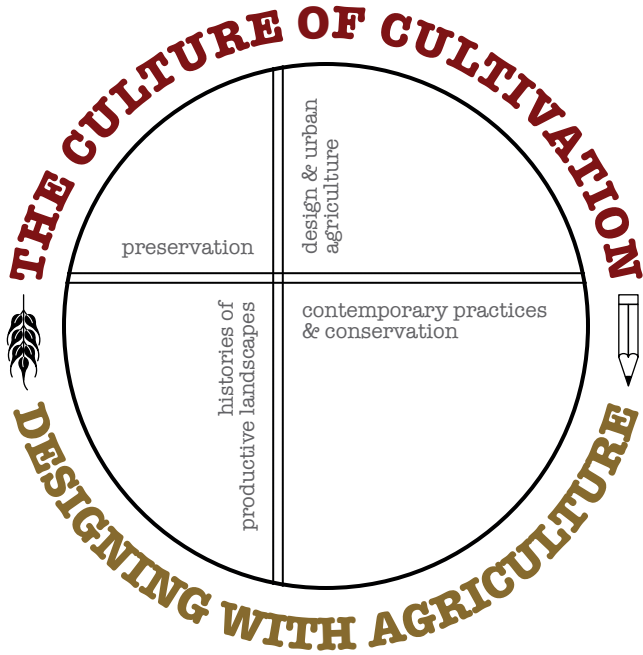


THE UNIVERSITY OF PENNSYLVANIA · SCHOOL OF DESIGN
DEPARTMENT OF LANDSCAPE ARCHITECTURE



MEYERSON HALL - LOWER GALLERY
NOVEMBER 17-18, 2017

The Culture of Cultivation

Designing with Agriculture

The earliest roots of place making have involved a symbiosis of different kinds of natures: a necessary one of production—also called the “other” or “second” nature to distinguish it from the pristine “first”—and a third nature of polite, yet dispensable, aesthetic appreciation, its distinctness articulated in the 16th century. The etymology of the word *garden*, from the Frankish *gardo*, in fact, refers to an “enclosed place” that can be cultivated both for pleasure and for consumption. The history of landscape architecture is replete with examples in which the relationship between the beautiful and the productive—with the former often indebted to the latter—is apparent. According to Charles Elliot, speaking in 1891, the design work of a successful landscape architect will elicit beauty “from the happy marriage of the natural and the needful.” Yet today, the needful, or functional, has almost been lost to the discourse, with little attention paid to such problems as soil conservation, the globalization of food production, and the effects that industrial agriculture—the largest landholder and producer of monocultures—has on the environment and its inhabitants.

The objective of this conference is therefore to create a cross-disciplinary forum that will address the relationship between landscape design and the productive or working landscape from a variety of lenses. The latter will include the perspectives of a few emerging and established professionals, whose work has begun to explore the relationship and interaction between design, agriculture and infrastructure; the research of historians who have addressed the relationship between the worlds of second and third nature; the contributions of planners who have studied the challenge of urban food production; and those of scholars who have devoted their attention to the conservation of natural resources, the protection of biodiversity within working landscapes, and the preservation of the latter for their historic, social and cultural values.

10:45 - 11:00

OPENING REMARKS

Dean Frederick Steiner

11:00 - 11:20

INTRODUCTION

The Culture of Cultivation: Designing and Writing the Landscape

Raffaella Fabiani Giannetto

11:20 - 16:15

DESIGN & URBAN AGRICULTURE

Moderator: Domenic Vitiello

From Urban Agriculture to New Urban Commons:

The Emergence of Productive Infrastructural Ecologies

Matthew Potteiger, State University of New York, Syracuse

Jacques Abelman, University of Oregon

The Urban Changes Everything about Agriculture

Laura Lawson, Rutgers University

Meredith Taylor, The Office of Agriculture and Urban Programs

Lunch Break, 13:00 - 14:00

Spaces, Infrastructures and Systems:

From Theories to Strategies for the Productive Urban Landscape

Joe Nasr, Ryerson University, Toronto

Matthew Potteiger, State University of New York, Syracuse

The Edible Park

June Komisar, Ryerson University, Toronto

Productive Green Community Space:

A Challenge for the Contemporary City

Tal Alon-Mozes, Israel Institute of Technology

Speakers Dinner, 18:30 - 20:30

The Culture of Cultivation: Designing with Agriculture

REGISTRATION

<https://www.eventbrite.com/e/the-culture-of-cultivation-designing-with-agriculture-tickets-3788910743>

9:00 – 10:40

PRESERVATION

Moderator: Aaron Wunsch

**Southern Forest Heritage Museum:
Complexities of a Rural Cultural Landscape**

William Hartman, Louisiana Tech University

Osage Orange and the Making of an American Middle: A Case Study

Prairie Studio

Coffee Break, 10:40 – 10:55

10:55 – 12:35

HISTORIES OF PRODUCTIVE LANDSCAPES

Moderator: John Dixon Hunt

“L’utile à l’agréable:” Planting the Early Modern French Garden

Elizabeth Hyde, Kean University

Nature and Production in Eighteenth-Century Landscapes

Tom Williamson, University of East Anglia, England

Lunch Break, 12:35 – 13:35

13:35 – 17:10

CONTEMPORARY PRACTICES & CONSERVATION

Moderator: Ellen Neises

**Productive Conservation for Resilient Urban Regions and
Agricultural Hinterlands**

Flavio Sciaraffia, GeoAdaptive LLC, Chile

Landscape Design and Agriculture in the Practice of Mario Schjetnan

Mario Schjetnan, Grupo de Diseño Urbano

Coffee Break, 15:15 – 15:30

The Dialogue of Beauty, Conservation and Productivity through Design

Thomas L. Woltz, Nelson Byrd Woltz Landscape Architects

Beauty and Productivity in Ranches of the Rocky Mountain West

Jody Beck, University of Colorado, Denver

17:10 – 17:40

CONCLUDING REMARKS

Closing Reception 17:50

Office of the Dean
Department of Landscape Architecture
University Research Foundation

