

KIMMEL CENTER

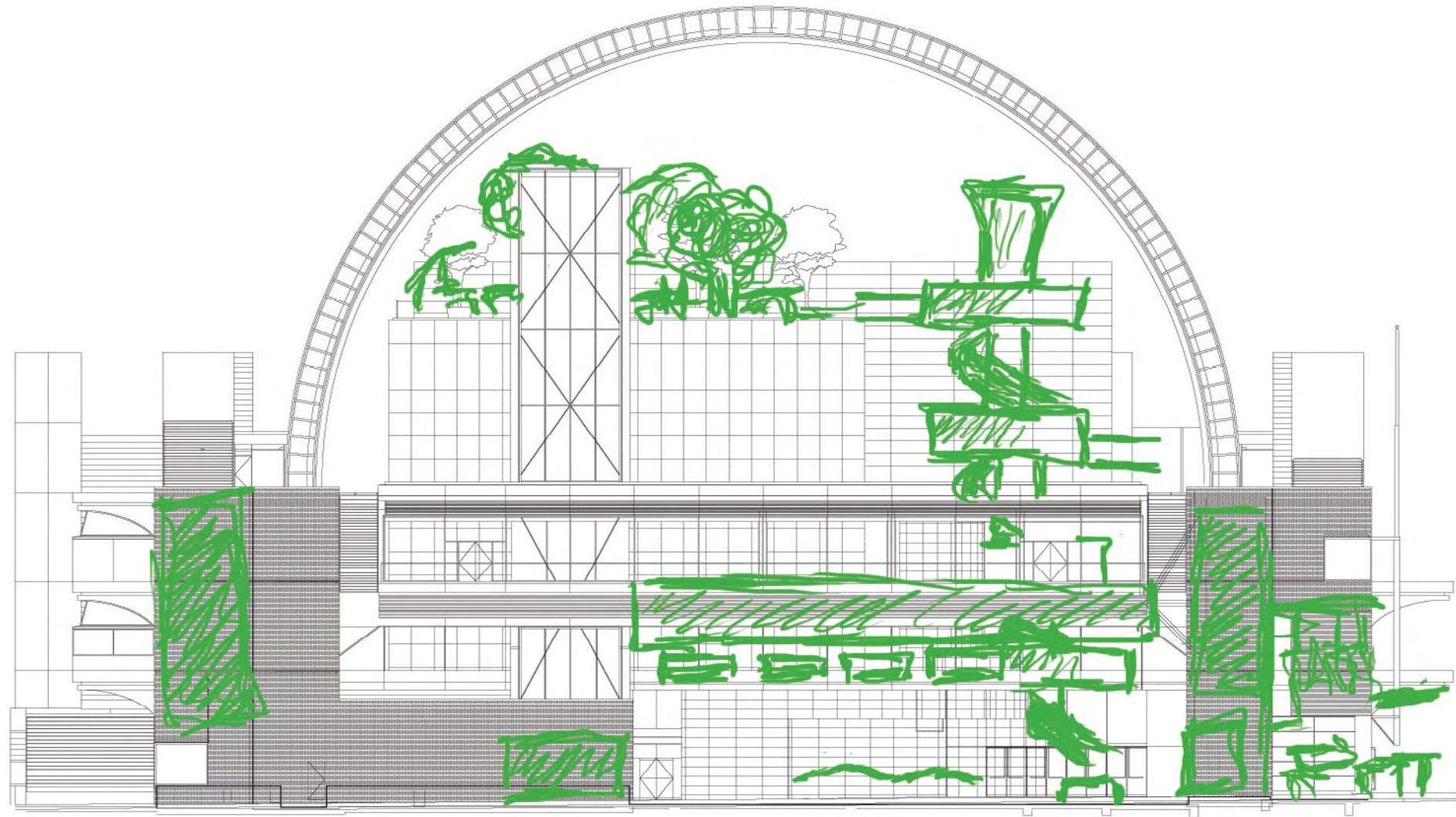
CONNECT TO THE ARTS

A plan for the Kimmel Center that
invigorates the building with public arts of every stripe,
embraces its majestic size,
and adopts socially-conscious, sustainable operating principles.

Andrew Watterson, Mindy King, Rachel Gogel, and Crista McDonald

the plan

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Plaza
Tower

Areas
to Linger

Rooftop
Garden

Café
on Broad

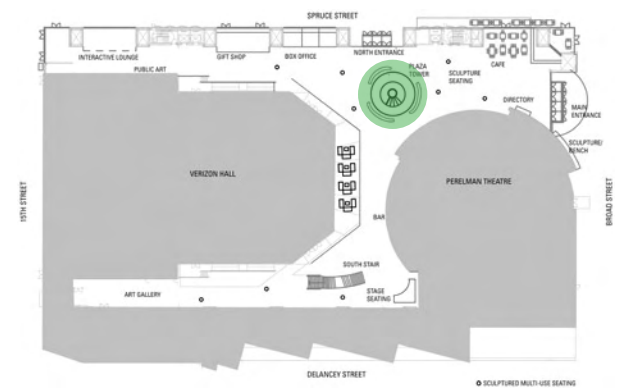
Entrance
on 15th

Information
Display

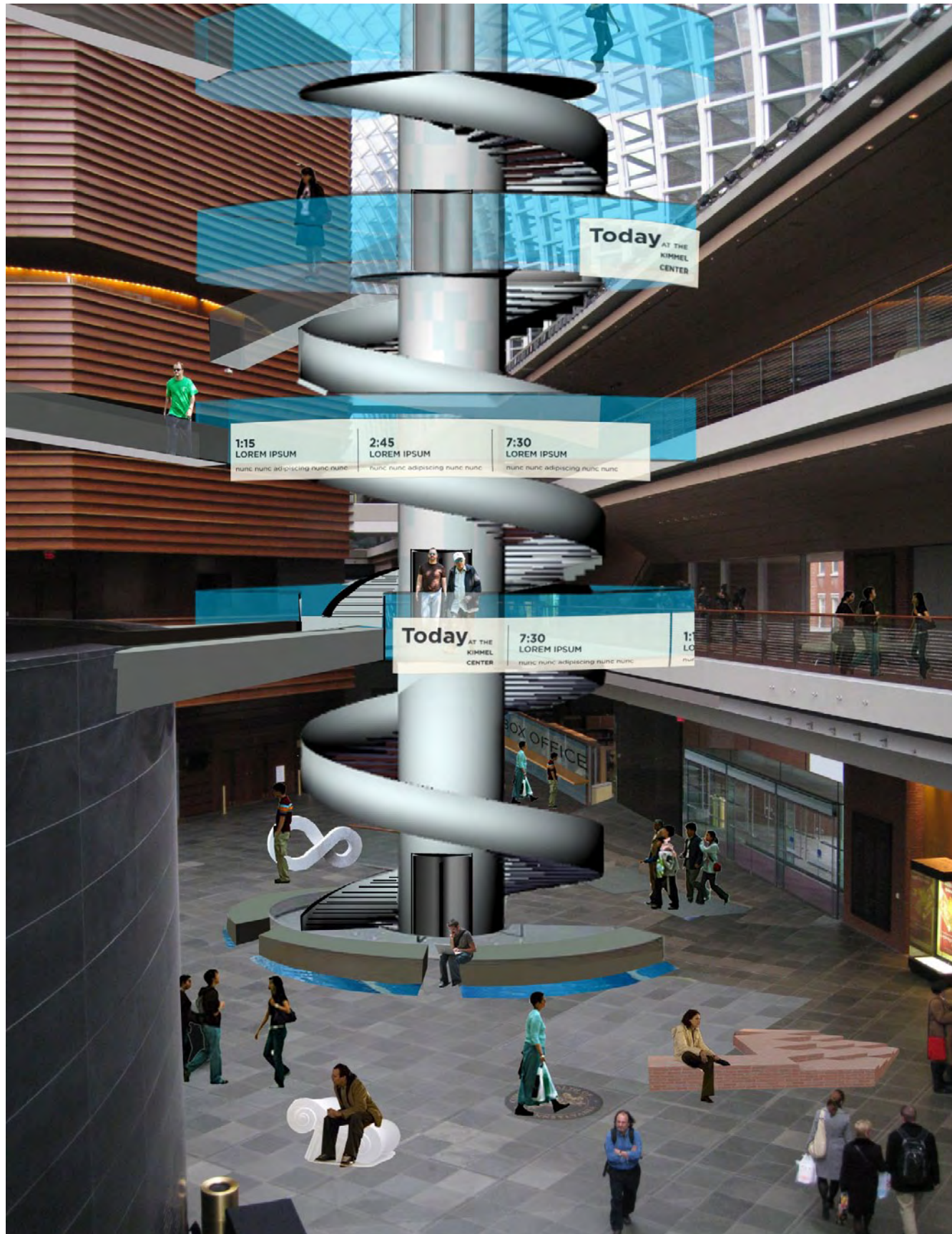


plaza tower

plaza view, from broad street entrance
existing



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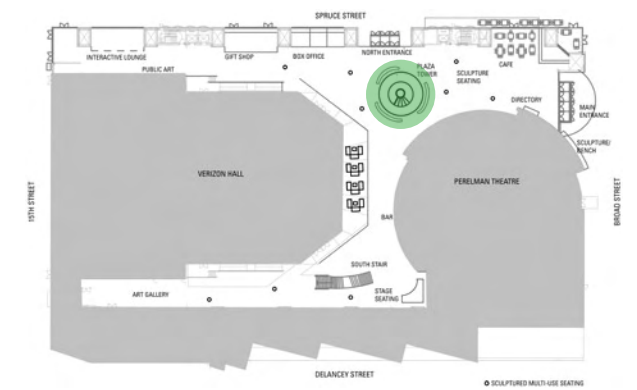


plaza tower

plaza view, from broad street entrance
proposed

key features:

- glass tower
- elevator/staircase
- observation landings
- easy access to tiers and roof garden
- public art as seating

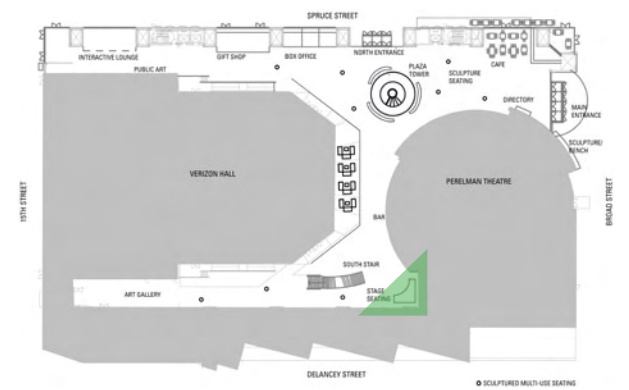


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areas to linger



ground floor, plaza stage area
existing



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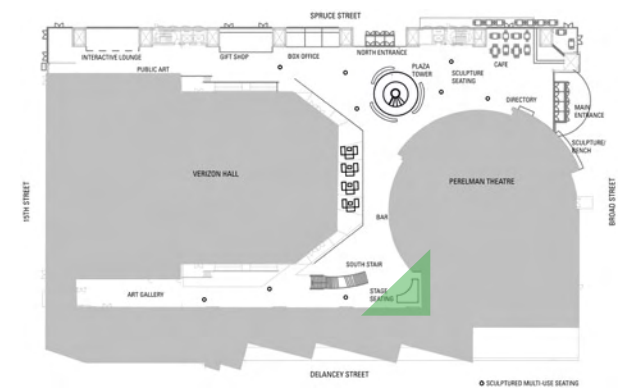
areas to linger



ground floor, plaza stage area
proposed

key features:

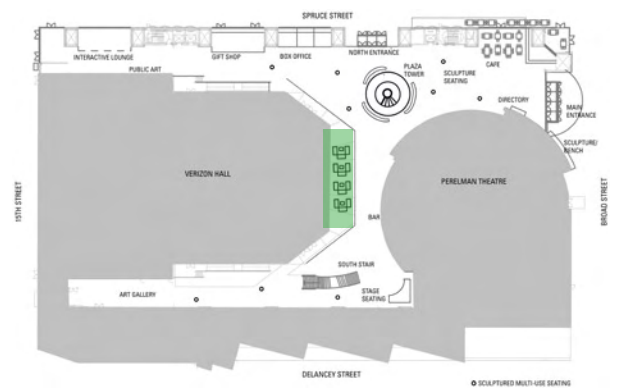
- multi-level stage
- doubles as performance space/seating
- improved lighting
- public art gallery



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areas to linger

ground floor, verizon hall overhang
existing



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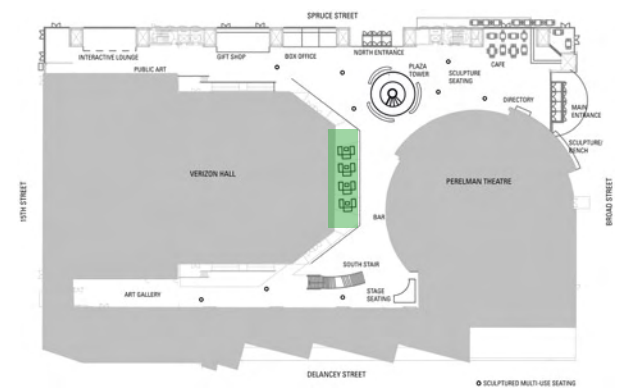


areas to linger

ground floor, verizon hall overhang
proposed

key features:

- lounge seating
- carpeting
- improved lighting
- public art gallery

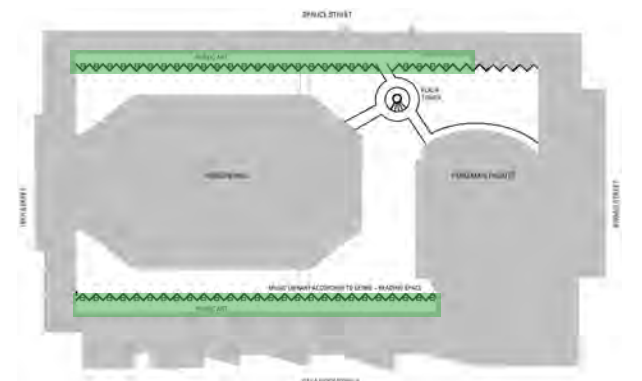


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areas to linger

third tier, carrel space
existing



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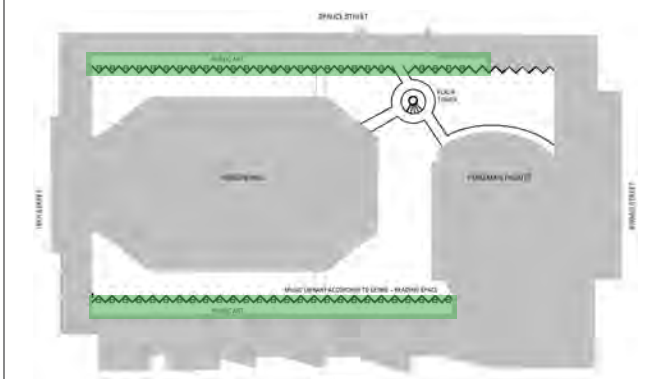


areas to linger

third tier, carrel space
proposed

key features:

- personal listening stations
- interactive access to large library
- magazines and reading material
- public art

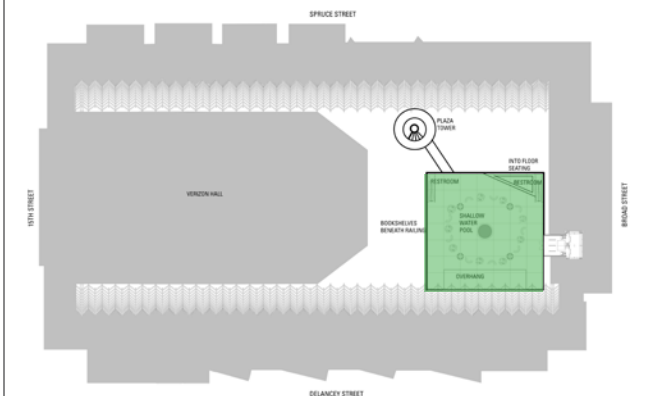


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rooftop garden



rooftop garden
existing



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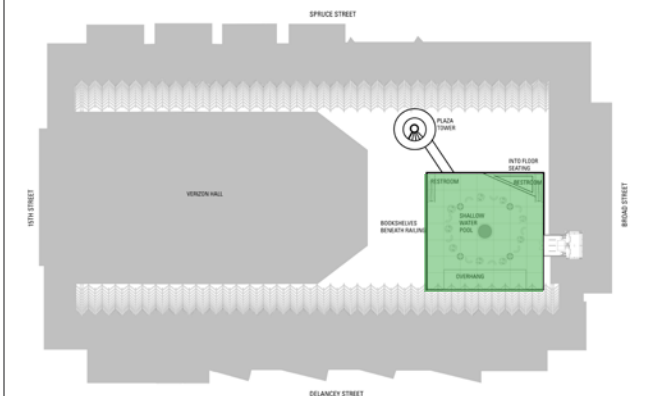
rooftop garden



rooftop garden *proposed*

key features:

- individual versatile seating
- reading library
- reflection pool
- semi-enclosed lounge area
- recessed floor seating/stage area
- restrooms

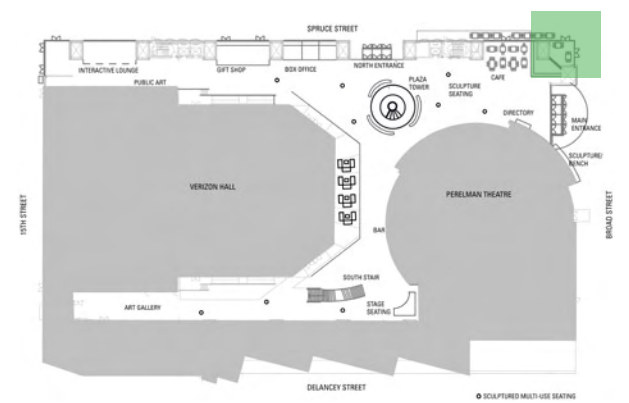


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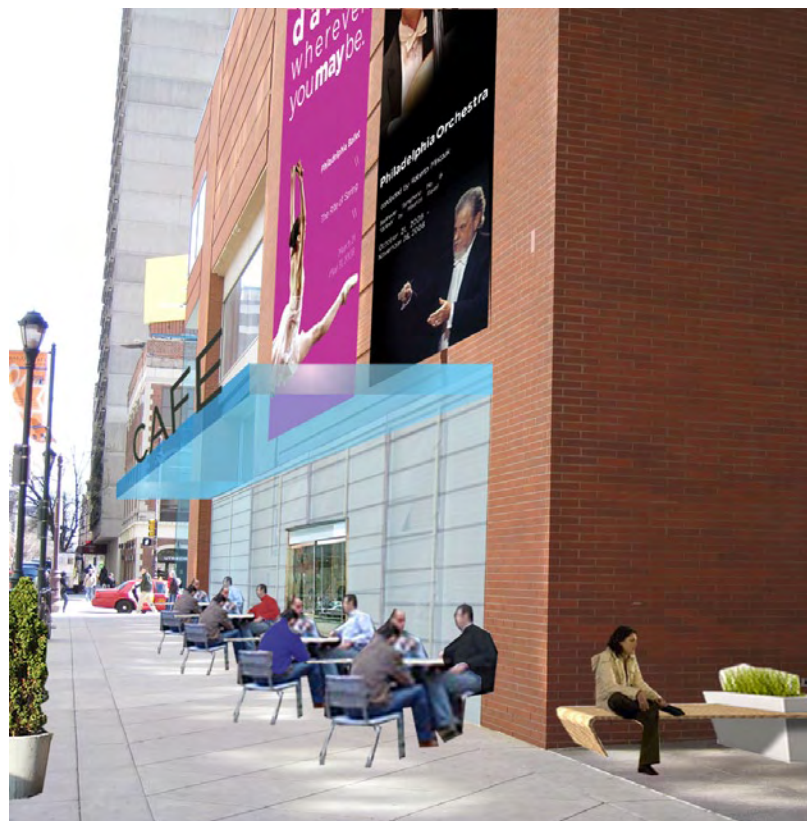


café on broad

corner of broad and spruce streets
existing



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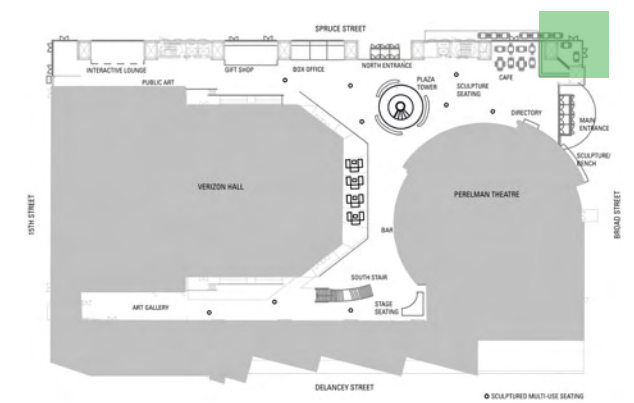


café on broad

corner of broad and spruce streets
proposed

key features:

- glass enclosure
- street-facing cafe
- seasonal outdoor tables
- mobile art
- event signage

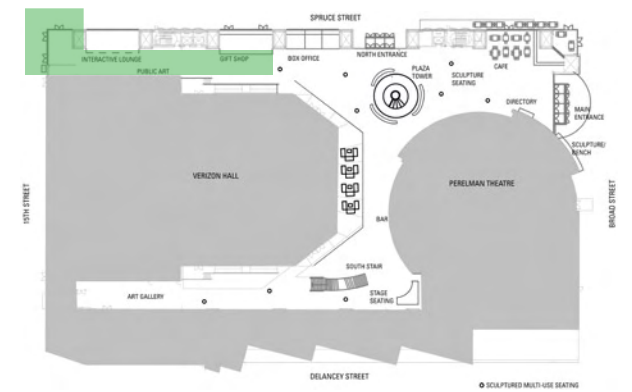


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entrance on 15th

ground floor, view facing 15th street
corner of 15th and spruce streets
existing



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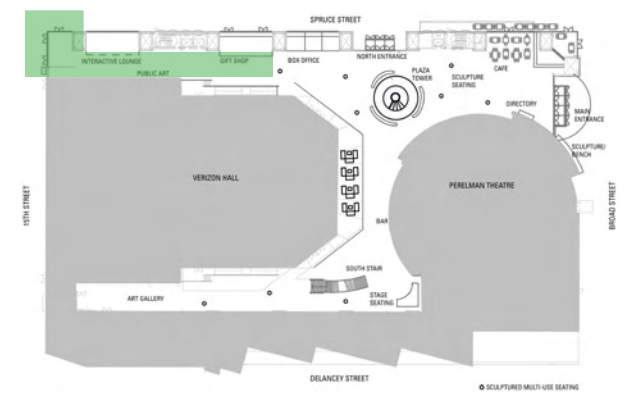


entrance on 15th

ground floor, view facing 15th street
corner of 15th and spruce streets
proposed

key features:

- new entrance
- open corridor
- glass enclosure
- interactive lounge
- public art



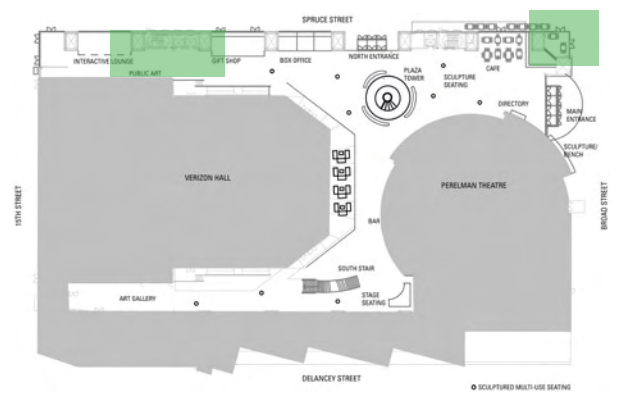
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information display

key features:

- large, colorful event signage
- electronic ink signage
- directional signage indoors
- "today at the kimmel" schedules



Today
AT THE
KIMMEL
CENTER

7:30
PHILADELPHIA POPS
Verizon Hall

1:15
DANCE CONCERT
Commonwealth Plaza

2:45
GO, GO, GO, JOSEPH!
Perelman Theatre

7:30
PHILADELPHIA POPS
Verizon Hall

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IN CONCLUSION

Our plan suggests dramatic changes to the Kimmel's **public spaces**. We bring a focus on bringing together **community artists** and audiences and a **substantial rethinking** of the indoor layout, with attention to **sustainability** throughout.