

Below are the citizen values consolidated from the "Values Sessions" forums on December 11, 13 and 14.

WE VALUE:

A safe place to live:

We value a neighborhood where children can play outside, where adults and kids alike walk the neighborhood, where they can feel safe because they know and trust each other, whether they live or work in the community.

Varieties of diversity and culture:

We appreciate the economic, ethnic, racial, cultural, generational and physical (ecological and architectural) diversity in our neighborhoods.

Economic sustainability:

The quality jobs on the waterfront are an economic engine of the city. It is important that we sustain, if not expand, industrial and shipping jobs as well as small locally owned businesses. This will underpin a strong economy for adults as well as jobs for youth.

The Environment:

We value a clean and open environment – including the river, trees, air – and access to that environment.

History:

We value Philadelphia's history – where our democracy was born, where different ethnic groups came and prospered. The traditions that grow from that history – from the Mummers Parade to our block parties and our celebrations of freedom – make us uniquely Philadelphia. Our history is a vital aspect of our city — be it bricks and mortar, cultural/educational or other.



"INTERVIEW DESIGN" PROCESS Question 1

Instructions: Ask the question below to your partner. Explore your partner's views for deeper understanding. Indeed, your task is to try to understand the other person's views as richly and clearly as possible and to record them briefly and accurately in the space below. You will later have an opportunity to combine the ideas you hear with others who asked the same question.

Please note: when you are answering the questions of others, please draw on your hopes and dreams for the waterfront.

Question to read to your partner:

I want you to think about the value: A safe place to live

A safe place to live – when we have known it – is a neighborhood where children can play outside, where adults and kids can walk the neighborhood, where they can feel safe because they know and trust each other, whether they live or work in the community.

Activity: Please tell a story that describes your experience with the waterfront and the neighborhoods being a safe place to live, work and play. What does your story suggest about what could or should be done to preserve or improve this value?



"INTERVIEW DESIGN" PROCESS Question 2

Instructions: Ask the question below to your partner. Explore your partner's views for deeper understanding. Indeed, your task is to try to understand the other person's views as richly and clearly as possible and to record them briefly and accurately in the space below. You will later have an opportunity to combine the ideas you hear with others who asked the same question.

Please note: when you are answering the questions of others, please draw on your hopes and dreams for the waterfront.

Question to read to your partner:

Please think about the following value: Varieties of diversity and culture

We appreciate the **varieties of diversity and culture:** diversity in our neighborhoods. These varieties include economic, ethnic, racial, cultural, generational and physical (ecological and architectural).

Activity: Please tell a story that describes your experience with variety of diversity and culture on the waterfront and the neighborhoods. What does your story suggest about what could or should be done to preserve or improve this value?



"INTERVIEW DESIGN" PROCESS Question 3

Instructions: Ask the question below to your partner. Explore your partner's views for deeper understanding. Indeed, your task is to try to understand the other person's views as richly and clearly as possible and to record them briefly and accurately in the space below. You will later have an opportunity to combine the ideas you hear with others who asked the same question.

Please note: when you are answering the questions of others, please draw on your hopes and dreams for the waterfront.

Question to read to your partner:

Please think about the following value: **Economic sustainability**

The quality jobs on the waterfront are an economic engine for the city. It is important that we sustain, if not expand, industrial and shipping jobs as well as small locally owned businesses. This will underpin a strong economy for adults as well as jobs for youth.

Activity: Please tell a story that speaks to you about the importance of the waterfront economy. What does your story suggest about what could or should be done to preserve or improve this value?



"INTERVIEW DESIGN" PROCESS Question 4

Instructions: Ask the question below to your partner. Explore your partner's views for deeper understanding. Indeed, your task is to try to understand the other person's views as richly and clearly as possible and to record them briefly and accurately in the space below. You will later have an opportunity to combine the ideas you hear with others who asked the same question.

Please note: when you are answering the questions of others, please draw on your hopes and dreams for the waterfront.

Question to read to your partner:

Please think about the following value: **The Environment** We value a clean and open environment – including the river, trees, air – and access to that environment.

Activity: Please tell me a story about a time when you were able to appreciate the value of a clean and open environment along the waterfront. What does your story suggest about what could or should be done to preserve or improve this value?



"INTERVIEW DESIGN" PROCESS Question 5

Instructions: Ask the question below to your partner. Explore your partner's views for deeper understanding. Indeed, your task is to try to understand the other person's views as richly and clearly as possible and to record them briefly and accurately in the space below. You will later have an opportunity to combine the ideas you hear with others who asked the same question.

Please note: when you are answering the questions of others, please draw on your hopes and dreams for the waterfront.

Question to read to your partner:

Please think about the following value: History

We value **Philadelphia's history** – where our democracy was born, where different ethnic groups came and prospered. The traditions that grow from that history -- from the Mummers Parade to our block parties and our celebrations of freedom –make us uniquely Philadelphia. Our history is vital to aspect of our city be it bricks and mortar, cultural/educational or other.

Activity: Please tell a story about a time when you had a meaningful experience of Philadelphia's history along the waterfront. What things could have been improved to make your experience of that history more meaningful does your story suggest about what could or should be done to preserve or improve this value?



Interview Design Reflections Sheet

Please take a few minutes to reflect on what you heard as you interviewed people. As you review what you heard and think about your own experience, please synthesize the data from those interviews into major themes, design examples, rules for designing the waterfront..

Major Themes:

Design Examples:

Based on what you heard, if your could make the rules for the design of the waterfront what would those rules be?