# Quick Overview of Resources

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[Image: PENN CAREER SERVICES logo and PennDesign logo]
An Introduction to Penn Career Services

Advisors:
Joseph Barber, PhD
Helen Pho, PhD
Dianne Hull
Marianne Lipa
Tara Giangrande

www.vpul.upenn.edu/careerservices
When can you use Career Services?

- After you have enrolled at Penn!
- At the beginning of your program, just to touch base
- When you want to see what your career options are
- When you want to know where Design alumni have found work
- When you want to strengthen your job search skills such as networking and interviewing
- When you’re applying for jobs/internships
- When you’re negotiating job offers
Services for graduate students

• **Individual advising** – in-person, phone, and Skype appointments and walk-ins
  • Feedback on resumes, cover letters, and other job search materials
  • Discussion of any career or job-search question
  • Mock interviews

• **Programs and workshops**
  • On job searching and networking
  • On career related issues for international students

• **Alumni** career network ([QuakerNet](https://www.vpul.upenn.edu/careerservices/) and LinkedIn)

https://www.vpul.upenn.edu/careerservices/
Activate your Handshake account to schedule advising appointments online, browse targeted job postings and Career Services events, and sign up for industry-specific CareerMail from our team.
Visit https://www.vpul.upenn.edu/careerservices/handshake to get started!
140,000+ alumni on LinkedIn...
Programs for Departments and Student Groups

- Creating Impactful Resumes & Cover Letters
- Using LinkedIn for Design Students
- Effective Interviewing Strategies
- Networking for Beginners
- The Art of the Informational Interview
- Online Job Search Resources for Design Students
Career Services’ survey shows excellent outcomes for Design students….

For students graduating in:
• August 2017
• December 2017
• May 2018

289 students received the survey
• 80 responded
• Additional research found details for 105 more

28% response rate
64% overall knowledge rate

Visit our website for complete results:
https://www.vpul.upenn.edu/careerservices/files/CAREER_PLANS_REPORT.pdf
Career Connection Day 2019

Friday, March 15, 2019, 12-4pm, Houston Hall

80 Employers on campus looking to hire for jobs & internships!
We hope to see you in 2020!

Weitzman School of Design
Career Connection Day

Friday, February 21, 2020
Office of Professional Development & Leadership, Weitzman School of Design
Office of Professional Development & Leadership:

1. Develop and nurture relationships with prospective private and public sector employers (including alumni)

2. Organize firm visits and events to expose students to a diverse range of career opportunities

3. Develop materials and programs to help students explore a variety of career options and enhance their leadership, public speaking and team building skills

4. Create opportunities for faculty and alumni to review student portfolios

5. Work with employers and alumni to link students to internships and residency programs

6. Maintain the Career Resources website
Fall 2018 & Spring 2019
Programs and Events
Firm Visits in Philadelphia

A firm visit involves a brief overview of the firm or organization, a tour of the office, and a Q & A session with studio representatives, which may include alumni. Firms visited this academic year:

- WRT
- Gensler
- Land Collective
- Kieran Timberlake
- Andropogon Associates, Ltd.
In January, the PennDesign Alumni Association hosted its annual Portfolio Review Event, where students had the opportunity to have their work reviewed by Penn alumni who are working professionals in their fields. This event was for all PennDesign current students, especially students in their last semester. Penn Career Services representatives reviewed resumes.
Preparing for the Job Market: Practicing Your Interviewing & Networking Skills

This was a unique opportunity for students to practice their interviewing skills in front of top executives who are members of the School of Design’s Board of Overseers.

Students met one-on-one with high level executives in 15-minute sessions. In the first five minutes they presented their “story” or “elevator pitch” explaining who they are, what distinguishes them from others, and their career aspirations. They received feedback and advice from our guests.
New Externship Program for Architecture Students

This program aims to help prepare graduate architecture students enter the work world by providing access to real-world work experiences at architecture firms in Berkley, Boston, Chicago, D.C., Los Angeles, New York City, and Philadelphia.

There is a total of 26 externs and 17 participating firms including Gensler, Kieran Timberlake, Perkins + Will, and SOM. The program exposes students to various work environments and provide opportunities for them to develop new skills and connect with other professionals.
Women in Planning Panel

The panelists talked about their career path in the planning industry and shared successes and challenges.

Panelists:

- **Anne Fadullon (MCP’88)** Director of Planning & Development, City of Philadelphia
- **Mariya Khandros (C’07, W’07, LPS’17)** Director of Shared Solutions, Economy League of Greater Philadelphia
- **Keyleigh Kern (MCP’12, MLA’12)** Planner/Urban Designer at AECOM
- **Susannah Henschel (MCP’12)** Vice President of Development, RPM Development Group
Penn Preservation alumni representing various facets of preservation practice discussed the dimensions and scope of the profession as well as the responsibilities, authority, and ethics of the preservation professional. The panelists addressed the topic from their respective domains of expertise including policy and governance, design, conservation, public history, and education. The discussion provided an overview of the role of preservation in relation to its allied disciplines and the relevance of historic preservation to contemporary social and environmental issues.

Moderator: Kecia Fong (MSHP’99). Panelists: Joan M. Brierton (MSHP’92), Libbie Hawes (MSHP’00), Dorothy Krotzer (MSHP’01), and Nate Rogers (MArch’11, MSHP’11).
Careers in the Arts Panel

Each of our invited professional artists gave a brief description about their unique career path. Through thoughtful conversation students asked questions and got inspired by career difficulties and successes. Topics of interest included how independent artists maintain and manage an art practice.

Panelists: Diane Burko (MFA’69) – renowned artist and activist, Lauren Kelley – executive director and curator of the Sugar Hill Children’s Museum of Art and Storytelling in Harlem, N.Y., Demetrius Oliver (MFA'04) – independent artist, Amrita Sen (W’92) – artistic entrepreneur
Preparing for an interview: Landscape Architecture

Cindy Sanders (MLA’89), adjunct professor of landscape architecture and CEO of OLIN and Ellen Neises (MLA’02), associate professor of landscape design and executive director for PennPraxis spoke about the process of seeking and negotiating internships and employment.

This including creating a strategy and list of places students wanted to apply and the differences of working in small, mid-size, and large firms.
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