OPTIMIZING JOBS FOR PLOTTING

There are three main scenarios why jobs are difficult to plot:

- 1. File size;
- 2. Won't flatten;
- 3. Corrupt;

Here are the tried and true steps to dealing with these issues.

1. File Size

A file can be large for a number of reasons:

- Bitmap artwork: jpegs, tiff's, and other non-vector artwork. Often these files come from various places and can be horribly uncompressed. They easily bloat the file size.
- Excessive line work: vector work can also increase in size especially in large plots.
- Unflattened data in the file.

Solution: print to PDF.

- 1. Open your PDF in Acrobat Pro.
- 2. File -> Print -> Select Adobe PDF as your destination.
- 3. Select the **Properties** button to set up your **custom page size**.
- 4. Select the first tab **LAYOUT** -> **Advanced** -> and change the paper size from letter to custom page size. File in your dimensions.



5. Save this new PDF and plot this one.

For example, a student brought a file that was 51mb on their machine* but blew up to 500mb when she tried to plot it. The file kept stalling because it did not flatten properly when she did a **Save-As** from Illustrator. I opened her PDF and printed it to PDF again (steps above) and **reduced the file from 51mb to 1.7mb**. The quality of **the final plot was still high quality**. Her plot, from hitting print to having it in hand, took only a few moments.

* The file size you see on your computer is not the final size on the print server. In the above example, her PDF was 51mb at 72dpi (because a monitor only displays at 72dpi). When you plot, your files range from 300-600dpi, vastly increasing the file size.

2. Won't Flatten

A file may have various issues why it won't flatten, stalling out in the printing process or spitting out blank error pages:

Solution: print to PDF (see step 1 above) or rasterize in Photoshop.

- 1. Open your PDF in **Photoshop** (right-click PDF and say Open With -> Photoshop).
- 2. Select your proper resolution. I recommend 300dpi. For multi-page PDF's you will have to repeat this process for each page

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- 3. Select the **Properties** button to set up your **custom page size**.
- 4. Select Layer -> Flatten Image.
- 5. Select **File -> Save As**: Photoshop PDF.

6. To optimize, apply **Step 1** to this new PDF.

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3. Corrupt File

Corrupt files are harder to deal with. You have three basic options:

Solution: print to PDF (see Step 1) or rasterize in Photoshop (see Step 2) or in the case of a really bad file, return to the original sources and recreate the file.