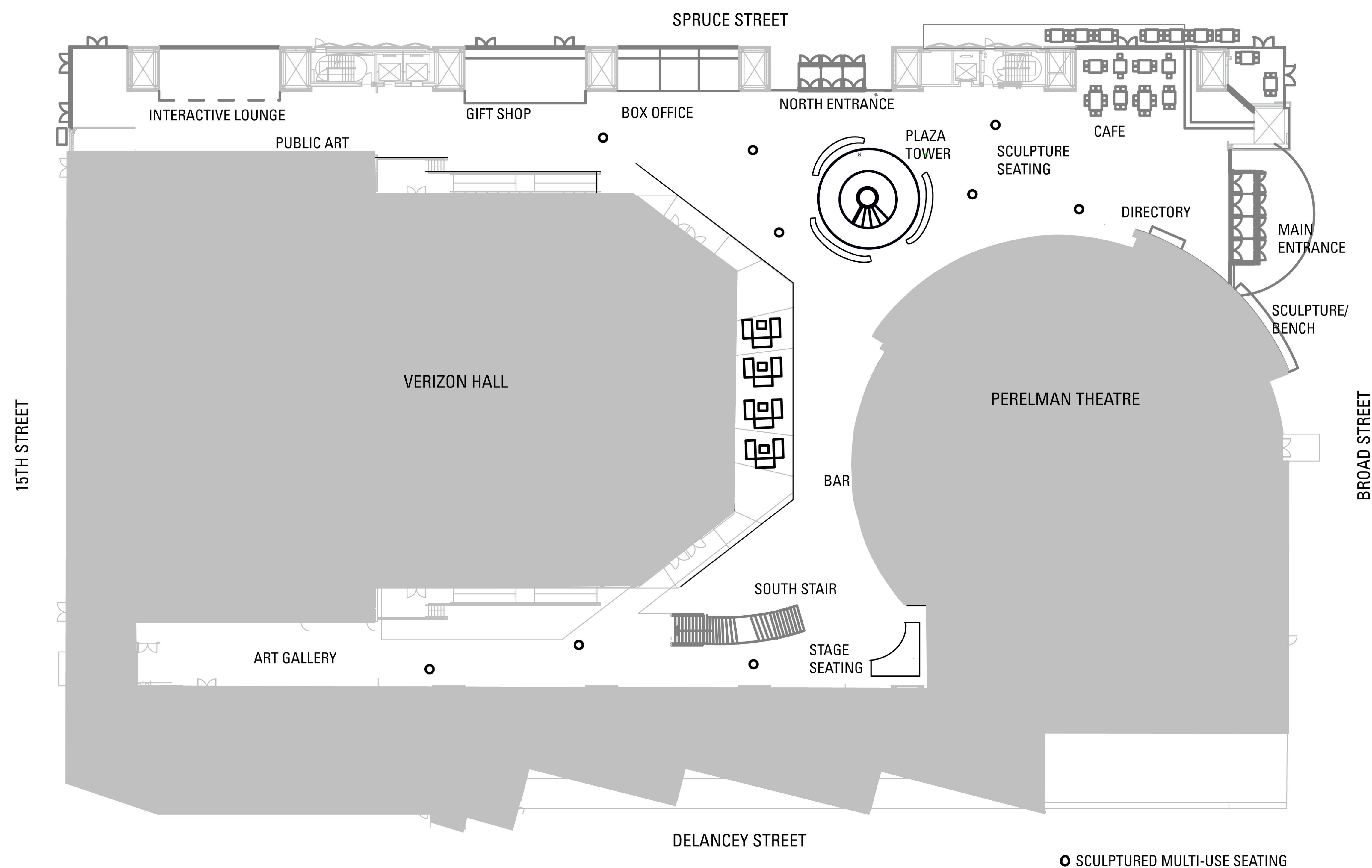


# invigorate

## KIMMEL CENTER CONNECT TO THE ARTS

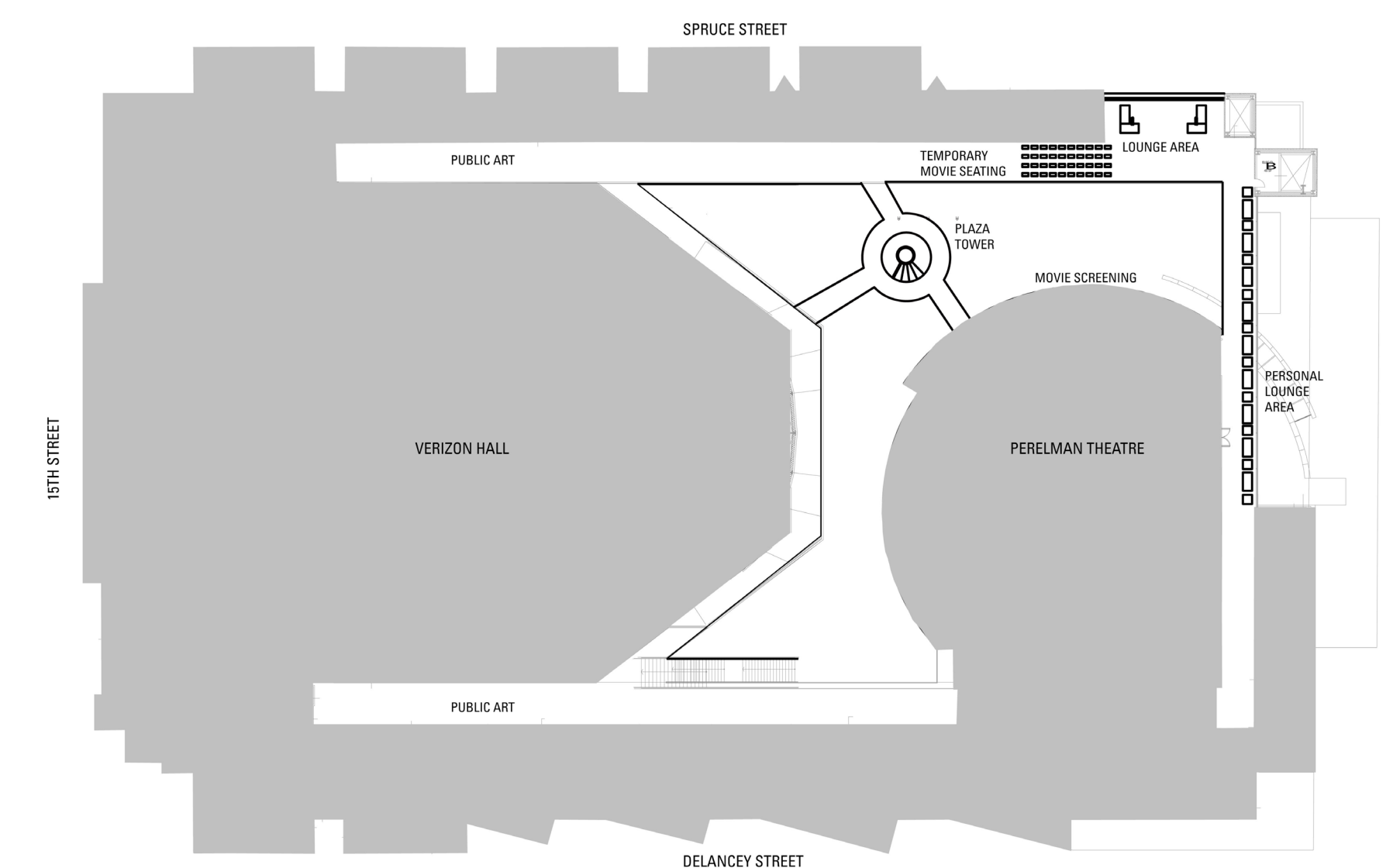
A plan for the Kimmel Center that invigorates the building with public arts, embraces its majestic size, and adopts sustainable operating principles. The hallmarks of our plan include the plaza tower; a centerpiece staircase/elevator that physically and visually connects the various destinations in the Kimmel, a reconceived rooftop garden that includes various types of seating and event space, a variety of flexible areas that encourage the public to relate to each other, a wide array of public art, and the Kimmel Center itself.

### commonwealth plaza



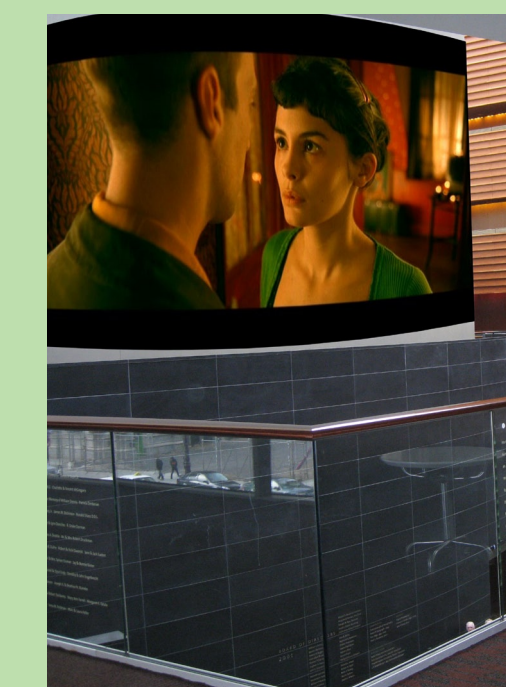
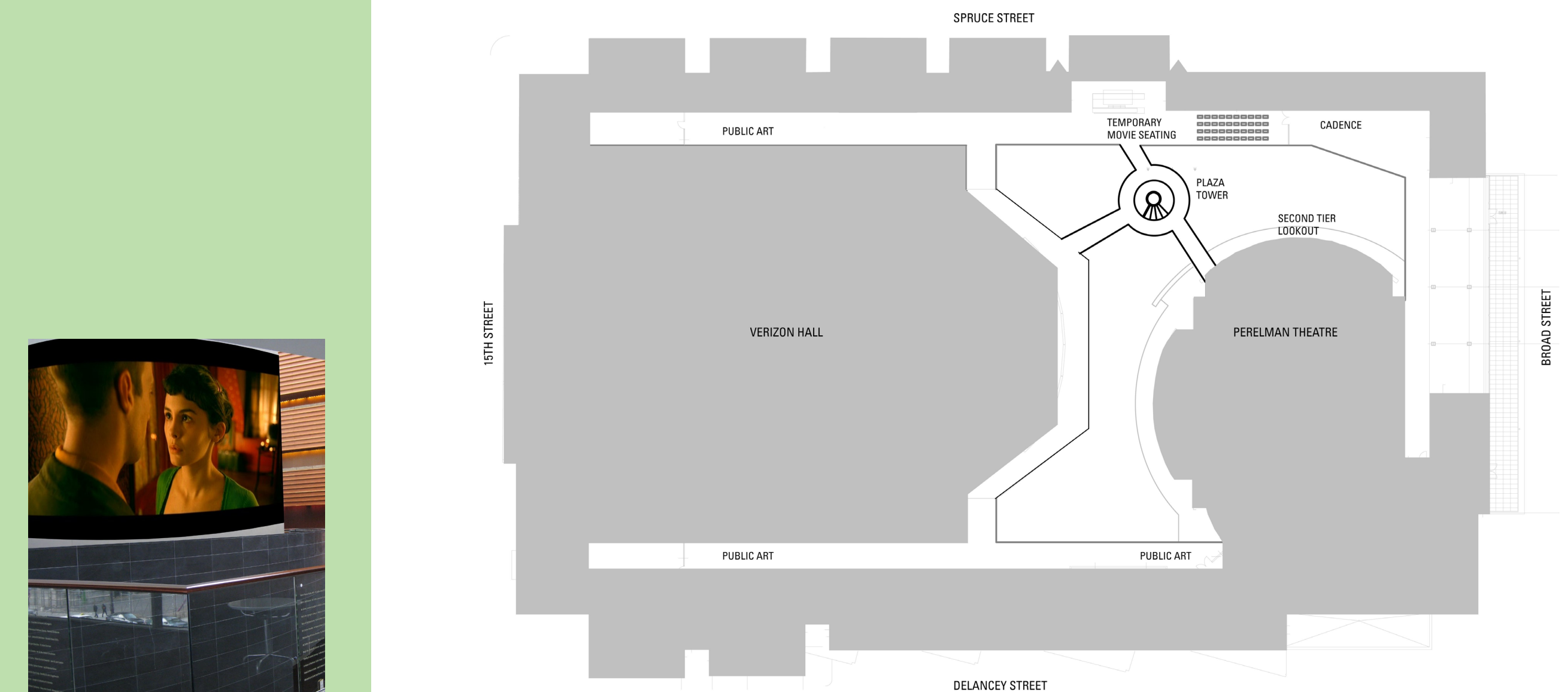
invigorates  
public arts  
embraces  
majestic size  
adopts  
sustainable  
operations

### first tier



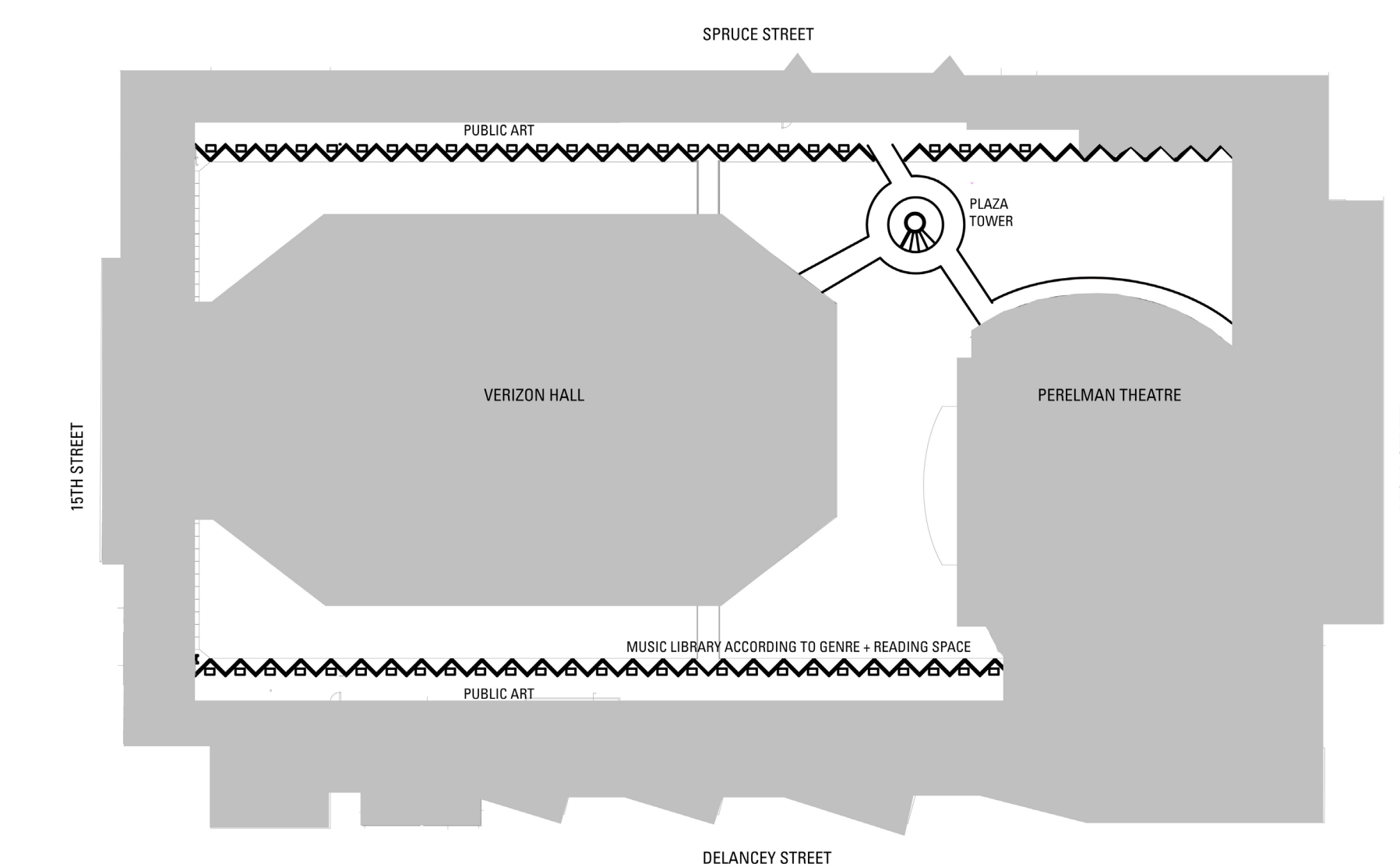
Personal Lounge Area

### second tier



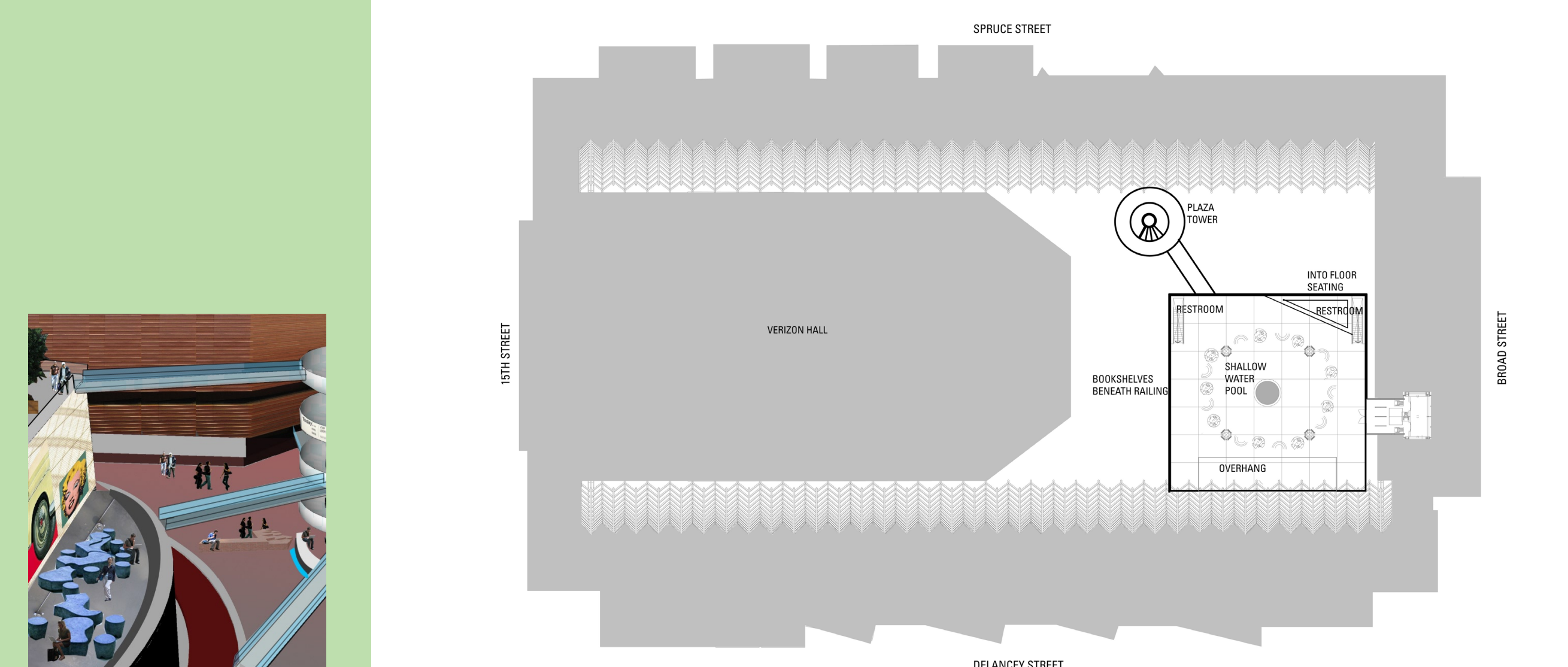
Movie screenings

### third tier



Music listening library

### rooftop garden



Ramps from plaza tower to second floor lookout and rooftop garden



# KIMMEL CENTER CONNECT TO THE ARTS

New glass corner structures surround the outdoor cafe and the 15th and Spruce Street corner. A new glass overhang also exists along Spruce Street. The main Broad-Spruce corner becomes an icon during the day and at night due to an illuminated, colorful mobile. The exterior of the Kimmel is draped with electronic paper, announcing daily events and rotating images of local and international shows. The interior becomes a hub for public art and lounging. The new plaza tower connects visitors to all destinations within the Kimmel.

# exterior



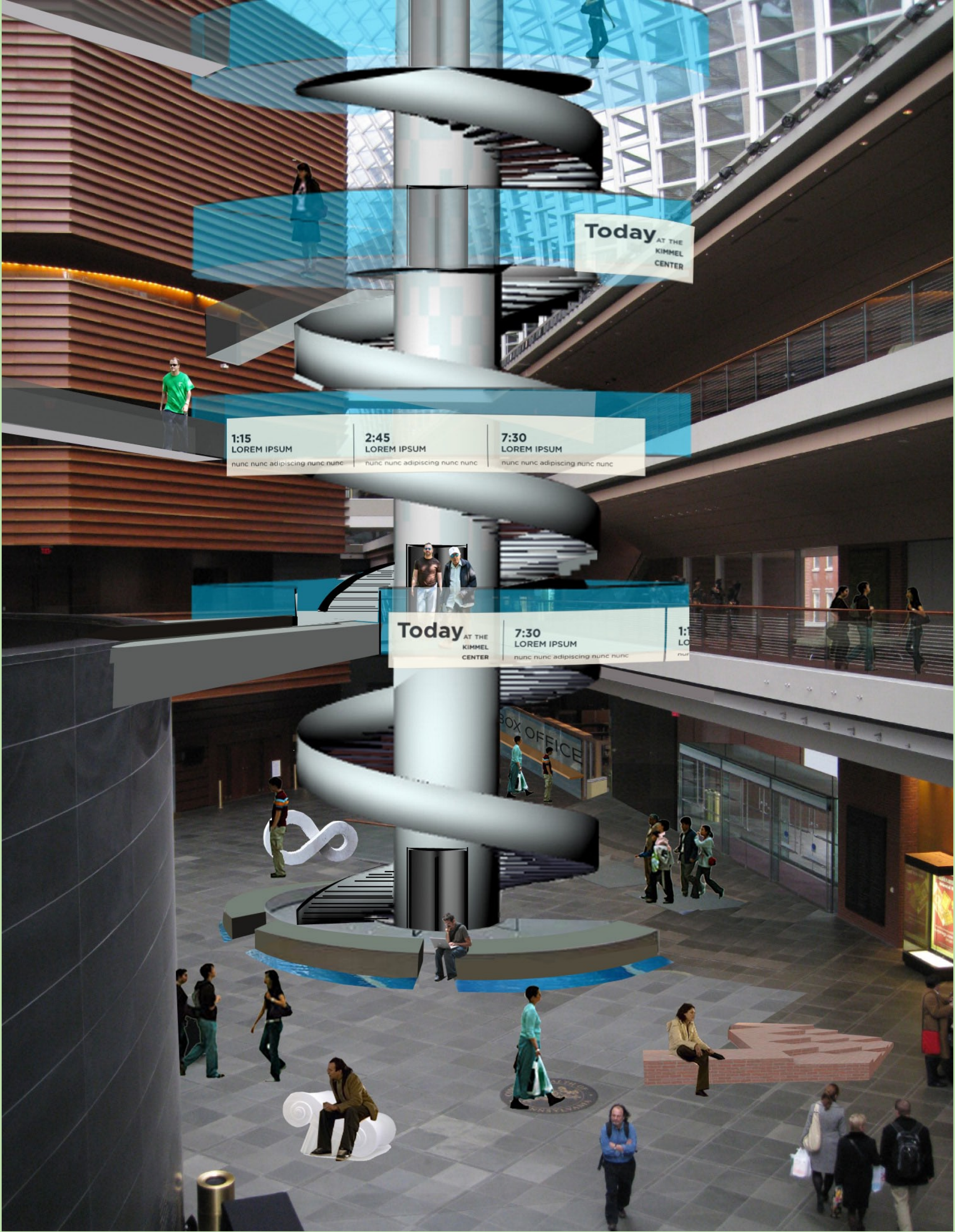
Corner of 15th and Spruce Streets:  
New entrance



Newly opened corridor through the Kimmel to the 15th Street entrance:  
More space available for seating, art viewing, and access to the interactive lounge, which holds computers and virtual games



Stage area next to existing bar:  
Small performance stage used as a public art gallery and for seating during non-show times



The plaza tower:  
One hub of easy access to all areas of the Kimmel, starting from the sculpture garden in Commonwealth Plaza, the tower connects visitors to new views and a variety of new spaces

Broad Street Facade:  
Draped in electronic paper for event signage, featuring a bench mounted on facade next to the entrance and bike racks along the sidewalk



Corner of Spruce and Broad Streets:  
An outdoor window to the indoor café featuring affordable food  
A hanging mobile illuminated at night activates the corner

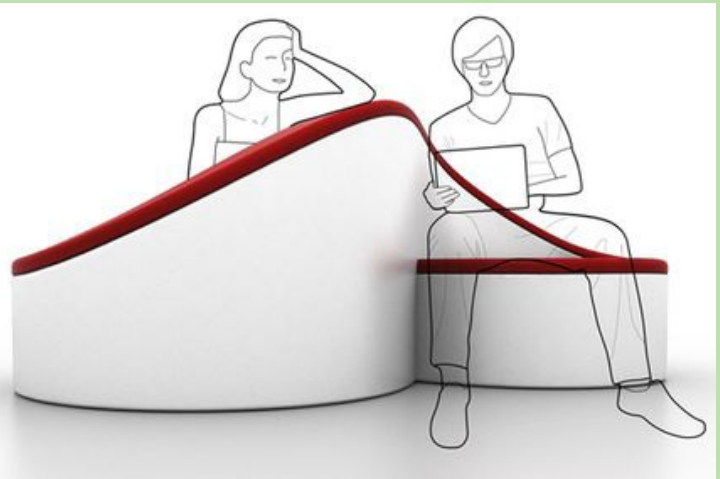


Spruce Street:  
Café tables spill out under new glass overhang

# interior



Existing overhang under Verizon Hall:  
New and more comfortable seating next to a public art gallery



Rethought rooftop garden:  
Including a variety of different types of seating, a small reading library, and a reflecting pool

