACK SESSION, APRIL 14, 2008

**Part I: Please rate each Design Principle on how important you think it is to improving the Kimmel. Please circle the option that best matches your response to each Principle.**

## **Inside/out and Outside/in.**

The outside of the building must let the public see, hear and feel what is happening inside the building. The outside – now seen as foreboding, dull and confusing – should broadcast a sense of excitement and activity onto the street. In sum, the exterior of the building must more effectively explain, promote and invite.

- Very Important
- Important
- Somewhat Important
- Not Important at all

## **Treat Commonwealth Plaza as the third arts venue—an inclusive public venue.**

The grand public spaces of a temple of the performing arts should be filled with the sights and sounds of art. Allow music to permeate the space beyond performance times. Use varied public performances by diverse performers in this 'third venue' to address the center's image problems with accessibility, affordability and inclusion.

- Very Important
- Important
- Somewhat Important
- Not Important at all

## **Create magnets to lure mixed uses and mixed users.**

Vibrant town squares are rich in things to do, appealing to a variety of tastes. With its location and imposing façade, the Kimmel must work hard to attract people – particularly people not now patrons of the resident companies – into its public spaces to linger on a daily basis.

- Very Important
- Important
- Somewhat Important
- Not Important at all

## **Offer a warmer welcome—and a map to navigate.**

Convey to visitors that the center sees them as guests to be welcomed, not interlopers to be handled. With an inviting gathering space upon entry, the lobby should express that the center's core client is the public, not just large donors. The building can be confusing and intimidating to the newcomer; offer more guidance on how to get around it.

- Very Important
- Important
- Somewhat Important
- Not Important at all

## **WOW! What now?**

Though grand and elegant, Commonwealth Plaza often overwhelms people when they enter the building. Break the vast lobby space into smaller settings, using flexible furnishings that can be moved to accommodate larger events.

- Very Important
- Important
- Somewhat Important
- Not Important at all

## **Balance aesthetic values and commercial appeal.**

Efforts to enliven Commonwealth Plaza and attract a broader public should not sacrifice the Kimmel Center's core values as a home for world-class artistry: quality, taste and elegance.

- Very Important
- Important
- Somewhat Important
- Not Important at all

# feedback/common ideas

KIMMEL CENTER PUBLIC SPACES PROJECT CIVIC FEEDBACK SESSION, APRIL 14, 2008

**Part II: "If this were done, I would be more likely to visit the Kimmel Center."  
Please circle the option that best matches your reaction to the following design ideas.**



*A cafe or other food service on the Plaza level.*

- Strongly Agree
- Agree
- No Opinion
- Disagree
- Strongly Disagree



*Transparent materials and additional activities energize the Spruce Street side of the building.*

- Strongly Agree
- Agree
- No Opinion
- Disagree
- Strongly Disagree



*An entrance at the corner of 15th and Spruce Streets invites people into the Kimmel.*

- Strongly Agree
- Agree
- No Opinion
- Disagree
- Strongly Disagree



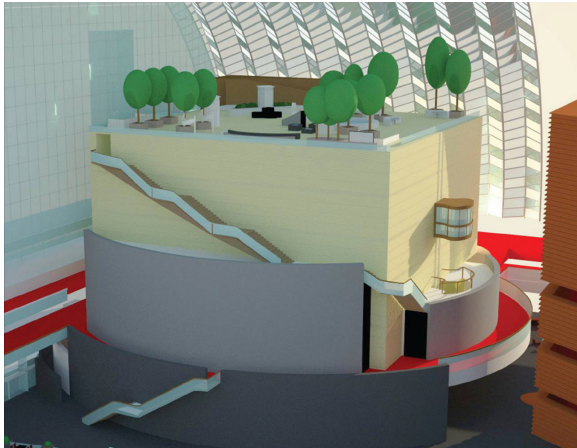
*Improvements to the Hamilton Garden make it a true destination.*

- Strongly Agree
- Agree
- No Opinion
- Disagree
- Strongly Disagree

# feedback/humanize

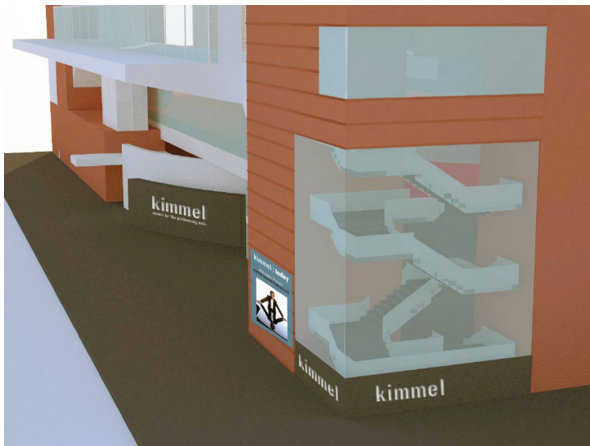
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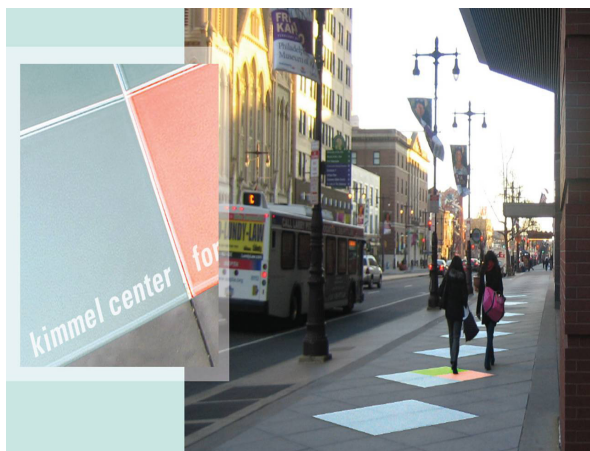
*A new stair that wraps around the Perelman Theater, improving access from the Plaza to the tiers and the Hamilton Garden.*

- Strongly Agree
- Agree
- No Opinion
- Disagree
- Strongly Disagree



*An enclosed stair at the corner of Broad and Spruce that leads up to Cadence and provides a window into the activity inside.*

- Strongly Agree
- Agree
- No Opinion
- Disagree
- Strongly Disagree



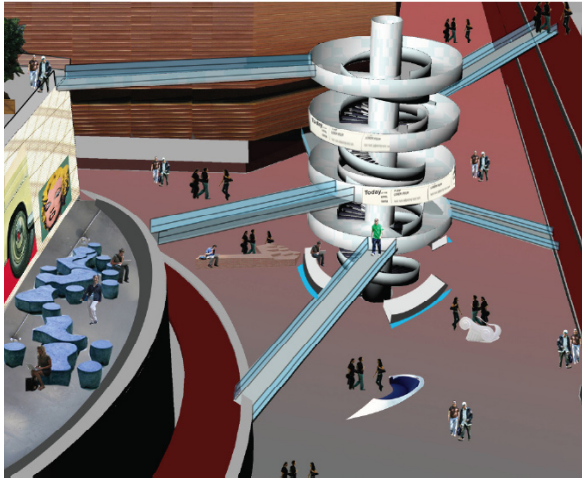
*Interactive illuminated sidewalk tiles connect and direct visitors to the Kimmel.*

- Strongly Agree
- Agree
- No Opinion
- Disagree
- Strongly Disagree

# feedback/connect

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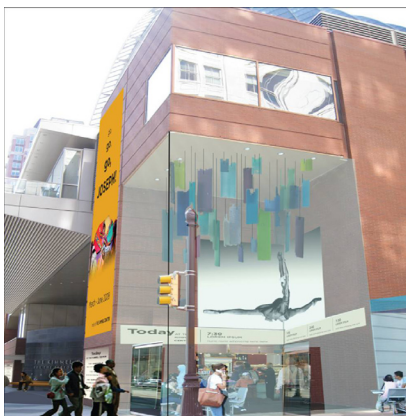
*The Plaza Tower as a sculptural stair provides greater access and vistas to new art installations throughout the building.*

- Strongly Agree
- Agree
- No Opinion
- Disagree
- Strongly Disagree



*Underutilized spaces are enlivened with artistic uses such as a music listening library.*

- Strongly Agree
- Agree
- No Opinion
- Disagree
- Strongly Disagree



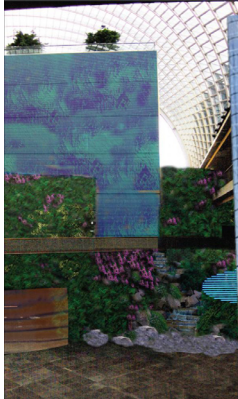
*A beacon at the corner of Broad and Spruce is created by graphics and public art.*

- Strongly Agree
- Agree
- No Opinion
- Disagree
- Strongly Disagree

# feedback/sensory

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Please circle the option that best matches your reaction to the following design ideas.**



*A flowing waterwall from the Hamilton Garden to the Perelman sustains the garden that wraps the walls.*

- Strongly Agree
- Agree
- No Opinion
- Disagree
- Strongly Disagree



*A rock-climbing wall on the side of Verizon Hall attracts an active audience.*

- Strongly Agree
- Agree
- No Opinion
- Disagree
- Strongly Disagree



*Interactive art and changing exhibits offer new experiences to returning visitors.*

- Strongly Agree
- Agree
- No Opinion
- Disagree
- Strongly Disagree

# feedback/principles 2

KIMMEL CENTER PUBLIC SPACES PROJECT CIVIC FEEDBACK SESSION, APRIL 14, 2008

**Part III: Given what you have seen and discussed this evening, please tell us whether you think the design ideas address each of the following Design Principles. Please circle the option that best matches your response to each Principle.**

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# comments

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**Part IV: Please use the space below to include any additional comments you may have on the ideas, the Principles, and the work of the Kimmel Center Public Space Project.**