

UNESCO WORLD HERITAGE AT 50 October 27th 2022

PARTICIPANT BIOGRAPHIES



LaShawn R. Jefferson is Perry World House's Senior Executive Director. She brings to Perry World House over two decades of legal and policy advocacy, strategic planning and communications, and research and writing on women's international human rights through civil-society organizations and philanthropy. She joined Perry World House after almost seven years at the Ford Foundation, where she worked to advance women's human rights globally and in the U.S. through field-building and investments in the areas of rights advocacy, strategic communications and engagement, intersectional leadership and analysis, research, and capacity-building. For fourteen years, she also held several leadership positions at Human Rights Watch, a global human rights organization, where she led their women's rights research and advocacy work, providing strategic and intellectual guidance to the work on women's international human rights, crafting and executing long-term advocacy strategies, and representing HRW at the highest level of national and international fora. She is the author of many reports on a variety of issues confronting women around the world, and has written op-eds and articles that have appeared in the *Wall Street Journal* and the *International Herald Tribune*. She received a BA from Connecticut College and an MA in international relations and Latin American studies from Johns Hopkins SAIS.



Lynn Meskell is Penn Integrates Knowledge Professor in the School of Arts and Sciences and Professor of Historic Preservation in the Weitzman School of Design. At the Penn Museum she is curator in the Middle East and Asia sections. She is also AD White Professor-at-Large at Cornell University. Lynn holds Honorary Professorships at Oxford University, Liverpool University, Shiv Nadar in India and the University of the Witwatersrand in South Africa. Previously she was the Shirley and Leonard Ely Professor of Humanities and Sciences in the Department of Anthropology at Stanford University. Lynn is the founding editor of the *Journal of Social Archaeology*. Her most recent book *A Future in Ruins*:

UNESCO, World Heritage, and the Dream of Peace (2018, OUP New York), won the Society for American Archaeology book award and reveals UNESCO's early forays into a one-world archaeology and its later commitments to global heritage.



Nada Al Hassan is an architect specializing in the conservation of architectural and urban heritage. Her professional career in the protection and management of cultural heritage has spanned Europe, the African continent and the Arab States. She has led the implementation of architectural and urban restoration projects and international cooperation projects for UNDP, the World Bank, the European Commission and UNESCO. Nada coordinated UNESCO's culture sector initiatives related to sustainable development, and from 2013 to 2018, she was Head of the Arab States Unit at the UNESCO World Heritage Centre. From 2019 to 2020, Nada joined the United Nations Human Settlements Programme (UN-HABITAT) as the Head of the Sub-Regional Office for the Maghreb. She returned to UNESCO at the end of 2020 as the Advisor for Culture to the Director-General of UNESCO. Recently, she took up the role of Chief of Emergency Preparedness and Response in the area of culture.



Zeid Ra'ad Al Hussein was the UN human rights chief from 2014-2018. He was awarded the Stockholm prize for human rights in 2015 and the Tulip prize in 2018. He is currently the President and CEO of the International Peace Institute, and Perry World House Professor of the Practice of Law and Human Rights at the University of Pennsylvania. In 2019, he was appointed a member of The Elders, an independent group of global leaders working for peace, justice and human rights, founded by Nelson Mandela. He served twice as Jordan's ambassador to the United Nations (in New York) and once as Jordan's ambassador to the United States. In January 2014, he served as president of the UN Security Council and earlier, in 2002, was elected the first president of the governing body of the International Criminal Court (ICC) -- guiding the court's growth in its first three years (9/2002-9/2005). He also represented Jordan twice before the International Court of Justice (ICJ). From 1994-1996, he served

as a UN civilian peacekeeper with UNPROFOR. He holds degrees from Johns Hopkins and Cambridge universities.



Christopher Woods is the 12th Director of the University of Pennsylvania Museum of Archaeology and Anthropology and the John A. Wilson Professor of Sumerology at the University of Chicago and Director of the Oriental Institute. Chris is passionately committed to the Museum's essential missions of research, teaching, and public outreach and engagement. He earned his Ph.D. in Assyriology from Harvard University and a B.S. in Physics from Yale University. Chris also served as

editor-in-chief of the *Journal of Near Eastern Studies* from 2009-2020 and has published a wide range of scholarly books and articles, spanning such areas as Sumerian language and writing, the origin and development of writing and writing systems, and early Mesopotamian history, literature, religion, and state formation.



Paul Betts is Professor of Modern European History at St. Antony's College, Oxford University and has published numerous books and has co-authored many volumes. His research mostly centers on Modern European Cultural History in general and 20th Century German History in particular. He is especially interested in the relationship between culture and politics over the course of the century, and has worked on the themes of material culture, cultural diplomacy, photography, memory and nostalgia, human rights and international justice, death and changing notions of private life. His most recent publication is *Socialism Goes Global: The Soviet Union and Eastern Europe in the Age of*

Decolonisation, jointly written with James Mark et al, and published in January 2022. He has a BA History from Haverford College and an MA and PhD from the University of Chicago.



Trinidad Rico is Professor and Director of Heritage Conservation in the School of Architecture of the University of Southern California. Her research projects in Southeast Asia, the Arabian Peninsula, and South America use ethnographic, archival, and participatory methods to study heritage preservation practices and traditions in non-Eurocentric contexts. She co-edited *Cultural Heritage in the Arabian Peninsula* (2014) and *Heritage Keywords: Rhetoric and Redescription in Cultural Heritage* (2015), edited *The Making of Islamic Heritage: Muslim Pasts and Heritage Presents* (2017), and authored *Constructing Destruction: Heritage Narratives in the Tsunami City* (2016) and *Global Heritage, Religion, and Secularism* (2021). She currently serves as the Vice-President of the Association of Critical Heritage Studies, a Consulting Scholar for the Penn Cultural Heritage Center and Honorary Associate Professor at the Institute of Archaeology of University College London.



Jonathan S. Bell is vice president of programs for the World Monuments Fund. Prior to his tenure at WMF he was with the National Geographic Society, where he oversaw a large portfolio of projects that included archaeological research and cultural heritage. Over the course of his career, he worked with the Getty Conservation Institute on World Heritage Sites in China and Egypt, evaluated cultural site management from Kazakhstan to Colombia, and oversaw strategic planning for largescale flood infrastructure for the County of Los Angeles. Dr. Bell serves on multiple ICOMOS scientific committees as an expert member and sits on the Editorial Board of the *Journal of Architectural Conservation* and of *Conservation and Management of Archaeological Sites*. He holds a B.A. from Harvard University, a D.E.A from the Sorbonne, a M.Sc. in Historic Preservation from Columbia University and a Ph.D. in Urban Planning from UCLA.



Richard M. Leventhal is Executive Director of the Penn Cultural Heritage Center of the Penn Museum as well as Professor in the Department of Anthropology, University of Pennsylvania. He serves as Curator in the American Section at the University of Pennsylvania Museum of Archaeology and Anthropology where he formerly served as the Williams Director. Prior to coming to Penn, he was the President of the School for Advanced Research in Santa Fe, New Mexico and the Director of the Cotsen Institute of Archaeology of Archaeology at UCLA. Leventhal received his PhD from Harvard University. He is one of the Directors of the Tihosuco Heritage Preservation and Community Development Project focused upon the 19th century rebellion called the Caste War of the Yucatan or the Maya Social War. He has written extensively about the ancient Maya and about cultural heritage preservation.



Michael Weisberg is Bess W. Heyman President's Distinguished Professor and Chair of Philosophy, as well as Senior Faculty Fellow and Director of Post-Graduate Programs at Perry World House. He serves as Editor-in-Chief of *Biology and Philosophy*, advisor to the United Nations Framework Convention on Climate Change's Nairobi Work Programme, climate advisor to the Republic of Maldives, and directs Penn's campus-wide research in Galápagos. He is the author of *Simulation and Similarity: Using Models to Understand the World* and *Galápagos: Life in Motion*, as well as a contributing author to the IPCC's *6th Assessment Report*. Much of Professor Weisberg's research is focused on how highly idealized models and simulations can be used to understand complex systems. He also leads efforts to better understanding the interface between humans and wildlife, between humans and the climate system, and how scientific issues are understood by communities in the Americas and in East Asia. Professor Weisberg received a B.S. in Chemistry and a B.A. in Philosophy from the University of California, San Diego and holds a Ph.D. from Stanford University.



Frank Matero is an educator and conservation practitioner who has shaped architectural conservation discourse and practice in the US and abroad for over 35 years. He is Professor of Architecture and directs the Graduate Program in Historic Preservation at the Stuart Weitzman School of Design at the University of Pennsylvania. He is Director and founder of the Center for Architectural Conservation, a member of the Graduate Group in the Department of Art History, and Research Associate of the University Museum of Archaeology and Anthropology. His teaching and research

address the conservation of historic buildings and sites, with an emphasis on masonry and earthen construction, the conservation of archaeological sites, and issues related to preservation and appropriate technology for traditional societies and places. He has served on numerous editorial and non-profit organization boards and is a Professional Associate of the American Institute for Conservation of Historic and Artistic Works. Frank studied at SUNY Stony Brook, Columbia University and the Institute of Fine Arts/New York University



Randall Mason, PhD, FAAR, is Professor at the University of Pennsylvania's Weitzman School of Design and founding director of the Center for the Preservation of Civil Rights Sites. He formerly served Executive Director of PennPraxis and Chair of Penn's Graduate Program in Historic Preservation. Educated in geography, history, and urban planning (PhD Columbia), Mason addresses preservation, planning, and public space issues. He has worked with the Getty Conservation Institute, the National Park Service, the Rwandan government, among others. Mason's scholarship includes numerous articles, reports, and books on

preservation theory and urban history, including the *The Once and Future New York* (winner of the SAH Antoinette Forrester Downing Award). He was a Rome Prize fellow at the American Academy in Rome (2012-13) and holds an honorary doctorate from the University of Gothenburg.



Kim Bowes is a Professor of Classical Studies at the University of Pennsylvania and former Director of the American Academy in Rome. Her research focuses on the archaeology and material culture of the Roman later Roman worlds with an interest in historical economies with a particular focus on poverty and the lived experience of the poor. Her two-volume study on

Roman peasants in Italy reflects both an effort to reorient Roman archaeology and economic history towards a greater attention to non-elites, and to her own methodological shift towards an integration of archaeological and scientific data, anthropological theory and historical economics. She has developed new research directions through teaching, including team-teaching with economists and historians. She is currently the recipient of a Guggenheim Fellowship and National Endowment for the Humanities Fellowship for 2022-2024.



Kecia Fong is a conservation professional of the built environment. She has worked internationally as a conservation practitioner and educator for various organizations including the National Park Service and the Getty Conservation Institute. As a conservation educator Kecia brings a global perspective to her teaching. She is committed to understanding the impacts of applying universalisms to the place specificity of culture and is particularly interested in engaging with diverse cultural perspectives of heritage and its conservation. She is a PhD candidate at the Institute for Culture and Society at Western Sydney University, a Lecturer at the University of Pennsylvania, and Editor for *Change Over Time: An International*

Journal of Conservations and the Built Environment. She is currently developing a collaborative “Heritage Conservation in Asia” initiative that builds upon Penn faculty expertise across the university. In addition, Kecia serves on the Weitzman School of Design “Diversity, Equity, and Inclusion Committee”. She holds a M.S. from the University of Pennsylvania and a B.A. from Sarah Lawrence College.



Helen Frowe is Professor of Practical Philosophy at Stockholm University, where she directs the Stockholm Center for the Ethics of War and Peace. Her work on ethics of war and self-defense has been widely published in journals, edited collections and as two monographs. Helen is also co-editor of the *Oxford Handbook of Ethics of War and Heritage and War: Protecting Heritage in War (forthcoming, OUP)*. Helen is a Research Associate at the Oxford Institute for Ethics, Law, and Armed Conflict and is a Visiting Fellow at Perry World House at the University of Pennsylvania for the 2022-23 academic year. Helen holds a PhD from University of Reading, and a MA and BA from the University of Kent.



Witold J. Henisz is the Vice Dean and Faculty Director of the ESG Initiative and Deloitte & Touche Professor of Management in Honor of Russell E. Palmer, former Managing Director at The Wharton School, The University of Pennsylvania. His research examines the impact of political hazards as well as environmental, social and governance factors more broadly on the strategy and valuation of global corporations. His research has been published in top-ranked journals in international business, management, international studies and sociology. He served as a Departmental Editor at *The Journal of International Business Studies* and as an Associate Editor at *Strategic Management Journal*. He is a Fellow of the Academy of International Business. He received his Ph.D. in Business and Public Policy from the Haas School of Business at University of California, Berkeley and received a M.A. in International Relations from the Johns Hopkins School of Advanced International Studies.



Claudia Liuzza is an anthropologist and archaeologist with interests in cultural heritage diplomacy, institutional ethnography, heritage politics, global heritage philanthropy and public archaeology. Her doctoral dissertation focused on a long-term ethnographic and archival research of the political and financial challenges of the 1972 UNESCO World Heritage Convention. Her work highlights the faltering of post-WWII ideals of an intergovernmental responsibility for the conservation of heritage of global relevance. Claudia’s international research experience

includes fieldwork in Egypt, India, China and Jordan. She is a founding member and former coordinator of the ICOMOS International Scientific Committee on Interpretation and Presentation of Cultural Heritage Sites. Claudia received her doctorate and master’s in Anthropology from Stanford University. She has a Laurea cum Laude in Conservation of Cultural Heritage from the University of Pisa. She is currently a Rethinking Diplomacy Fellow at the Duke Center for International & Global Studies and affiliated scholar with the University of Pennsylvania Cultural Heritage Center.



Cheryl Tracy is a university administrator who works on special projects with PIK Professor Lynn Meskell and in the Penn Institute for Economic Research. Cheryl has experience in project management, event coordination, public relations, communications as well as graphic design and photography. She holds a B.A and M.Ed. from Temple University.