PPD

ALTER

MODIFY

SHIFT

RECAST

DEPARTMENT OF ARCHITECTURE

PPD PennDesign:
- Post-Professional Degree (PPD) Program at PennDesign Department of Architecture:
  - 10 Years of Innovation
  - International Network
  - Advanced Digital Research and Practices

ALTER:
The new PPD program will be expanded from two to three semesters. The program will have a more specific first semester, which will not only entail a specific design studio but will have specific seminars and lectures squarely focused on the program's threefold purview of generative design, critical theory, and digital modeling.

SHIFT:
The PPD program at PennDesign hosted The New Normal: Experiments in Contemporary Generative Design, a symposium that assessed the current state of technology and the ways in which researchers, practitioners, and theoreticians incorporate rigorous modes of speculation into their work. In particular, the symposium focused on how digital tools have allowed for new conceptions of the practice of architecture.

MODIFY:
To enhance advanced digital modeling techniques into a highly defined design methodology, the PPD has integrated 3D printers into the studio.

RECAST:
Now Chair of PennDesign's Department of Architecture, Winka Dubbeldam will be handing over her title as PPD Director to Ali Rahim after ten successful years.

Designed by: WSDIA   WeShouldDoItAll