



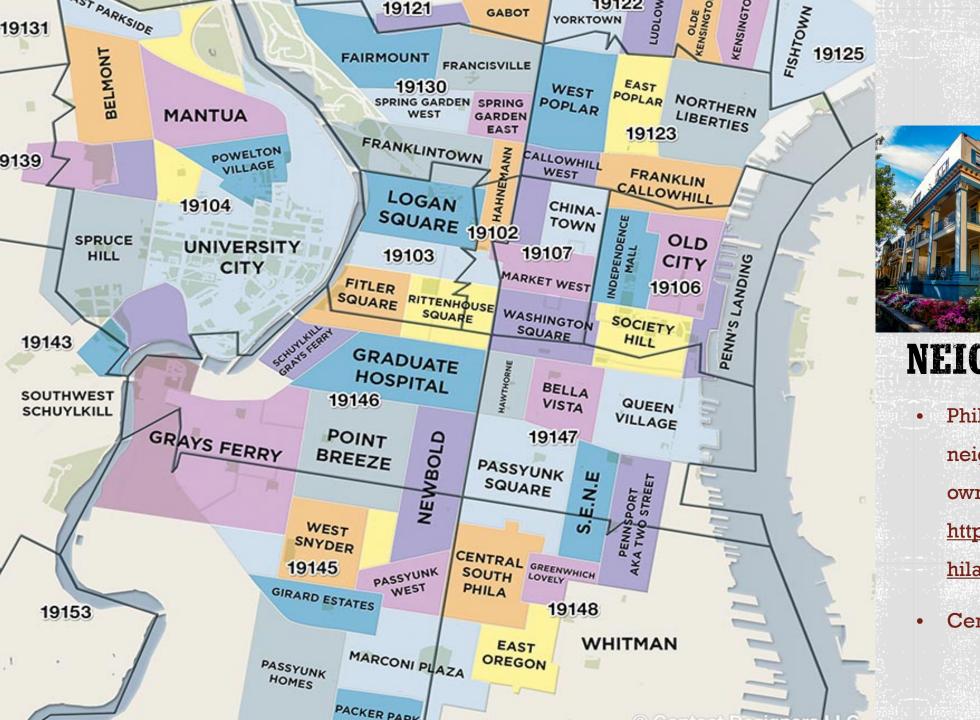


WE LOVE PHILLY

Named the first and only World Heritage City in the US and Lonely Planet's "Best in the US" destination for 2016

- **Uwishunu.com**
- Wooderice.com
- Visitphilly.com
- University City
 District







NEIGHBORHOODS

- Philly is a city of vibrant
 neighborhoods, each with its
 own distinctive personality
 http://www.visitphilly.com/p
 hiladelphia-neighborhoods/
- Center City



ARCHITECTURE + DESIGN

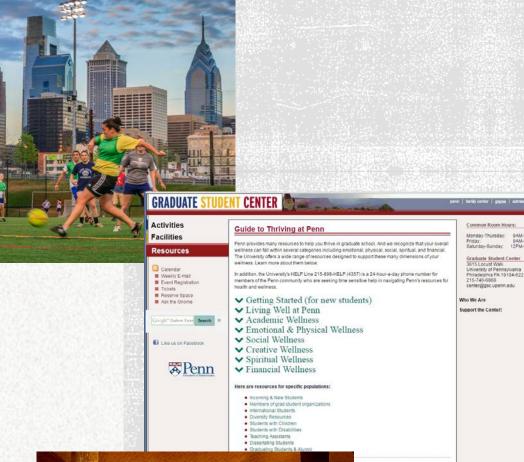
- PSFS first international style skyscraper in the US
- City Hall largest masonry municipal building
- AIA national conference May 2016 <u>aiaphiladelphia.org</u>
- Summit on Landscape Architecture and the Future June 2016 www.asla.org
- ASLA annual meeting & expo October 2018
- Philadelphia Center for Architecture <u>philadelphiacfa.org</u>
- Preservation Alliance of Greater Philadelphia www.preservationalliance.com/
- Walk river to river to see architecture from colonial to contemporary
- William Penn's and Thomas Holme's plan for the city was significant plan in urban design
- <u>DesignPhilly</u> Festival every October



PENN CAMPUS

A few highlights from the PennDesign perspective:

- Graduate Student Center 3615 Locust Walk
 Free Coffee! http://www.gsc.upenn.edu/resources/
- Career Services http://www.vpul.upenn.edu/careerservices/
- Annenberg Center http://www.annenbergcenter.org/
- Penn Arts & Culture Events
 http://www.upenn.edu/life-at-penn/arts
- PennDesign Happy Hours, Student Council and PennDesign Ball
- Institute of Contemporary Art http://icaphila.org/
- Penn Museum of Archaeology and Anthropology http://www.penn.museum/









BIKING

- Fast-growing Indego bike-share
 program launched in spring 2015
 and in less than nine months
 accommodated over 400,000.
 Philadelphia has more than 435 miles
 of bike lanes.
- First Open Streets event took place in fall 2016.
- Reasons we're one of the best bikeriding cities:
 http://www.visitphilly.com/articles/p
 hiladelphia/top-reasonsphiladelphia-is-one-of-the-bestbiking-cities/
- Best bike trails:
 http://www.phillymag.com/be-well-philly/2010/05/17/the-areas-best-bike-trails/





CONNECTIONS

- Two-hour drive from New York
 City
- Two-and-a-half hours from Washington, DC
- 45 minutes from Atlantic City the SHORE
- Convenient access to the
 Pennsylvania Turnpike, I-76, I-95
 and the New Jersey Turnpike
- Amtrak
- <u>Septa</u>
- MegaBus and Bolt Bus
- CarShare and ZipCar
- <u>Uber</u> and <u>Lyft</u>
- <u>215-GET-A-CAB</u>





FOOD + DRINK

- Food Carts and Food Trucks
- Reading Terminal Market
- DiBruno's Philadelphia
- Federal Donuts
- Philly Beer Scene and Craft Beers
- 9th Street Italian Market
- Clark Park Farmers' Market
- Star Chefs: Jose Graces, Nicholas Elmi, Kevin Sbraga, Stephen Starr, Marcie Turney & Valerie Safran...
- Night Market Philadelphia
- Pop-Up Beer Gardens
- Brewer's Plate Event
- Vegetarian/Vegan Scene
- East Passyunk Avenue: Food and Wine magazine's list of the 10 Best Foodie Streets In America (2013)
- Yes, we have cheesesteaks, hoagies, Wawa, soft pretzels, tastykakes, and water ice.
 And they are good.



ARTS + CULTURE

- Philadelphia Museum of Art
- Institute of Contemporary Art
- <u>Pennsylvania Academy of Fine Arts</u> (PAFA)
- Fabric Workshop + Museum
- Mural Arts Program
- <u>First Friday</u> and galleries including Open Studio tour days
- Rodin Museum
- <u>Barnes Foundation</u> the greatest private collection of post-impressionist and early-modern art
- Rosenbach Museum and Library
- Eastern State Penitentiary
- Free Library Author Events
- Wagner Museum
- <u>Magic Gardens</u> immersive outdoor art installation
- <u>Mutter Museum</u> medical oddities
- The Franklin Institute
- Academy of Natural Sciences







ARTS + CULTURE

- Arden Theatre
- 1812 Theater
- Pig Iron Theater
- Wilma Theater
- Walnut Street Theatre
- FringeArts
- Pennsylvania Ballet
- Philadelphia Opera Company
- Academy of Vocal Arts
- Koresh Dance Company
- Headlong Dance
- Curtis Institute of Music





MUSIC VENUES

- Penn's XPN World Café Live
- Mann Center for the Performing Arts (Outdoor)
- <u>Kimmel Center for the Performing</u>
 Arts
- Union Transfer
- <u>Underground Arts</u>
- Boot n' Saddle
- Electric Factory
- Tower Theater
- TLA
- <u>Trocedero</u> ("The Troc")
- Johnny Brenda's
- Chris' Jazz Café
- Ardmore Music Hall





FILM

- Outdoor Screenings
- Secret Cinema (vintage film presented only in 16mm)
- International House (films and other programs)
- The Ritz independent/documentary
- The Roxy and Philadelphia Film Society
- Philadelphia Film Festival
- BlackStar Film Festival
- Cinemark 40th & Walnut





SPORTS

- Eagles SUPER BOWL CHAMPIONS!
- Phillies Citizen's Bank Park
- **76ers** Wells Fargo Center
- Flyers Wells Fargo Center
- Union PPL Park
- Dad Vail Regatta largest
 collegiate rowing competition in
 the country
- **Broad Street Run** largest 10-mile run in the nation
- Devon Horse Show oldest and largest outdoor multi-breed horse competition in the US
- Philadelphia International
 Cycling Classic world famous
 bike race and the famous
 "Manayunk Wall"
- Philadelphia Marathon





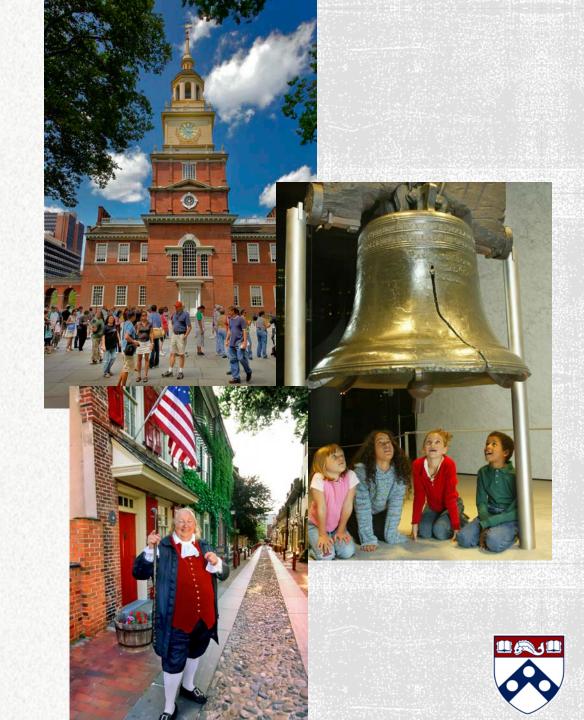
PARKS + REC

- <u>Philadelphia's park system</u> consists of 63 parks, with 9,200 acres
- Fairmount Park is the largest municipal park system in the United States
- Morris Arboretum
- Bartram's Garden
- Schuylkill Banks Boardwalk to the River Trail
- Shofuso Japanese Tea House and Garden
- Squares: Rittenhouse, Washington, Franklin and Logan Circle
- LOVE your Park Week
- Bike Trails, Hiking, Horseback Riding, Pop-Up Beer Gardens, Pocket Parks, Community Activities – and more
- Historic Homes the Charms of Fairmont Park



HISTORY/AWERICA'S BIRTHPLACE

- National Constitution Center
- <u>Liberty Bell</u>
- Independence Hall
- African American Museum
- National Museum of American Jewish History
- Museum of the American Revolution
- American Philosophical Society
- Library Company of Philadelphia





ANNUAL EVENTS

Spring:

Italian Market Festival

Cherry Blossom Festival

Philadelphia International Festival for the

Arts

Philadelphia Science Festival

Penn Relays

Philly Tech Week

Rittenhouse Row Spring Festival

Kensington Kinetic Sculpture Derby & Arts

Festival

Devon Horse Show

Dad Vail Regatta

Flavors of the Avenue

Fairmount Arts Crawl

Spring Art Star Craft Bazaar

Center City Jazz Fest

Summer:

Wawa Welcome America Fest and Concert

Equality Forum

XPoNential Music Festival

Manayunk Arts Festival

Philly Beer Week

Philly International Bike Race

Odunde Festival

Pride Festival

Philly Folk Festival





ANNUAL EVENTS

Fall:

FringeArts Performing Arts Festival

DesignPhilly Festival

Philadelphia Open Studio Tours

Rittenhouse Square Fine Arts Show

<u>Oktoberfest</u>

Philadelphia Film Festival

Midtown Village Fall Fest

OutFest

Old City Seaport Festival

First Person Arts Festival

Winter:

Waterfront Winter Fest

Christmas Village at City Hall

Mummer's Parade

Philadelphia PHS Flower Show

Auto Show

Macy's Light Show

On-Going Events: Center City Sips, First Friday, Art After 5 and more!



PHILADELPHIA

Facts You (Probably) Don't Know:

- 25% of the U.S. population lives within a 5-hour drive of Philly.
- Oldest theater in continuous use in the English-speaking world (Walnut Street Theatre, 1809).
- First destination in the world to air a gay-themed television commercial in 2004.
- Hosted the First Continental Congress in 1774. In more recent history, Philadelphia hosted the DNC in 1936,1948, and 2016 -- and the RNC in 1856 (the first), 1872, 1900, 1940, 1948 and 2000.
- Largest mall on the East Coast (King of Prussia Mall).
- Philadelphia boasts the largest municipal park system, Fairmount Park. (Yes, bigger than Central Park.)
- America's oldest street in continuous use (Elfreth's Alley).
- The City's Mural Arts Program has created 3,800 larger-than-life works and is the most influential mural arts organization in the world.
- Pope Francis delivered three historic public addresses in Philadelphia in September 2015.
- One of the few cities with a professional franchise in all five major league sports.
- A first edition copy of James Joyce's masterwork Ulysses serves as the focal point of the annual Bloomsday festival at the Rosenbach Museum of the Free Library.









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