A KIT OF PARTS APPROACH
PHL/I-95

EXISTING

interchange spaces
interchange spaces
interchange spaces
stormwater basins
dark / disorienting
impervious surface
vertical surfaces

PROPOSED

HORIZONTAL PLANTING
VERTICAL PLANTING
OBJECT FIELD (DRY)
OBJECT FIELD (WET)
ILLUMINATED ACCESS
PATTERNING + RESURFACING
SCREENING / SIGNAGE
PHL/I-95

ICONIC

PRODUCTIVE

LUMINOUS

OBJECT FIELD (wet)
Clearly defined 3.2 mile airport corridor
Gateway intersection
Resurfacing + object field @ parking areas
Graphic signage + planting @ Septa line
Habitat connection to Tinicum Refuge
Distinct interchange planting throughout
Graphic signage + planting @ terminal
Object field (wet)
Graphic signage @ overpasses
Furnishing + signage along Island Ave.
Furnishing + signage along Bartram Ave.
Graphic signage @ Gateway intersection
PHL/I-95
NE CORRIDOR

LANDFORMING

LAYERED

INVITING

BOUNDING

RHYTHMIC
NE CORRIDOR at N. BROAD

- Screening of unsightly parcels
- Distinct planting in vacant corridor
- Resurfaced + furnished crossing streets
- Resurfacing + object field @ parking areas
- Refreshed N. Phila Amtrak station stop
- Object field in infrastructure row
- Well-defined intersections
- Screening of surface parking
- Resurfacing + object field @ parking areas
- Resurfaced + furnished crossing streets
GIRARD

EXISTING

- auto dominated
- surface parking
- vacant parcel
- vacant parcel
- undefined street
- high visibility / low use

PROPOSED

- CLEAR PED. CROSSINGS
- OBJECT FIELD (DRY)
- HORIZONTAL PLANTING
- VERTICAL PLANTING
- FURNISHING + MARKING
- SCREENING / SIGNAGE
VINE
Franklin Square to Logan Square

AERIAL PHOTOGRAPH

DIAGRAM
EXISTING

perceptual obstruction

surface parking

unkept planting

dark underpass

auto dominated

entry to city

PROPOSED

CLEAR PED. CROSSINGS

GRAPHIC SCREENING

REFRESHED PLANTING

ILLUMINATED UNDERPASS

DEFINED BIKE LANES

GATEWAY + SIGNAGE
N. BROAD  Temple University to Spring Garden
N. BROAD

EXISTING
- major intersection
- surface parking
- vacant parcels
- auto dominated

PROPOSED
- CLEAR PED. CROSSINGS
- GRAPHIC SCREENING
- COMMUNITY GARDENS
- FURNISHING + MARKING
COMMUNITY GARDENS

N. BROAD

SOCIAL

CIVIC

FLEXIBLE
C. BROAD
Spring Garden to South Street
**EXISTING**
- major intersection
- limited planting
- disconnected spaces
- unanimated surfaces
- auto dominated

**PROPOSED**
- CLEAR PED. CROSSINGS
- EXPANDED PLANTING
- WAY-FINDING + INFOGRAPHICS
- OBJECT FIELD + ACTIVATION
- FURNISHING + MARKING
C. BROAD

PLANTING

GRAND

INTIMATE

DRAMATIC
ACTIVATING

C. BROAD

CAFE

MARKET

EVENT

INFORMAL
S. BROAD
South Street to Passyunk
S. BROAD  South Street to Passyunk
S. BROAD

EXISTING

- major intersection
- surface parking
- vacant parcels
- vacant parcels
- auto dominated

PROPOSED

- CLEAR PED. CROSSINGS
- GRAPHIC SCREENING
- COMMUNITY GARDENS
- TEMPORARY EVENTS
- FURNISHING + MARKING
S. BROAD

PLANTING + FURNISHING

TRANSFORMATIVE

COMMUNITY

SOCIAL

UNEXPECTED
TEMPORARY EVENTS

S. BROAD

VEGETAL

PLAYFUL

ARTFUL
COMMUNITY GARDENS
PHS CIVIC LANDSCAPES
The Pennsylvania Horticultural Society