



Office of Admissions
110 Meyerson Hall
Philadelphia, PA 19104-6311

EMERGING DESIGN AND RESEARCH CERTIFICATE PROGRAM

The Emerging Design and Research Certificate program addresses changing emphasis require crossing disciplines. Design strategies continuously challenge us to think new skills, methods, tools, and techniques that often cannot be addressed with the expertise of a single discipline. As designers develop new intuitions to respond emerging problems, they often need to extend their vocabulary to work on a wide variety of media—ranging from print and screen-based interfaces, mobile applications, responsive materials, urban-scale installations to programming the behavior of organic matter. With such literacy, it also becomes increasingly important to understand how design interacts with the society at large and resonates with the cultural, political economical and environmental realities of 21st Century.

The “Emerging Design Certificate” intends to certify an area of concentration to address the needs for such design culture. It intends to facilitate the teaching of the theories, techniques and technology for a new breed of artists, designers and researchers who can be equally versed in visual communication, physical prototyping, software, hardware, and interaction design. For today’s cultural producers, “Emerging Design Practices” would foster a pedagogy in which individuals can design their creative expressions, resistances, responsibilities, and critical attitude as a response to the society they are living in.

The Emerging Design Certificate offers a research-based study plan. In addition to taking classes, students are expected to propose and realize a research project under the guidance of the certificate director and follow a study plan where they take the necessary courses to realize their project. In the new certificate, students will still be able study visual communication and take graphic design classes but now also have the chance to expand their studies by taking other type of design classes offered across the School of Design.

This a graduate only certificate. The program track requires 5 CU’s (course units), including two required courses and three electives, to be completed within six semesters to earn the certificate. All applicants must have a baccalaureate degree to be considered for admission. Applications for spring admission are due on November 1 and for fall admission on January 14. An application and interview are required. Students will apply with a statement of intent, a research proposal, and a portfolio. The certificate director will review their admission and discuss a study plan with them based on their research proposal.

Submission of a portfolio is preferred but not required and should be included with the application. The portfolio may include 15 examples of digital images, printed images, books, video or interactive projects. Digital and video portfolios should follow the guidelines for MFA portfolios.

CONTACT

Inquiries relating to admission should be directed to:
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Prospective applications wishing to contact the certificate Director may email:
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