



**PennDesign
Career Services &
Professional Development**

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Contents

- Employment Outcomes
- Career Services & Professional Development Overview
- Fall 2017 Events
- Fall 2017 Highlights
- Planning for Spring 2018



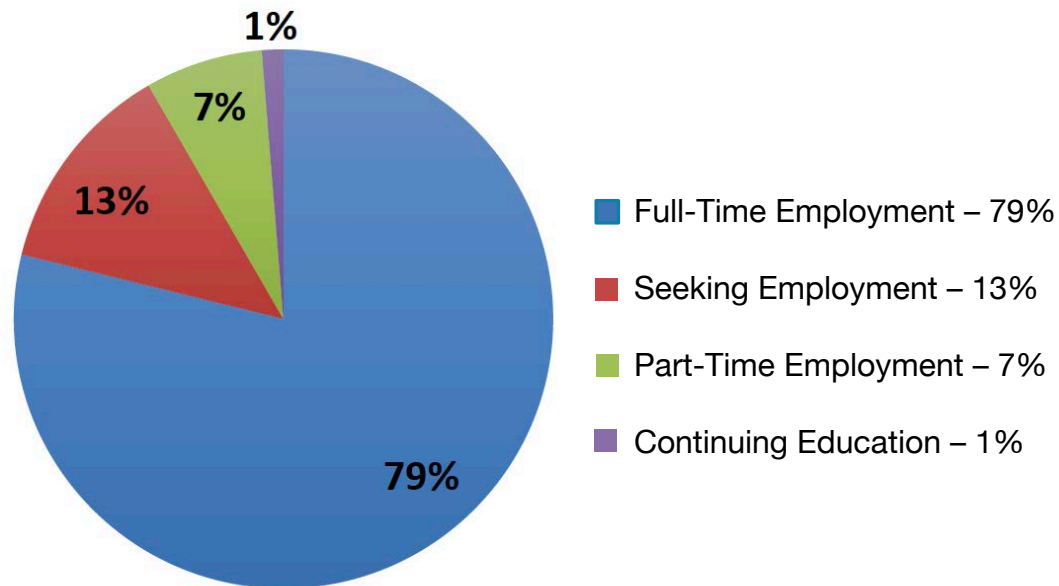
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Employment Outcomes for PennDesign Students

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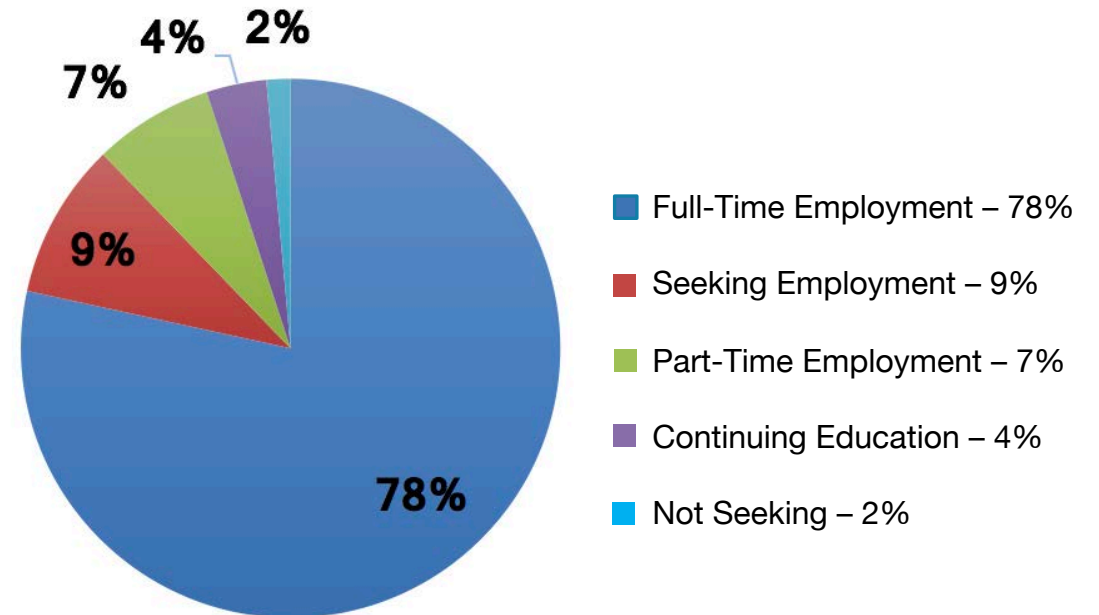


Employment Status – 2016
156 Respondents out of 281 Graduates



56% response rate

Employment Status – 2017
139 Respondents out of 277 Graduates
*Survey is still open



50% response rate

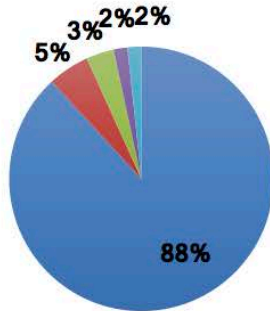
Employment Status – 2017

*Survey is still open



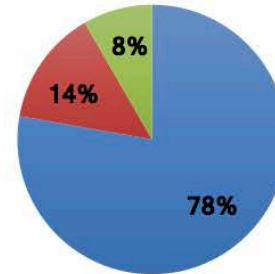
Architecture and Environmental Building Design

45% response rate (n = 132)



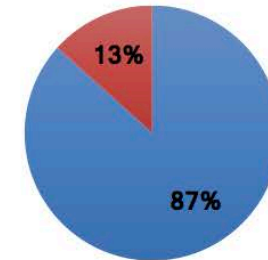
City and Regional Planning

65% response rate (n = 56)



Landscape Architecture

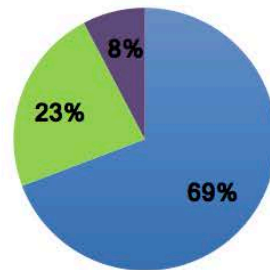
38% response rate (n=39)



- Full Time Employment
- Seeking Employment
- Part Time Employment
- Graduate Studies
- Not Seeking

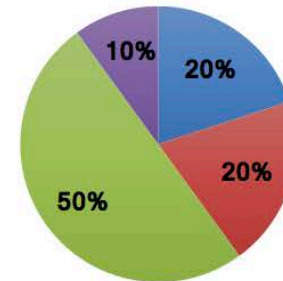
Historic Preservation

57% response rate (n = 23)



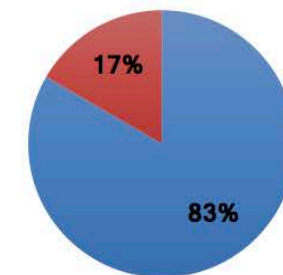
Fine Arts

63% response rate (n = 16)



Urban Spatial Analysis

56% response rate (n=11)





**Professional Development &
Career Services Overview**

Office of Career Services, University of Pennsylvania:

Overview:



1. Individual Career Advising
2. Resume and Cover Letter Review
3. Workshops and Panels:
 - “Strengthen Your Networking Skills Through LinkedIn”,
 - “Best Practices In Internship Searching”, “U.S. Employment for International Design Students”
4. Handshake Database: Job Listings, Internships, Summer Jobs
5. Career Outcomes Survey Reports
6. Career Connection Day – March 16, 2018
 - This year: February 17, 2017, 74 employers, 406 students attended

PennDesign Office of Professional Development & Leadership:

1. Develop and nurture relationships with prospective private and public sector employers (including alumni)
2. Organize Studio Visits and events to expose students to a diverse range of career opportunities
3. Develop materials and programs to help students explore a variety of career options and enhance their leadership, public speaking and team building skills
4. Create opportunities for faculty and alumni to review student portfolios
5. Work with employers and alumni to link students to internships and residency programs



Fall 2017 Events

<p>Weekly</p>	<p>NEW! WEDNESDAY WALK-INS FOR PENNDESIGN STUDENTS Wednesdays 12-2 PM, Meyerson B7</p>	
<p>A career advisor will be in Meyerson B7 each Wednesday from 12-2pm for 15-minute drop in appointments to answer quick questions and critique resumes and cover letters. Students seen on a first come, first served basis. Walk-ins are available on other weekdays 2-3pm at Career Services</p>		
<p>Aug</p>	<p>Pizza with Career Services: The tastiest way to start thinking about the internships and jobs you want... Wednesday, August 30, 12:15-1:30 PM, Meyerson B-3 https://upenn.joinhandshake.com/events/63540</p>	
<p>Grab some lunch and get to know your career advisors. We'll have pizza for you, and will be talking about some of the resources we have specifically for PennDesign students who are starting their programs. This will be a relaxed and informal event, but you will learn how to utilize our student/employer engagement platform "Handshake" to find internship and job opportunities, connect with your career advisors, and find career-related programs and workshops on campus. Bring your questions, and we'll make sure we give you some answers.</p>		

Sept

VISITS TO ARCHITECTURE & LANDSCAPE ARCHITECTURE FIRMS IN PHILADELPHIA

Friday, September 22nd

1pm – Locus Partners, 2:30pm – Ballinger



SPEED NETWORKING ARCHITECTURE PORTFOLIO REVIEW EVENT

Monday, September 25th – Lower Gallery, 6pm – 7:30pm

Sign up to get one on one feedback on your portfolio by architecture faculty!



VISITS TO ARCHITECTURE & LANDSCAPE ARCHITECTURE FIRMS IN NEW YORK

Friday, September 29th

2:30pm – Deborah Berke Partners, 4:30pm – Rogers Partners



**PRACTICE YOUR INTERVIEW PITCH AND NETWORKING SKILLS
Self-Marketing & Interviewing Skills Workshop**

Friday, September 29th - Upper Gallery – 1:00pm – 4:00pm

Part 1 of the PennDesign Overseers Event exclusively for students graduating in Dec 2017/May 2018
(students attend 1 of 3 sessions)



Oct

**GETTING TO THE TOP OF THE PILE: A CONVERSATION WITH INDUSTRY
HIRING EXPERTS**

Monday, October 9th – Upper Gallery, 6pm – 7:30pm

Senior leaders at regional architecture, landscape architecture, historic preservation and planning firms will discuss the do's and don'ts of the job application, networking, and interviewing process, including tips about preparing an interview pitch and building and presenting your portfolio. Invited panelists include CEOs, COOs and lead partners at Archi-Tectonics, Erdy McHenry Architects, LRK, Olin, and Kieran Timberlake.



**VISITS TO ARCHITECTURE & LANDSCAPE ARCHITECTURE FIRMS IN
NEW YORK**

Friday, October 13th

2:30pm – Field Operations, 4:00pm – KPF



**PRACTICE YOUR INTERVIEW PITCH AND NETWORKING SKILLS
Self-Marketing & Interviewing Skills Workshop**

Friday, October 13th - 306 Kleinman Center – 1:00pm – 4:00pm

Part 1 of the PennDesign Overseers Event exclusively for students graduating in Dec 2017/May 2018 (students attend 1 of 3 sessions)



Oct

**PRACTICE YOUR INTERVIEW PITCH AND NETWORKING SKILLS
Self-Marketing & Interviewing Skills Workshop**

Monday, October 16th – Meyerson B2 – 12:00pm – 2:00pm

Part 1 of the PennDesign Overseers Event exclusively for students graduating in Dec 2017/May 2018 (students attend 1 of 3 sessions)



STRENGTHEN YOUR NETWORKING SKILLS THROUGH LINKEDIN

Wednesday, October 18th – 12pm – 1:30pm

<https://upenn.joinhandshake.com/events/63574>

LinkedIn is far more than just a branding platform – it is a research tool, and there are several ways that you can use it effectively in your career exploration. Attend this workshop by Career Services to learn about 10 LinkedIn best practices you can integrate into your job or internship search now!

**VISITS TO ARCHITECTURE & LANDSCAPE ARCHITECTURE FIRMS IN
PHILADELPHIA**

Friday, October 20th

2:30pm – Blackney Hayes, 4pm – Ewing Cole



Oct

Practicing Your Interviewing and Networking Skills with PennDesign Overseers

Thursday, October 26th – 4pm – 6:00pm, Lower Gallery

Part 2 of the PennDesign Overseers Event. Meet PennDesign Overseers, successful industry executives who will provide valuable feedback. Get a chance to talk about your work and your career goals!



ALUMNI & STUDENT COUNCIL NETWORKING HAPPY HOUR

Friday, November 3rd – 6:30pm

Get a chance to talk to alumni about life after PennDesign and learn the benefits of staying connected through Quakernet.



Nov

HISTORIC PRESERVATION TOWN HALL

Tuesday, November 7th

This is a Town Hall for second year students. In addition to department announcements meet your Career Services and Professional Development & Leadership advisors.



Best Practices in Internship Searching

Wednesday, November 29, 12:15 PM, Meyerson B-3

Now is the time to be planning for an internship for the summer of 2018! Learn about resume and cover letter basics, how to use alumni in your search, and how to be proactive to get the internship you want.





Fall 2017 Highlights

Professional Development & Leadership Highlights:

Five days of “Studio Visits” to architecture and landscape architecture firms in Philadelphia and New York

- Partners, associates and PennDesign alumni at each firm met with our students
- Firm representatives talked about the history of the firm, significant projects they’ve completed, hiring practices, and their career paths
- Tour of their firm and Q & A

Professional Development & Leadership Highlights:

Panel: “Getting to the Top of the Pile: A Conversation with Industry Hiring Experts”

- Participants: Scott Erdy (Erdy McHenry), Cindy Sanders (Olin), Nando Micale (LRK) and Matt Krissel (Kieran Timberlake)
- Panelists discussed the do’s and don’ts of the job application, networking, and interviewing process, including tips about preparing an interview pitch and building and presenting a portfolio
- Panelists shared personal stories about interviewing successes and failures

Professional Development & Leadership Highlights:

Preparing for the Job Market: Practicing Your Interviewing and Networking Skills with PennDesign Board of Overseers

Part I: Self-Marketing & Interviewing Skills Workshops

- Students practiced techniques that help build confidence in answering the “Tell Me About Yourself” question often asked on job interviews and in networking situations

Part II: Practicing Your Interviewing and Networking Skills with PennDesign Board of Overseers

- Students met in 15-minute one-on-one sessions with Overseers. They will present their “elevator pitch” and discuss career aspirations



Planning for Spring 2018

Spring 2018 – Planned Events & Initiatives:

- PennDesign Career Connection Day, March 16, 2018
- Networking Like a Design Professional and U.S. Employment for International Design Students
- PennDesign Alumni Association Portfolio Review
- Visits to City Planning & Historic Preservation firms in Philadelphia & NYC
- Alumni panel to discuss career paths, gallery visits in NYC, and workshop on grants and residencies for MFA students
- Symposium on alternative career paths
- Public speaking workshop series
- PennDesign Alumni Internship Network
- PennDesign Alumni Mentorship Network