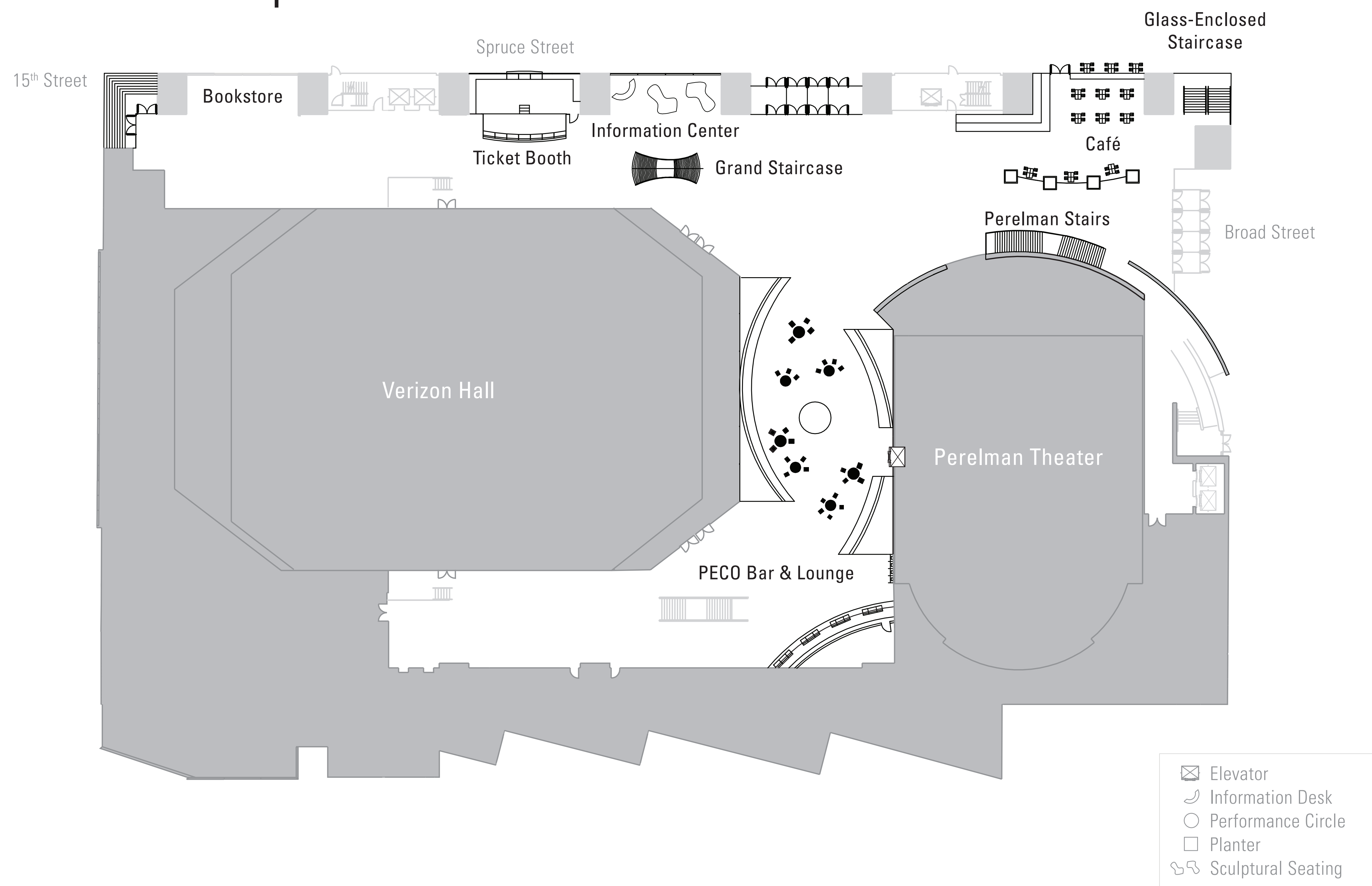


humanize

ENGAGE AND ENLIVEN THE VERTICAL SPACE OF THE VAULT

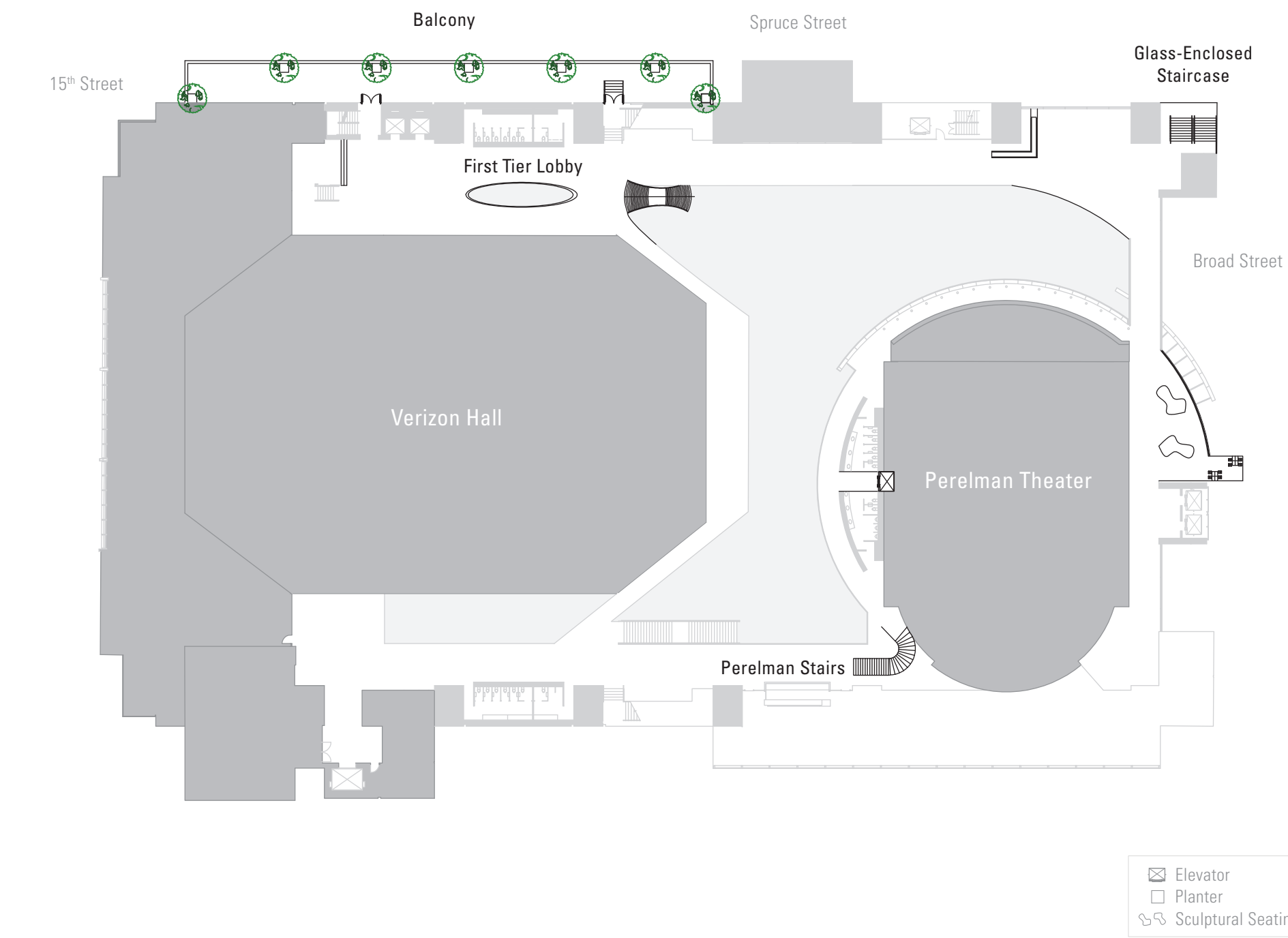
The Kimmel Center's dramatic architecture and expansive interior provide the framework for the building to become the distinctive and influential public space we envision. By redesigning specific interior and exterior elements, we aim to transform the Kimmel Center into a more vibrant, enjoyable, and one-of-a-kind destination. Our design brings the Kimmel to a more human scale by improving circulation, developing a new signage system, reorganizing existing functions, and incorporating new uses. Three new staircases make moving through the building easier and more memorable. Each of these staircases leads to a major destination within the Kimmel Center: the redesigned Rooftop Garden and Playground, the First Tier Lobby, or Cadence Restaurant. Renovations within Commonwealth Plaza, including the relocated PECO Bar and Lounge and comfortable, permanent furniture, will make the space more inviting.

commonwealth plaza

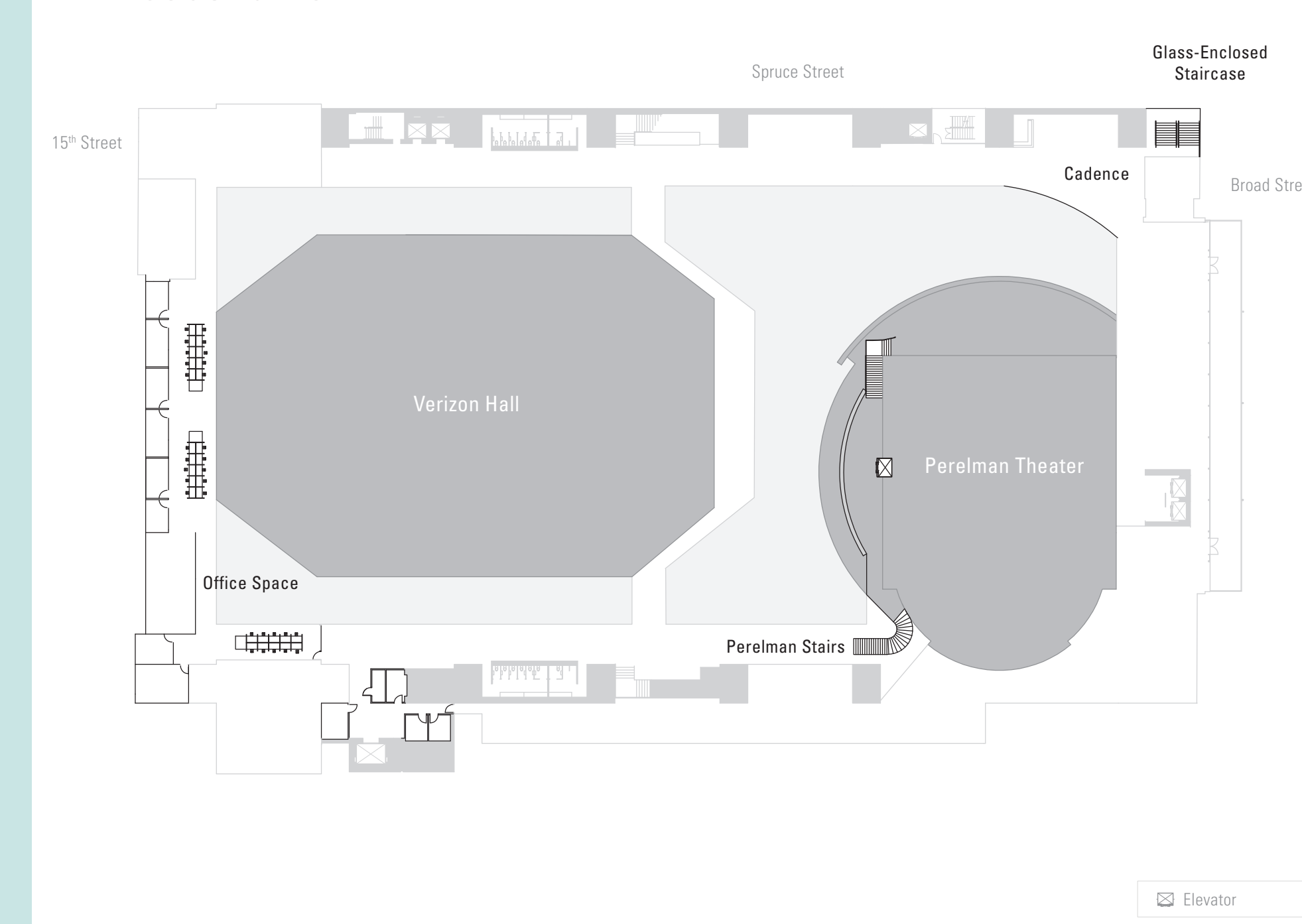


access
activate
animate
celebrate
connect
distinguish
energize
expand
illuminate
impress
inspire
invite
organize

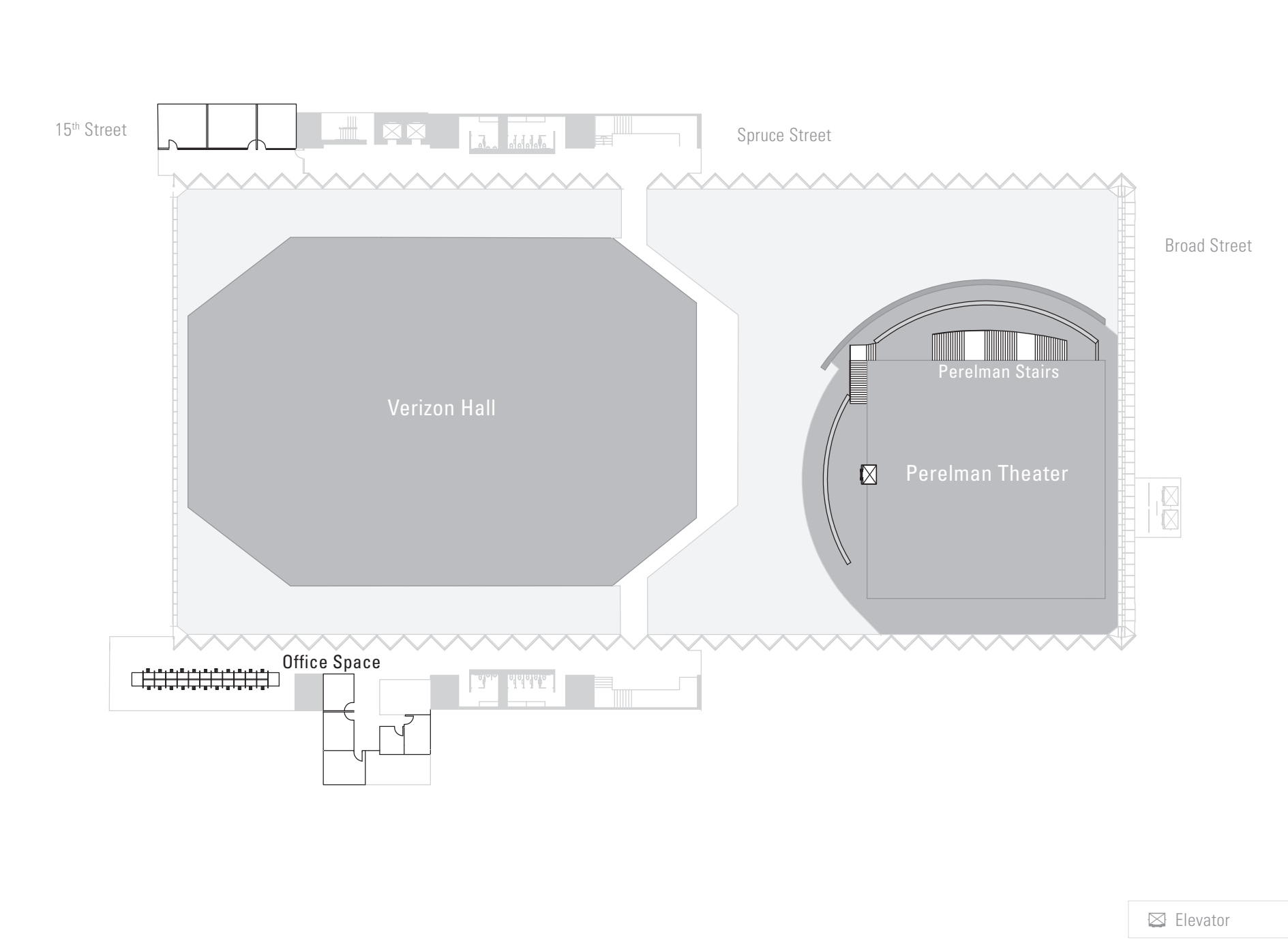
first tier



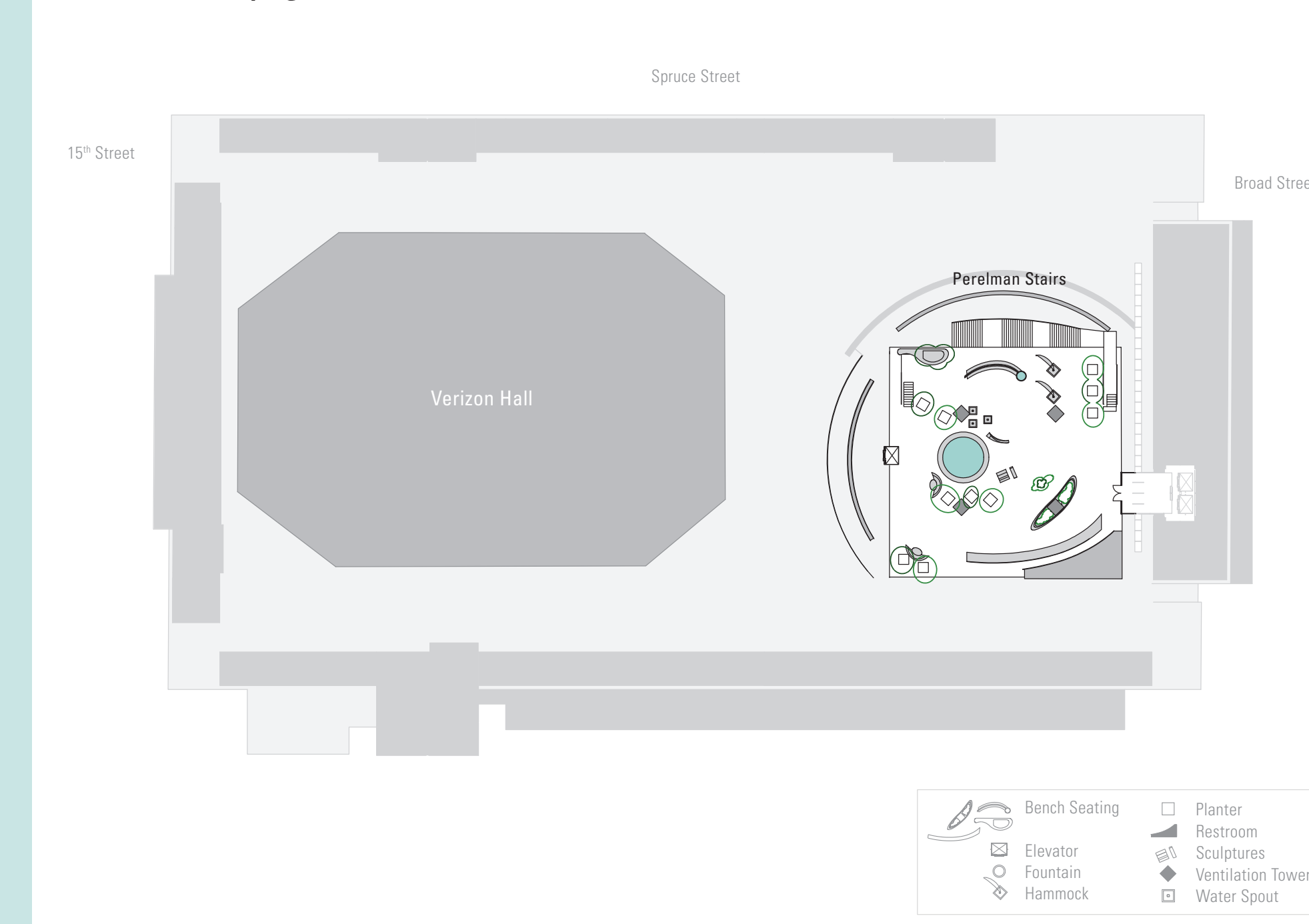
second tier



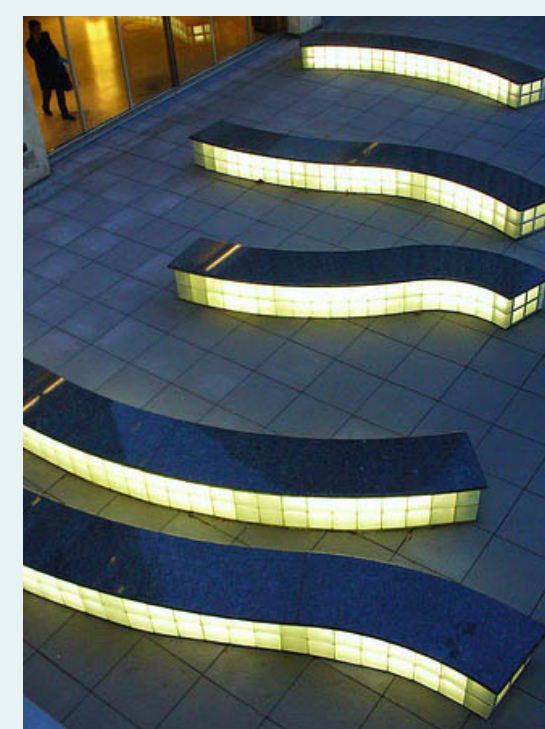
third tier



rooftop garden



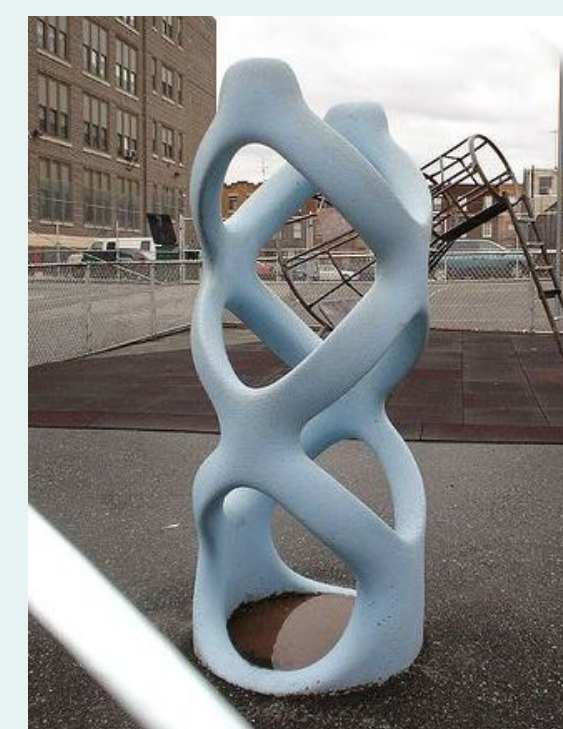
Playful furniture options appeal to younger visitors



Illuminated glass furniture for PECO Bar and Lounge



Sample Café planters

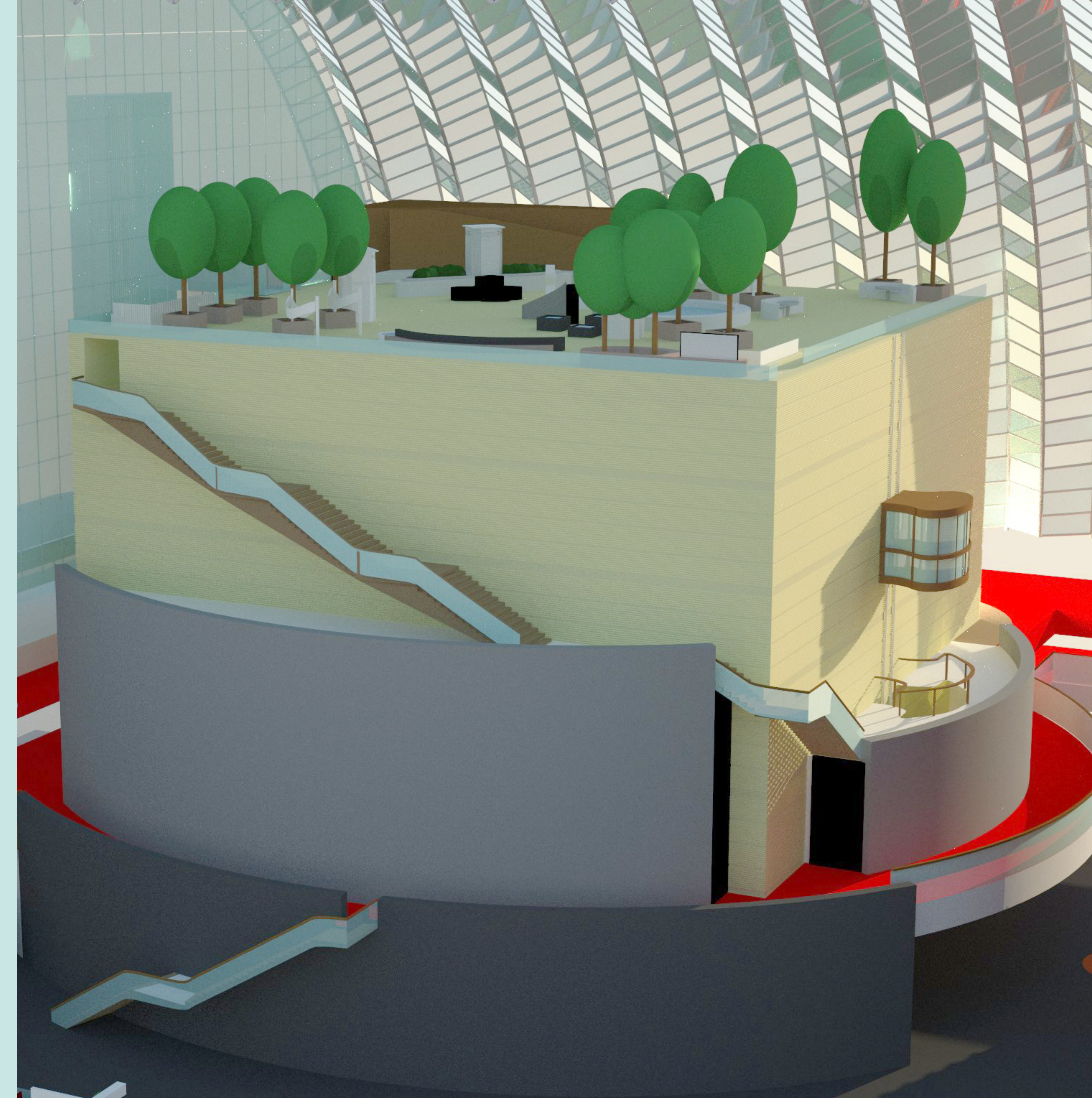


Artistic play equipment and leaping fountain for the Rooftop Garden and Playground

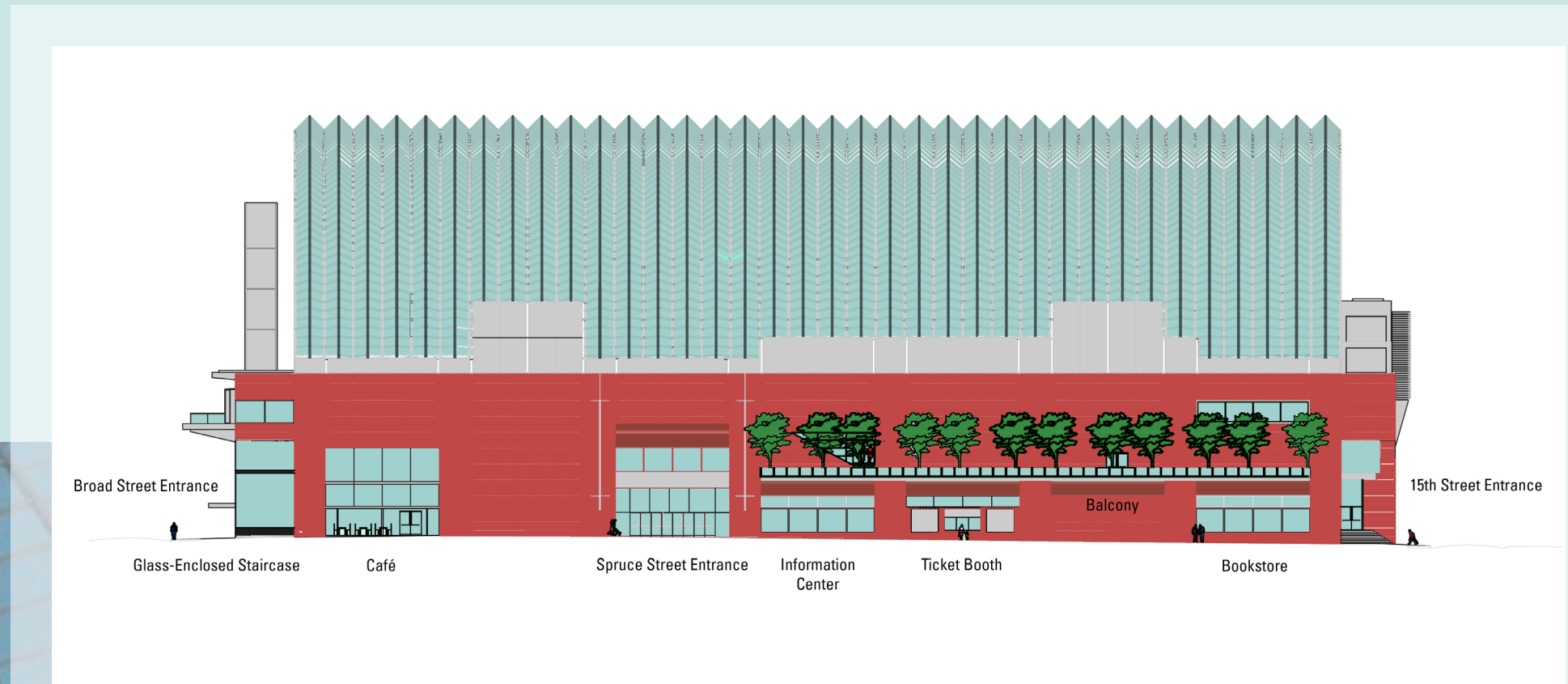


ENGAGE AND ENLIVEN THE VERTICAL SPACE OF THE VAULT

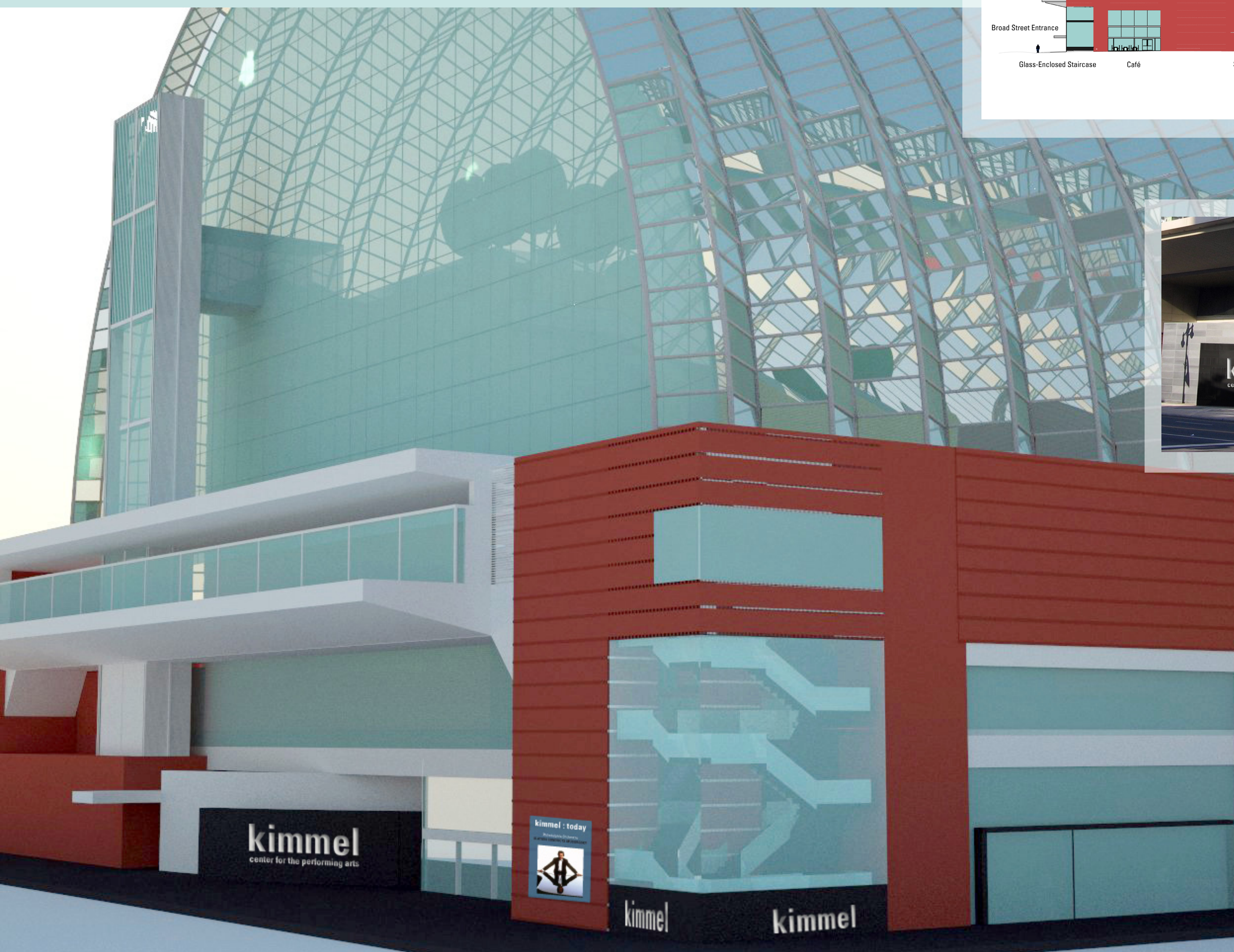
A new entrance at the corner of Spruce and 15th Streets will activate the corner and create a corridor parallel to Spruce Street. The Bookstore, Ticket Booth, Information Center, and a new Café will be oriented along Spruce Street to maximize visibility and accessibility both from the street and the interior. These changes will activate the building along Spruce Street and make the Kimmel a more welcoming destination within the neighborhood and within Philadelphia. Throughout, new signage and wayfinding will greatly enhance the Kimmel Center experience by welcoming visitors and encouraging them to move throughout the space. Supergraphics, illuminated glass, and numerous maps will reinforce the present aesthetic while providing much-needed signage.



exterior



Architectural elevation of the Kimmel Center along Spruce Street



Corner of Spruce and Broad Streets with new glass-enclosed staircase and entrance wall signage



Redesigned Broad Street entrance wall. Views of illuminated sidewalk tiles.

wrapping Perelman stair
 rooftop playground
 enlarged first tier lobby
 Spruce balcony
 grand staircase
 15th street entrance
 glass corner staircase
 PECO bar & lounge
 café & bookstore
 information center



Proposed Sidewalk Cafe at the corner of Broad and Spruce Streets

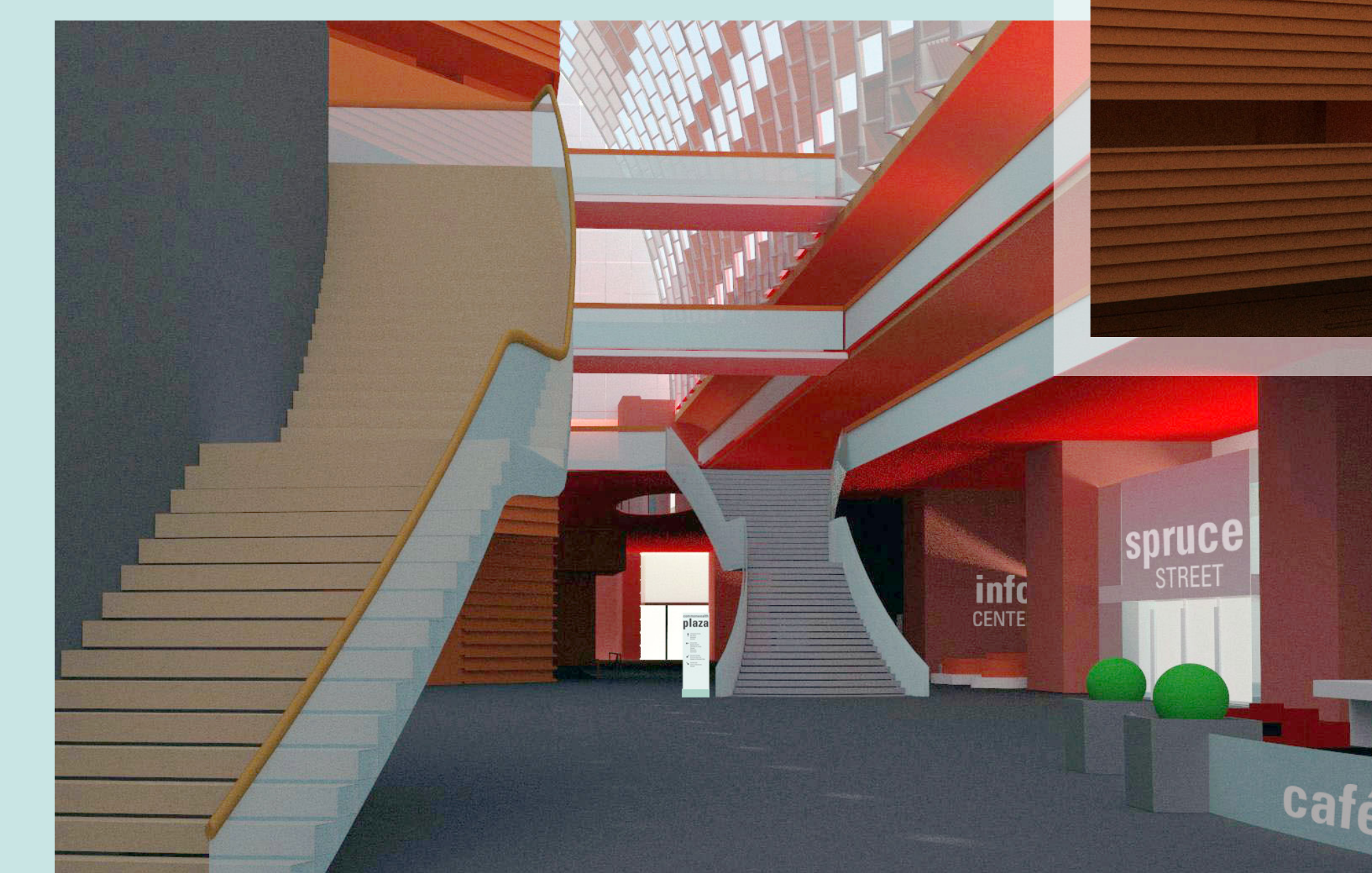


A new entrance at the corner of 15th and Spruce Streets

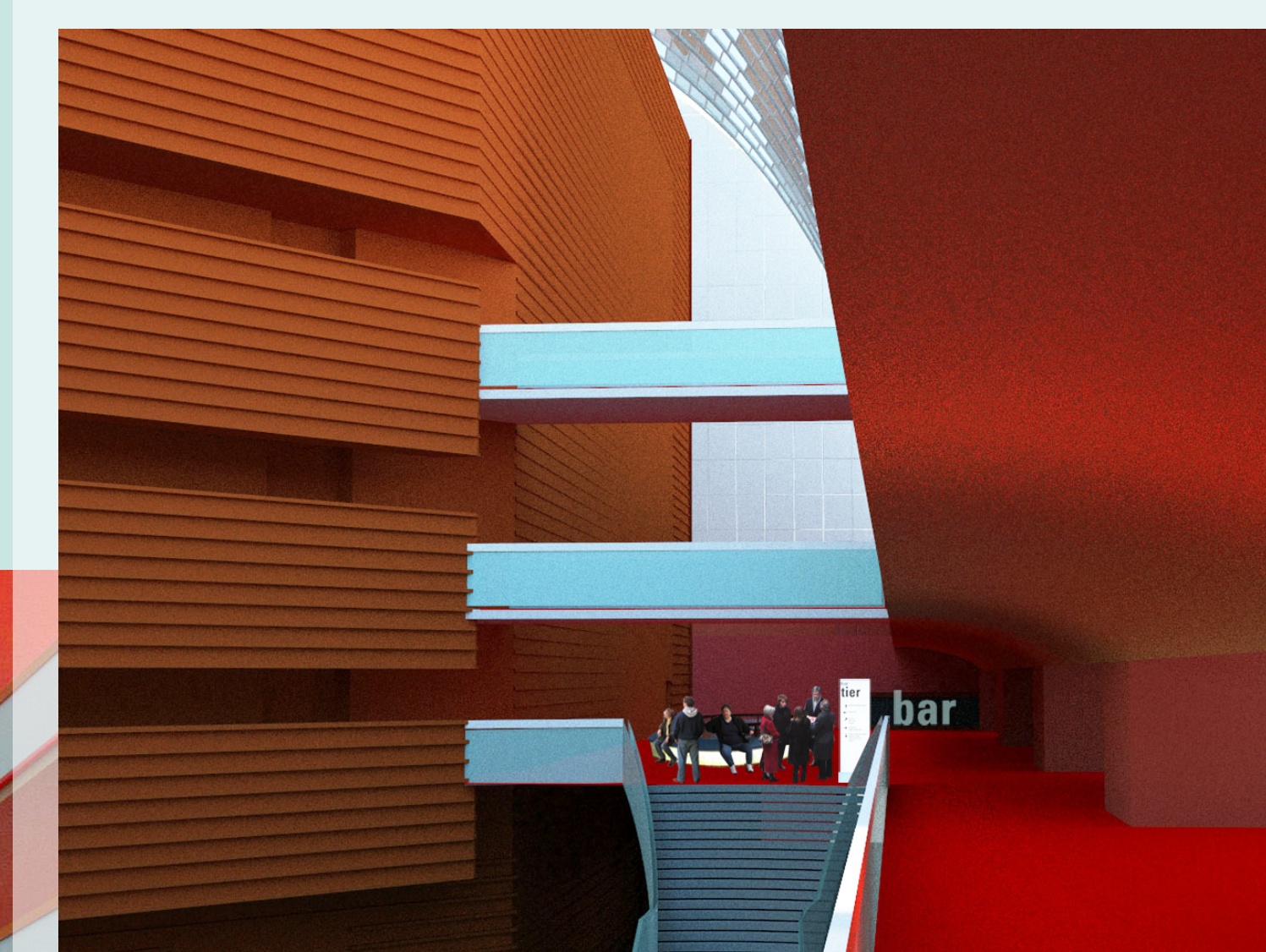
interior



Moving the PECO Bar into the corner of Commonwealth Plaza creates a larger lounge space



View of the enlarged Grand Stair leading to an expanded and redesigned First Tier Lobby



View from the Broad Street Entrance with the new Perelman Stair and corner Café

Glass wayfinding sample with illuminated base