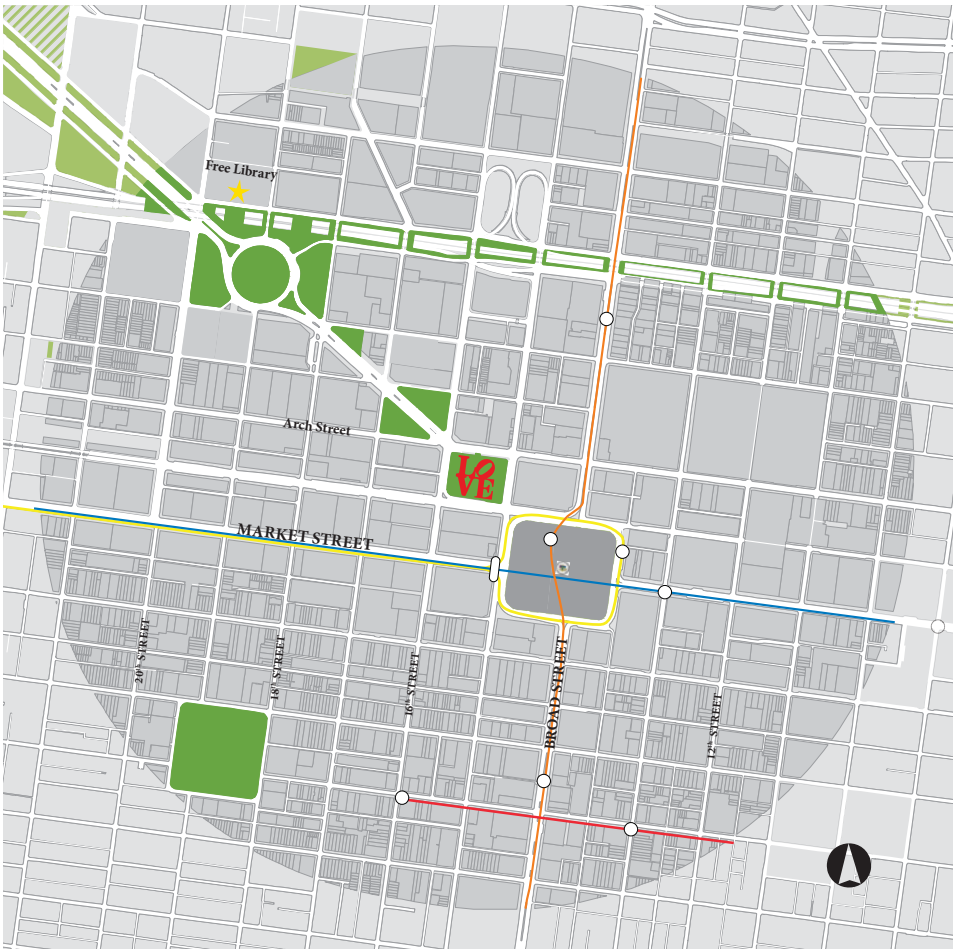




JFK Plaza/ LOVE Park Redesign

Public Meeting
December 10th, 2014



Context Map

The Parkway: The Gateway to Fairmount Park

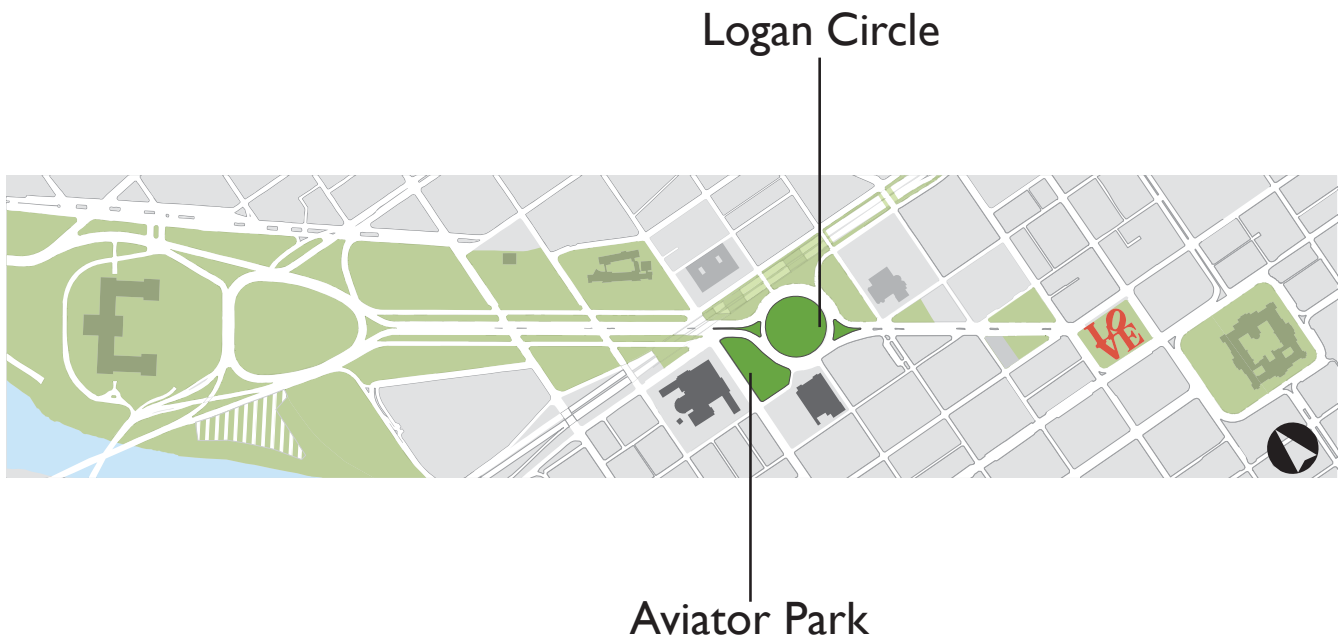


CONTEXT

BEST PRACTICES

DISCUSSION

Enhancing The Parkway: 2007



CONTEXT

BEST PRACTICES

DISCUSSION

Enhancing The Parkway: 2008

Cret Park



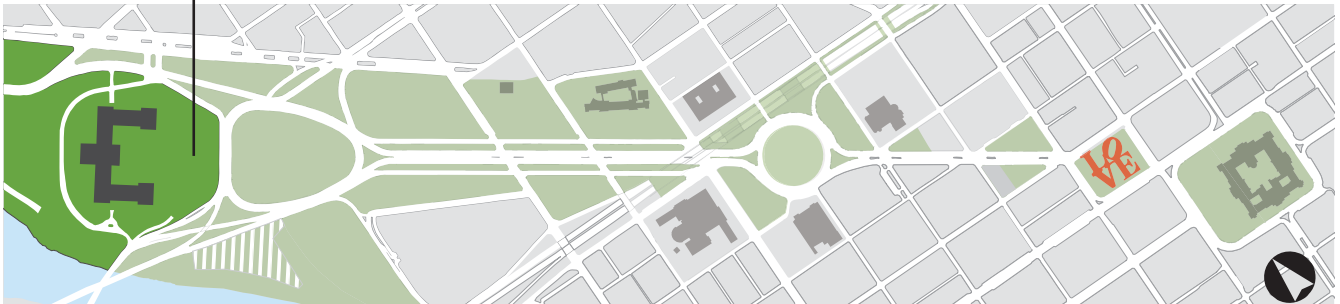
CONTEXT

BEST PRACTICES

DISCUSSION

Enhancing The Parkway: 2010

Anne d'Harnoncourt Sculpture Garden & Garage



CONTEXT

BEST PRACTICES

DISCUSSION

Enhancing The Parkway: 2011

The Rodin Museum



CONTEXT

BEST PRACTICES

DISCUSSION

Enhancing The Parkway: 2012

The Barnes Museum

Sister Cities Park



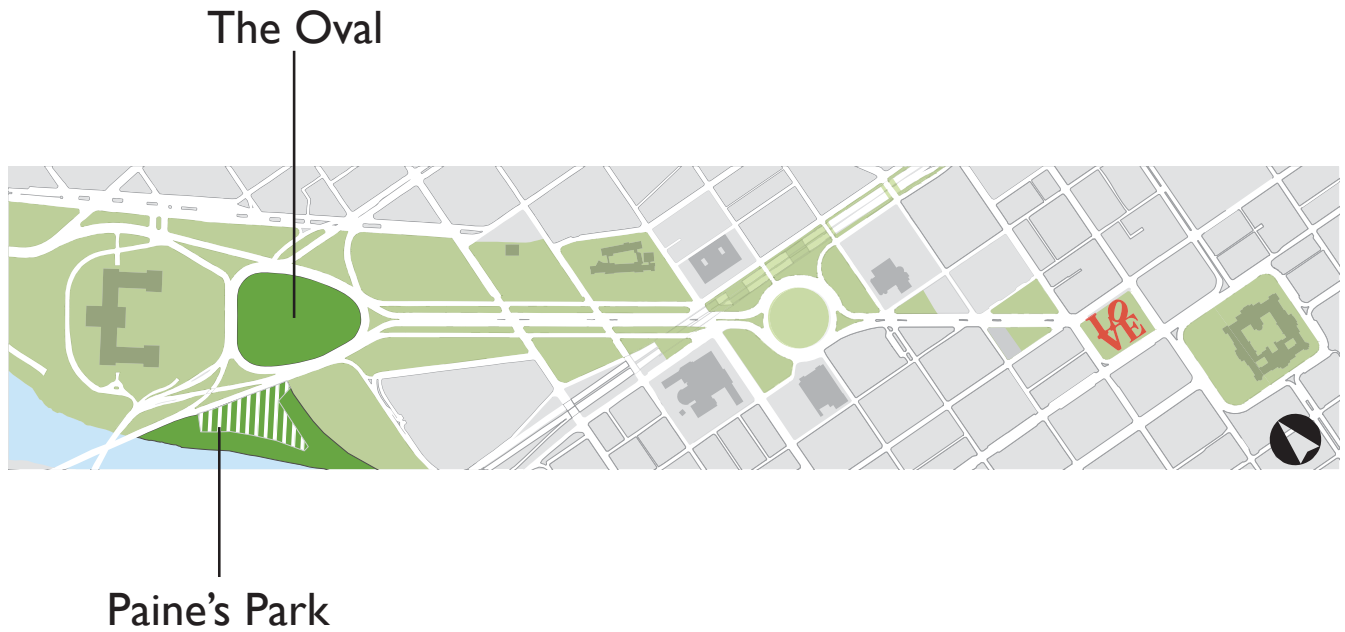
2100-2200 Block Streetscape

CONTEXT

BEST PRACTICES

DISCUSSION

Enhancing The Parkway: 2013

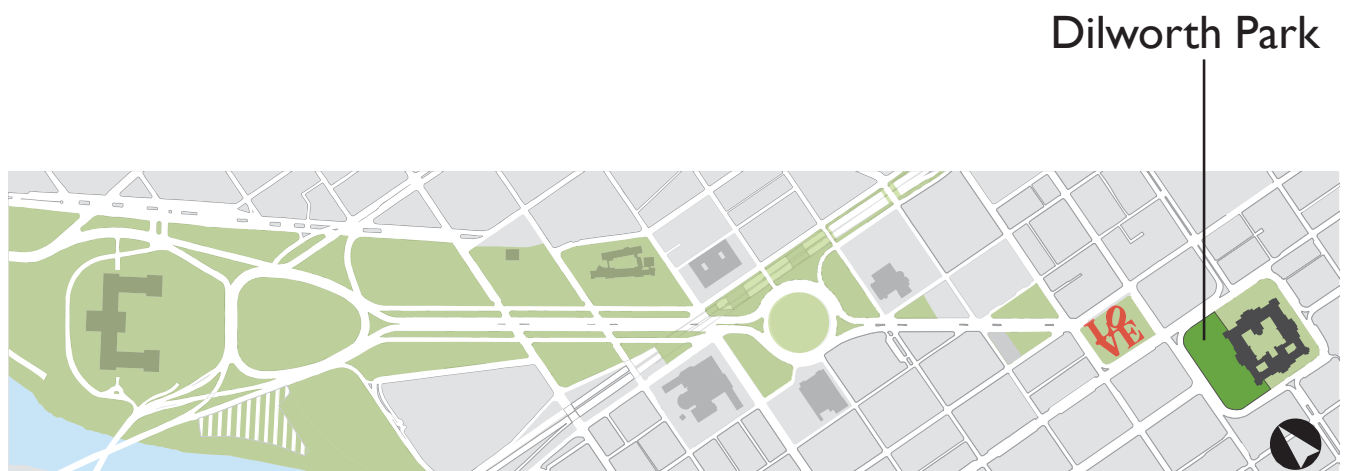


CONTEXT

BEST PRACTICES

DISCUSSION

Enhancing The Parkway: 2014



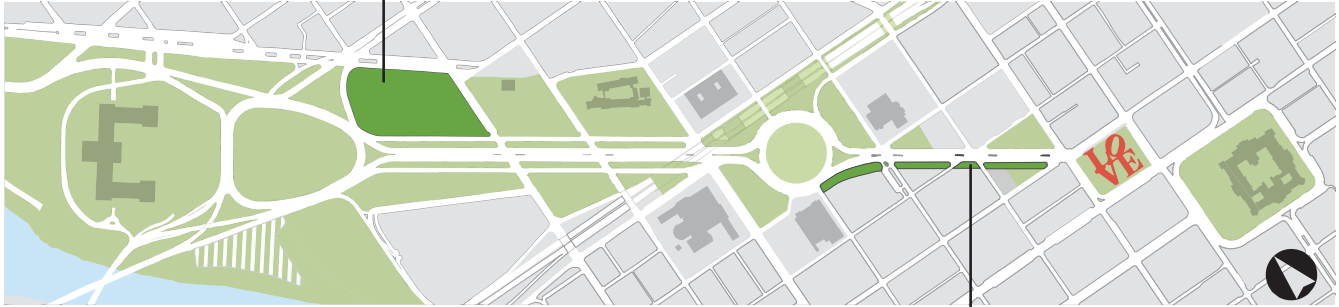
CONTEXT

BEST PRACTICES

DISCUSSION

Enhancing The Parkway: Est. 2015

Von Colln Field



1600-1800 Block Streetscape

CONTEXT

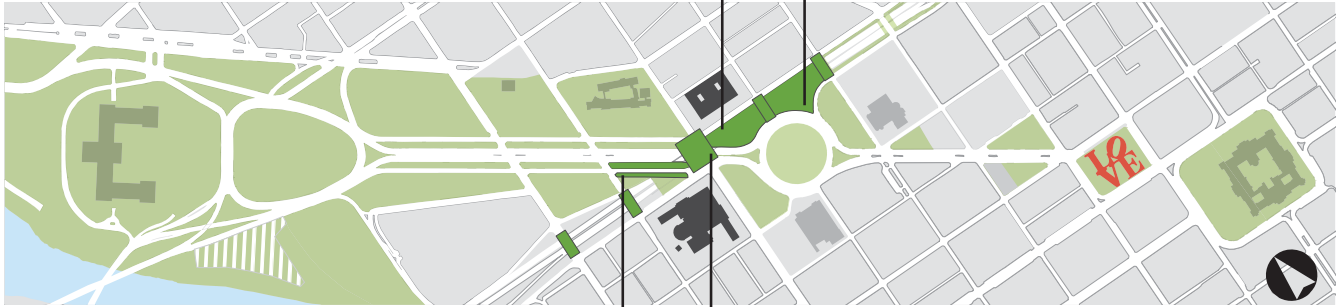
BEST PRACTICES

DISCUSSION

Enhancing The Parkway: Est. 2018

Shakespeare Park

Pennypacker Park



2000 Block Streetscape

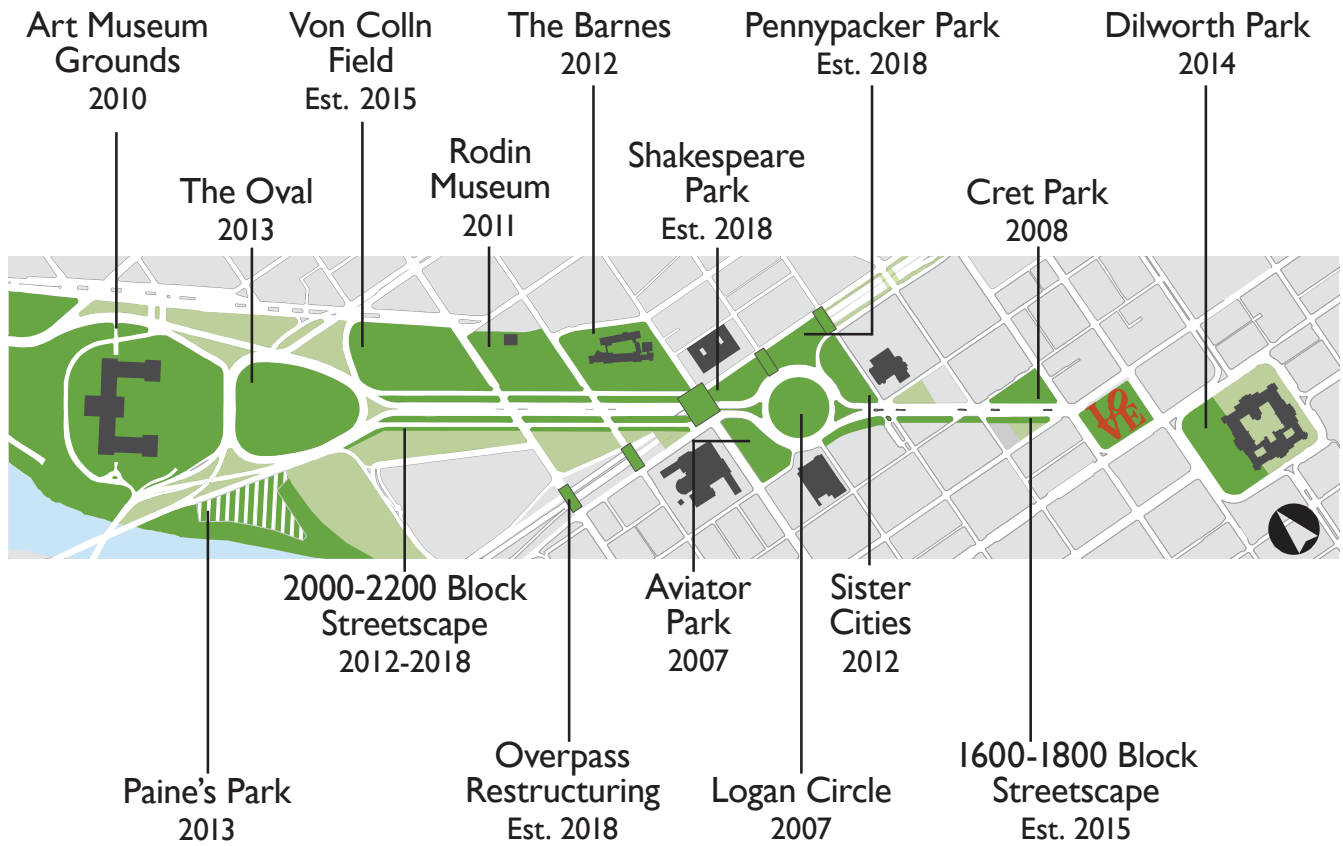
I 676 Overpass Restructuring

CONTEXT

BEST PRACTICES

DISCUSSION

Revitalizing The Parkway

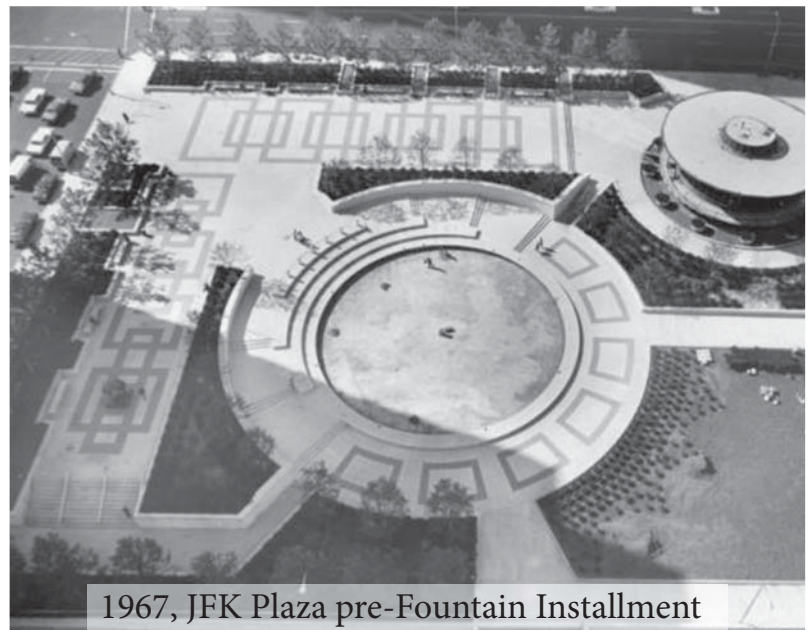


CONTEXT

BEST PRACTICES

DISCUSSION

JFK Plaza/ LOVE Park Over the Years

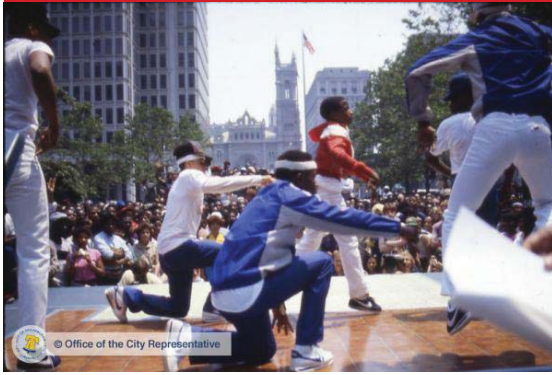


CONTEXT

BEST PRACTICES

DISCUSSION

JFK Plaza/ LOVE Park Over the Years



CONTEXT

BEST PRACTICES

DISCUSSION

JFK Plaza/ LOVE Park Today



CONTEXT

BEST PRACTICES

DISCUSSION

JFK Plaza/ LOVE Park: Civic Engagement

Wednesday, September 17th + Saturday, September 20th, 2014



CONTEXT



BEST PRACTICES



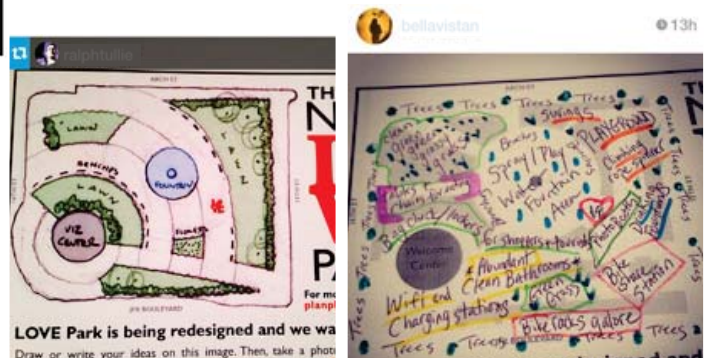
DISCUSSION

JFK Plaza/ LOVE Park: Civic Engagement



More than **400 people** have participated via:

- The LOVE Park engagement days
- Emails
- Social media platforms using the hashtag **#newlovepark**



CONTEXT

BEST PRACTICES

DISCUSSION



CONTEXT

BEST PRACTICES

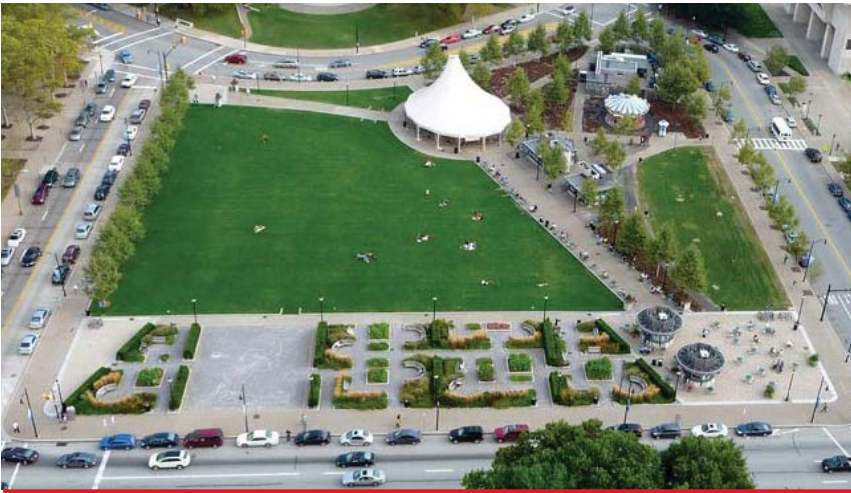
DISCUSSION



Best Practices

A review of successful places
and essential amenities

Schenley Plaza: Pittsburgh, PA



CONTEXT

BEST PRACTICES

DISCUSSION

Klyde Warren Park: Dallas, TX



CONTEXT

BEST PRACTICES

DISCUSSION

Director Park: Portland, OR

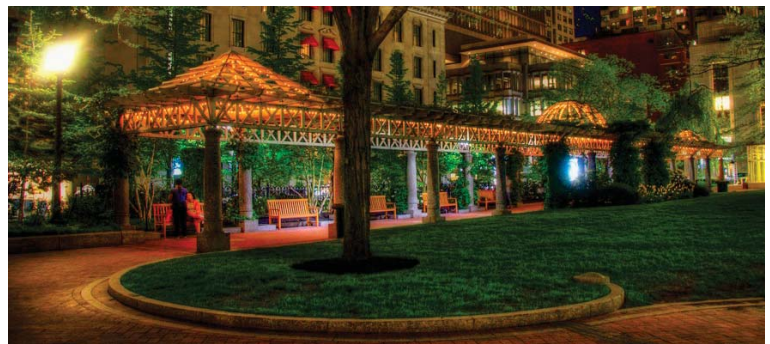


CONTEXT

BEST PRACTICES

DISCUSSION

Post Office Square: Boston, MA



CONTEXT

BEST PRACTICES

DISCUSSION

Seating, Tables

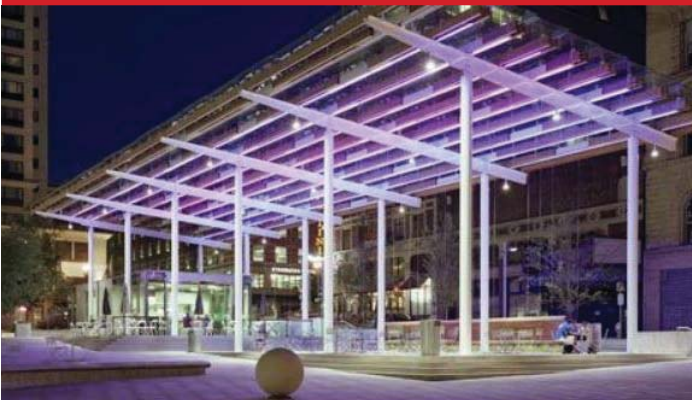


CONTEXT

BEST PRACTICES

DISCUSSION

Lighting



CONTEXT

BEST PRACTICES

DISCUSSION

Programmable Space



CONTEXT

BEST PRACTICES

DISCUSSION

More Green: Lawn, Trees, Flowers



CONTEXT

BEST PRACTICES

DISCUSSION

Concessions



CONTEXT

BEST PRACTICES

DISCUSSION



Discussion

Guiding principles
and next steps

Principles of Redevelopment

- Provide a signature water element
- Provide plenty of green & horticulture
- Replicate the diagonal pedestrian path
- Reinstall the LOVE Sculpture at it's current location
- Lower the JFK Boulevard & 15th Street perimeter grade
- Improve access to the parking garage
- Integrate ventilation shafts with perimeter pedestrian circulation

CONTEXT

BEST PRACTICES

DISCUSSION

Instructions

You are to ask three people sitting near you the questions on your handout.

Your task is to try to understand the other person's views as richly and clearly as possible and to record them briefly and accurately in the space below.

You will then use these answers to analyze the overall group's views on this question.

CONTEXT

BEST PRACTICES

DISCUSSION

Questions to Consider

1. One goal is for JFK Plaza/LOVE Park to be an important, iconic, internationally renowned, civic space. In what ways does it succeed in that role today?
2. Are there uses or programs that would make the Park more successful? That would enhance your use of the park or that would enhance the activity there?
3. Are there barriers that get in the way of you or others using the Park? If so, what are they? How might we remove those barriers? If not, how might we make it even easier for you to use the Park?
4. The Park is a public space that is used by many diverse users for a broad variety of uses. How can we continue making it welcoming for all?
5. How would you describe the dynamics between the Park's users? Are there ways we might improve those dynamics?

CONTEXT

BEST PRACTICES

DISCUSSION

The Ground Rules

- Listen. It's as important as talking
- Give your partner enough time to talk and share their thoughts.
- Search for any common ground – perhaps in underlying values – that might exist.
- Ask clarifying questions. Help to develop one another's ideas.
- Value each other's experiences.
- Listen, it's as important as talking.

CONTEXT

BEST PRACTICES

DISCUSSION

Consolidating What You Learned

- The task:
 - To consolidate the main points of what you and others with your question learned from the interviews.
- Steps:
 - Individually: what are the 2 or 3 main points from your interviews? (2 minutes)
 - In a small group of others who asked the same question: consolidate those into 2 or 3 common ground main points. (4 minutes)
 - Share with all those who asked the same question and consolidate into 5-7 main common ground points. (9 minutes)

CONTEXT

BEST PRACTICES

DISCUSSION

Ground Rules for Consolidation

- Listen. It's as important as talking
- Everyone is encouraged to share what they learned.
- Search for common ground that might exist.
- Ask clarifying questions to develop each other's ideas.
- Look for connections with what's been said already. Try to build on it.
- Listen, it's as important as talking.

CONTEXT

BEST PRACTICES

DISCUSSION

Next Steps

- Second Public Meeting: **Late January TBD**
- We will analyze and compile this community feedback in order to inform the final design of JFK Plaza/LOVE Park and develop priorities for the redesign of the park.
- Team Hargreaves Role: Incorporate public input into the design.

CONTEXT

BEST PRACTICES

DISCUSSION

Thank you!

Please continue to share your ideas for the
#newlovecpark

Stay informed at www.planphilly.com/lovecpark